

**Community Survey on Greenhouse
Gas Reduction in the City of
Ventura**
October 2022



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Survey Overview

The City of Ventura is in the process of creating a Climate Action and Resilience Plan (CARP). This exciting initiative is a roadmap for how the community will reduce greenhouse gas (GHG) emissions and prepare for the potential impacts of natural hazards and climate change on public health, infrastructure, ecosystems, and our economy.

The City launched a Community Survey on Greenhouse Gas Reduction in the City of Ventura (survey), which was open from late July 2022 through mid-August 2022. The purpose of this survey was to gather information about community members' opinions about policy options and behaviors to reduce greenhouse gas emissions and help us meet State reduction goals

The survey was made available in both English and Spanish, and a total of 1,071 unique responses were recorded. This document summarizes the combined responses of both English- and Spanish-language participants.

Survey Methodology and Participation

The survey was developed by City of Ventura staff and the General Plan Update consultant team. In developing the survey, the team considered:

- **Draft Greenhouse Gas Reduction Measures for the CARP:** The survey asks specifically about support for measures in the building energy, land use and transportation, water, and solid waste sectors.
- **Similar Surveys or Polls:** The project team reviewed similar community surveys from other jurisdictions and statistically significant findings from other polls about the topics covered in the survey. Several questions in the survey match questions found in these external tools.
- **Creating a Flexible and Useful Tool to Maximize Engagement:** The survey, in English and Spanish, was developed to measure opinions across all the above areas of interest.

The final survey instruments are attached in the Appendix A and B. Each version of the tool is organized into five sections: demographics, policies and behaviors and actions.

Sampling

This survey was completed by a non-randomized sample (often called a convenience sample) of people who live, work, go to school, or spend time in the City of Ventura.

Using a non-random sample for a survey is commonly used to understand the perspectives and experiences of a group of people ("population"). Data from non-random samples can show the range of views and experiences within a population and be used as a reference point. Data from non-random samples are typically considered more reliable (i.e., more generalizable to the larger population) when they are "triangulated" or validated through additional sources. This survey data will be considered alongside data from focus groups, community meetings, and other public input, with all this data being used to inform decision-making.

Distribution Methods

The survey was available to take online and was produced using the SurveyMonkey platform. The project team developed several outreach graphics and materials, such as social media images and flyers, which were distributed through various methods, including but not limited to:

- **Internet-Based Outreach:** City's GovDelivery listservs (All subscribers; General Plan Update subscribers); GPU Project Website; City's social media accounts (Twitter, Facebook, Instagram, etc.).
- **In-Person Outreach:** Door-to-door canvassing; outreach at the CARP Open House; outreach at the CARP focus groups.

The survey and outreach materials were produced in both English and Spanish. To encourage the participation of typically underrepresented groups, the non-profit organization Central Coast Alliance United for A Sustainable Economy (CAUSE) conducted targeted outreach in heavily Hispanic/Latinx, multi-family neighborhoods on Ventura's Westside. CAUSE staff canvassed door-to-door and recorded survey responses with Spanish-speaking residents in person. When residents did not answer, CAUSE staff left behind flyers with information about how to access the survey.

Demographic and Socioeconomic Characteristics of Survey Participants

Participants were asked several demographic questions during the survey. These questions are intended to help City staff ascertain whether survey respondents generally matched the profile of Ventura and/or whether any groups were over- or underrepresented. Key takeaways are summarized below:

- Almost all respondents (90 percent) are residents of the City of Ventura.
- Of all residents who responded, over half (53 percent) have lived in Ventura for 21 years or more. Residents of one year or less comprised only one percent.
- Homeowners made up 77 percent of the respondents, and renters comprised 21 percent of the responses. The survey results overrepresented homeowners (54 percent of the city population) compared to rents (46 percent of the city population).
- Almost three-quarters of survey respondents identify as Non-Hispanic White or Caucasian (compared to the citywide average of 55 percent) Hispanic and Latino individuals were underrepresented (18 percent compared to the citywide average of 36 percent).
- People aged 60 and above comprised almost half (48 percent) of respondents.
- The response for most neighborhoods was proportionate to residential population size.

Policies

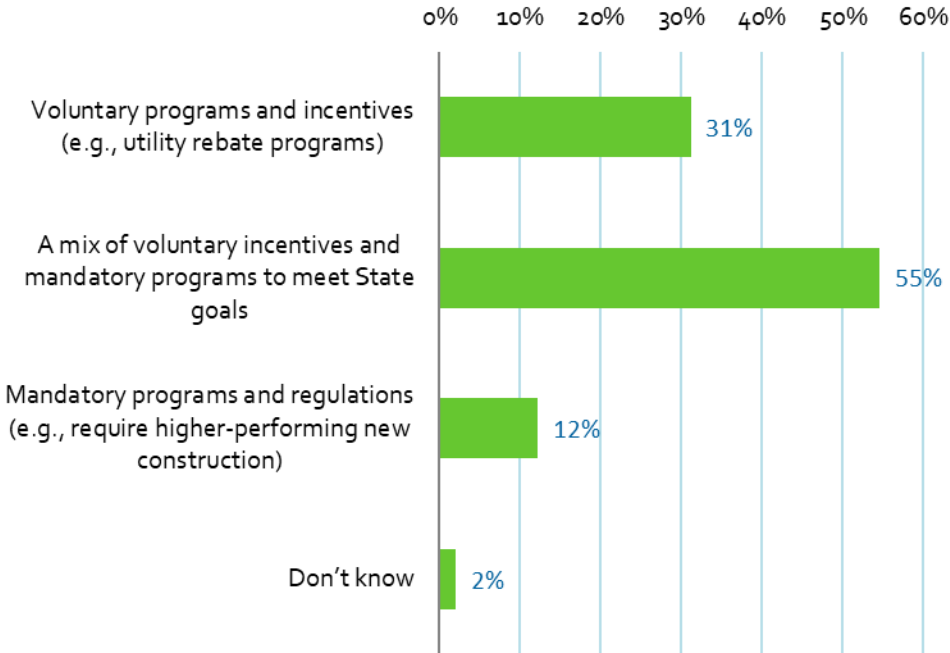
Survey participants were asked questions about their attitudes towards taking climate action. They were also asked a series of policy options to improve energy and water efficiency, reduce air pollution, and reduce greenhouse gas emissions.

Level of Action to Meet GHG Goals

A majority of respondents (81 percent) are aware that California has established GHG emissions. Nearly 60 percent of respondents believe the City should take bold action to meet or exceed those goals. The remaining 40 percent of respondents are split evenly between the City taking moderate or limited action.

However, respondents' stated desire for the City to take bold action is not consistent with their views on how the City should encourage action (Figure 1). Only 12 percent think the City should establish mandatory programs and regulations, while the rest selected the more moderate approach of mixed voluntary and mandatory programs or voluntary programs only.

Figure 1: How the City should Encourage Action to Meet State GHG Goals



Policy Options

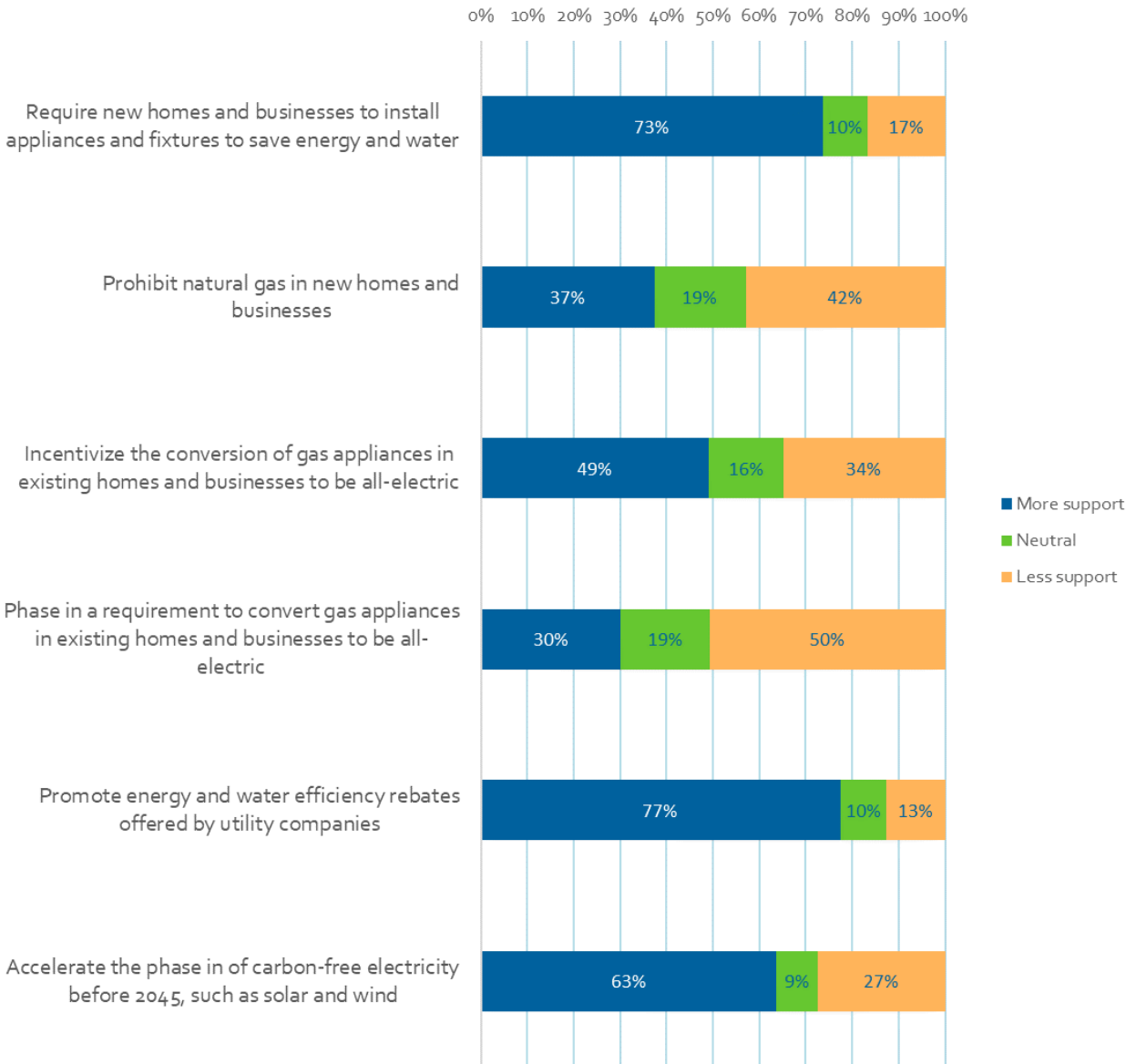
Participants were asked to rank a menu of GHG reduction measures on a scale of 1 to 5, where 1 means "Do not Support" and 5 means "Strongly Support"

Building Energy Policies

About three quarters of respondents support or strongly support promoting water and energy rebates from utilities and requiring new homes and businesses to install efficient appliances and fixtures (77 and 73 percent respectively) (Figure 2). Accelerating the phase-in of carbon-free electricity before 2045 is also supported by a majority (63 percent) of respondents. This measure is more strongly supported by renters than homeowners; 73 percent of renters are in support, compared to 61 percent of homeowners.

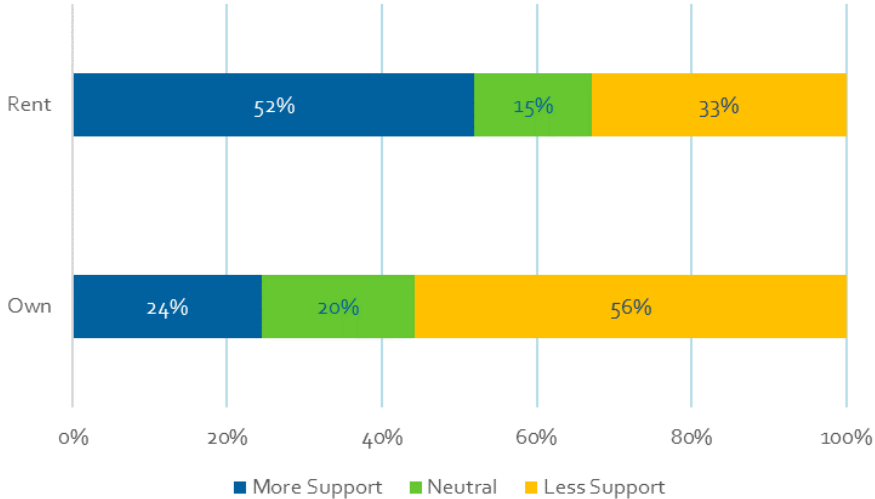
Policy options that respondents are least supportive of are phasing in requirements for converting gas appliances in existing homes and prohibiting natural gas in development (Figure 2). However, these policies also have the highest percentage of “neutral” respondents who could perhaps be swayed to one side through education.

Figure 2: Level of Support for Building Energy Policy Options



Overall respondents are more supportive of incentives than a phased-in requirement when it comes to converting gas appliances to electric in existing development. Broken down by housing tenure, renters are more supportive of both policies than homeowners. 58 percent of renters compared to 47 percent of homeowners support incentives. The difference is stark when it comes to phased-in requirements; only 24 percent of homeowners are in support compared to 52 percent of renters (Figure 3).

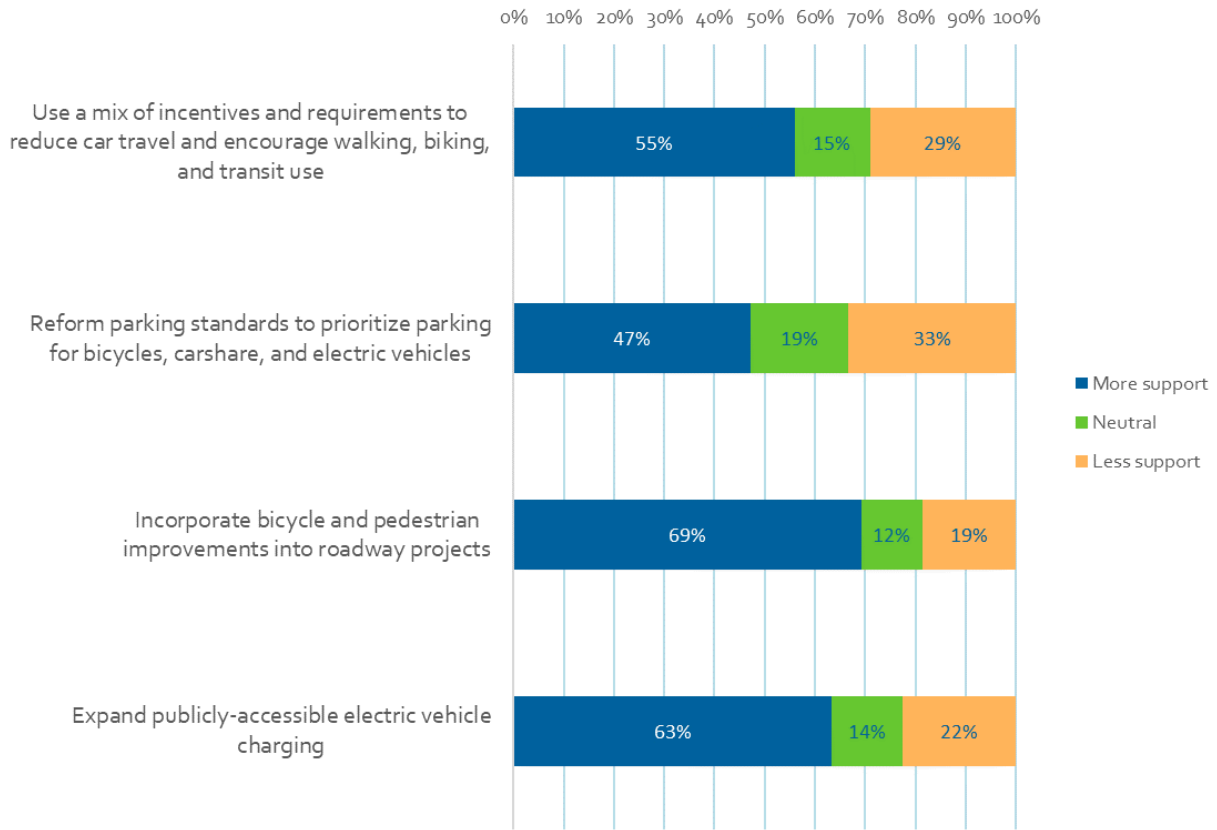
Figure 3: Support of Phased-in Requirements for Gas Appliance Conversion to Electric in Existing Buildings by Housing Tenure



Land Use and Transportation Policies

All of the land use and transportation policies included in the survey are moderately to strongly supported by the overall survey respondents (Figure 4). The most popular options are incorporating bicycle and pedestrian improvements into roadway projects (69 percent support) and expanding publicly accessible EV charging (63 percent support).

Figure 4: Level of Support for Land Use and Transportation Policy Options

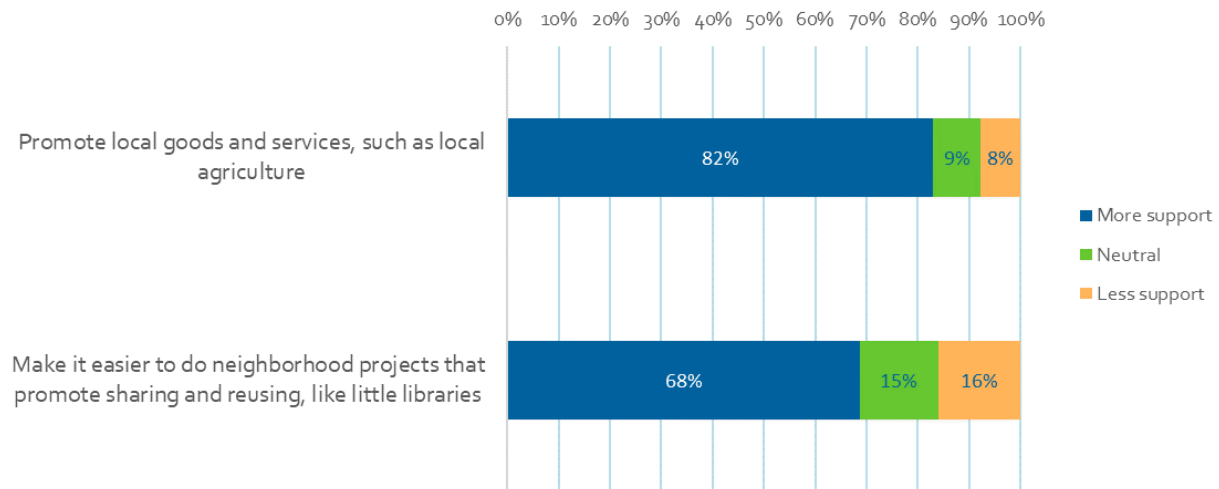


When broken down by housing tenure, respondents who are renters are slightly more supportive of all four policies than homeowners. The policy option with the greatest difference (13 percentage points) between renters and owners is reforming parking standards to prioritize parking for bicycles, carshare, and EVs.

Consumption Reduction Policies

Overall respondents are highly supportive of policies that reduce consumption emissions (Figure 5). Respondents who are renters are more supportive of policies that make it easier to do neighborhood projects that promote sharing and reusing (83 percent of renters support, compared to 65 percent of homeowners).

Figure 5: Level of Support for Consumption Reduction Policy Options



Behaviors

The last section of the survey addressed if respondents currently implement sustainable practices. Respondents could select all options that applied, as well as add their own actions in the “Other” option.

Steps Taken to be more Sustainable

Reducing Energy Use

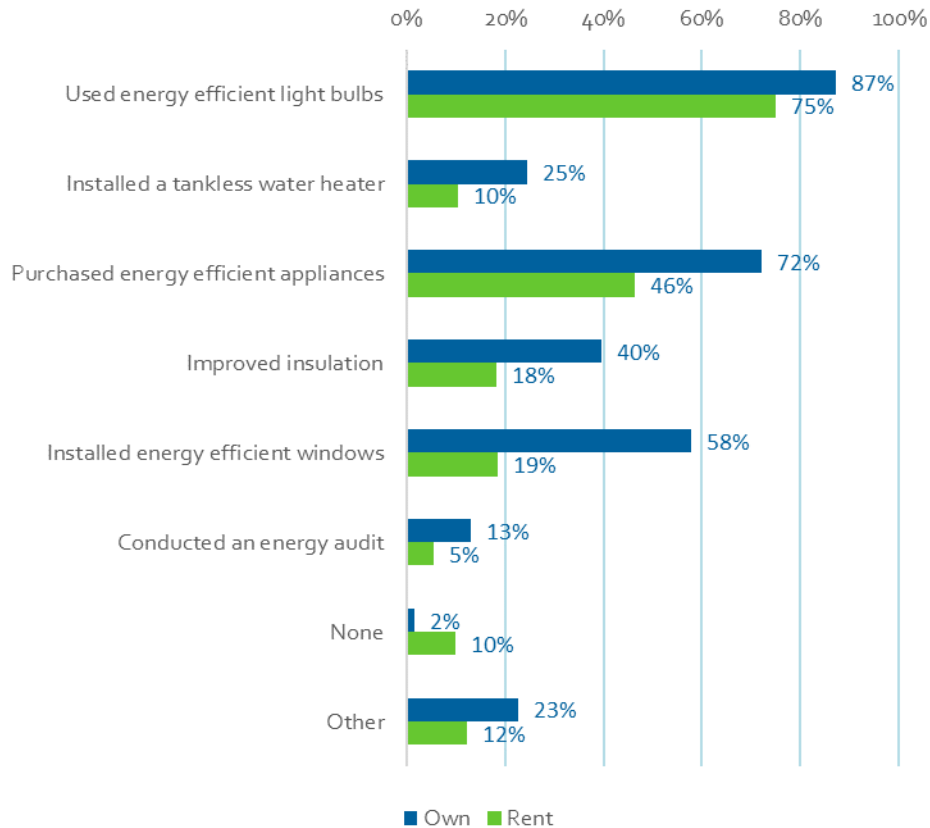
Overall, the most popular actions respondents have taken to reduce home energy use are using energy efficient light bulbs (selected by 91 percent of respondents) and purchasing energy efficient appliances (71 percent). Only a small number of respondents have installed a tankless water heater or conducted an energy audit (23 and 12 percent, respectively).

Common themes in the “Other” responses were:

- Installed or are planning to install solar panels, some with battery backup
- Turn off lights, fans, etc. off when not in use
- Purchased and drive an EV (note: not an energy conservation measure)
- Not using AC, relying more on passive cooling or fans
- Wanting to make the changes listed but being limited as a renter

Because renters have less ability to make changes to their residence, the question asked if they or their landlord have taken the steps to reduce energy use. Even so, renters reported lower implementation of all actions listed (Figure 6). The biggest disparities are in the installation of energy efficient windows, purchase of energy efficient appliances, and improving the building insulation.

Figure 6: Steps Taken Around the Home to Reduce Energy Use by Housing Tenure



Reducing Water Use

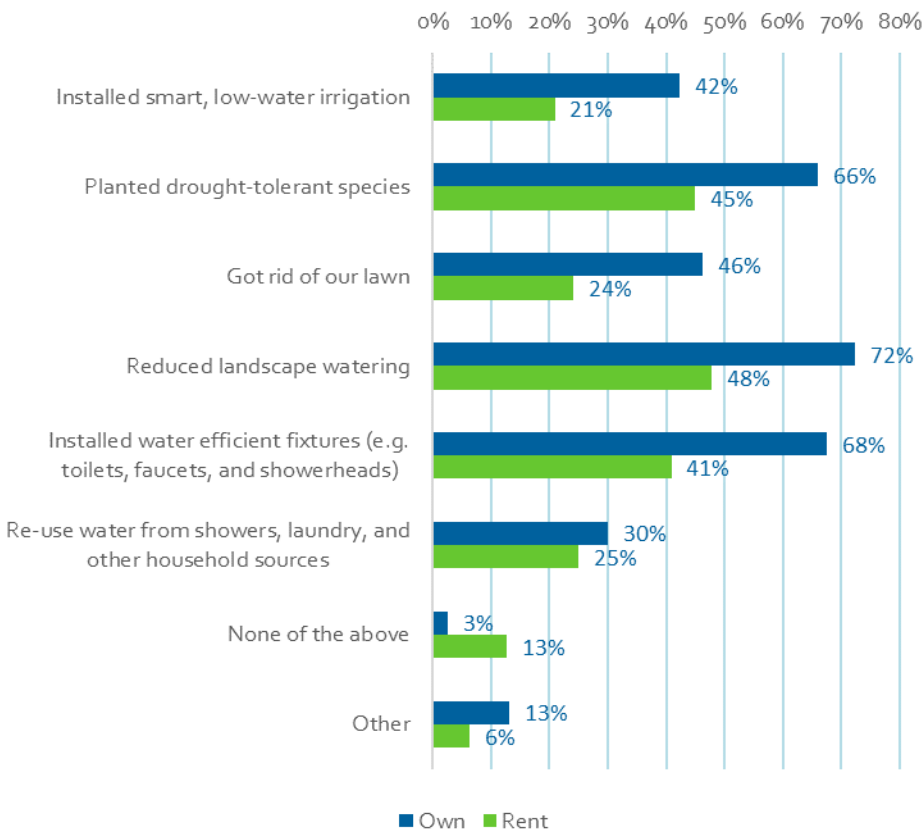
Overall, the most popular actions respondents have taken to reduce home water use are reducing landscape watering (73 percent), installing water efficient fixtures (67 percent), and planting drought-tolerant species (67 percent). Even the less popular actions have decent uptake, with a third to half of respondents implementing low water irrigation, lawn removal, and water re-use. Most of the “Other” responses are more detailed explanations of how people implement the answers in the multiple choice.

Beside the more detailed descriptions of the options in the multiple choice, common themes in the “Other” responses were:

- Shortened the length of showers, sink usage, etc.
- Reduced toilet flushing
- Installed rain barrels
- Installed circulation pumps

Because renters have less ability to make changes to their residence, the question asked if they or their landlord have taken the steps to reduce water use. Even so, renters reported lower implementation of all actions listed (Figure 7).

Figure 7: Steps Taken Around the Home to Reduce Water Use by Housing Tenure



Other Ways to be more Sustainable

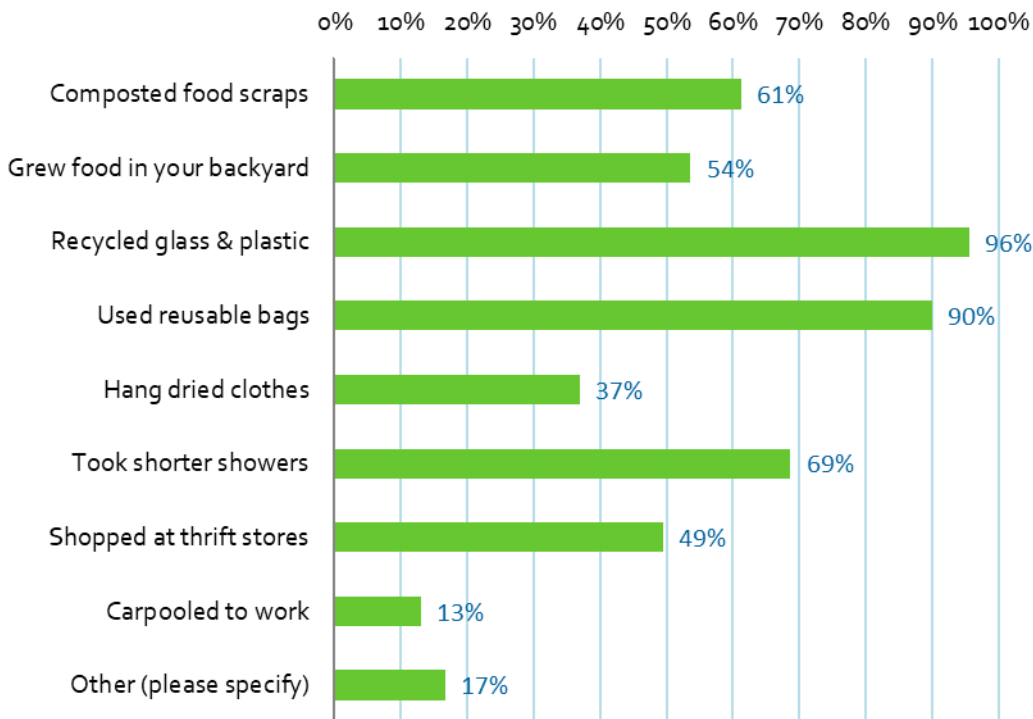
There is a wide variety of other ways households can be more sustainable. Almost all respondents recycle glass and plastic and use reusable bags (96 and 90 percent, respectively), which are ways to reduce landfilled waste. About half of respondents implement measures to reduce consumption emissions, including composting food scraps (61 percent), growing food in their backyard (54 percent), and shopping at thrift stores (49 percent).

The results were mostly consistent between homeowners and renters. However, more renters shopped at thrift stores (57 percent for renters versus 43 percent for homeowners) and carpooled to work (21 percent for renters versus only 9 percent of homeowners).

Common themes in the “Other” responses were:

- Rides a bike, walk, or other active transportation mode to work and run errands
- Uses public transportation
- Uses an EV
- Installed solar panels at home

Figure 8: Other Steps Taken to Help the Environment



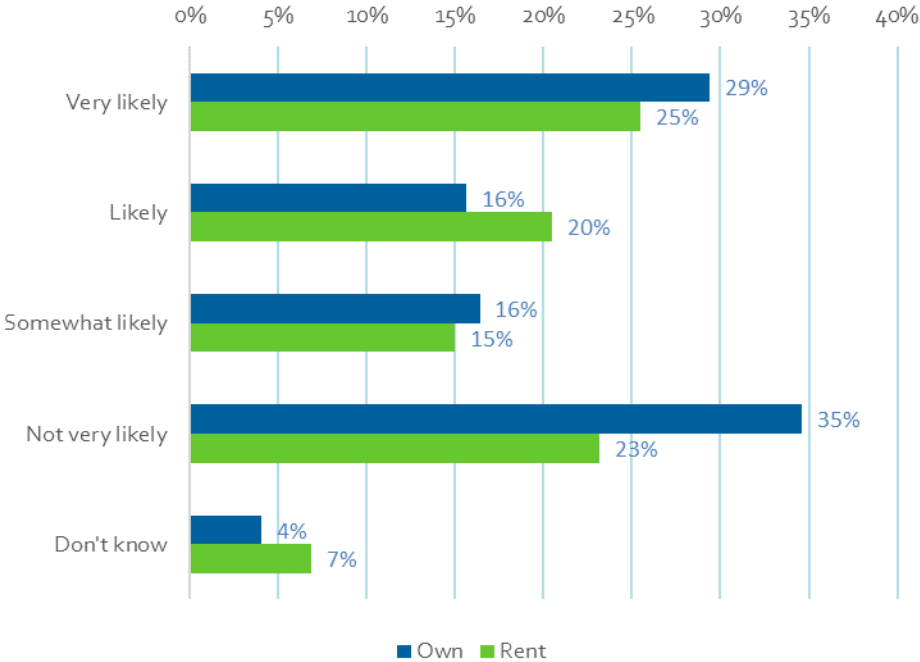
Behavior Change

Opting in to Renewable Energy

Overall, a majority of respondents (62 percent) are aware that they can opt into 100% renewable electricity through their utility. Unfortunately, this knowledge is not accessible to all groups in the City. Only 40 percent of Spanish-speaking respondents and 47 percent of renters are aware of this.

When it comes to likelihood of taking on additional cost to opt into 100% renewable electricity, respondents are pretty evenly split. 46 percent of total respondents are "Very Likely" or "Likely" to opt in, while 48 percent are only "Somewhat Likely" or "Not very Likely" to. The responses of renters versus owners are consistent with the overall result but reveal one slight difference. Fewer renters said they would be "Not very Likely" to opt in to 100% renewable energy (only 23 percent, compared to 35 percent of owners).

Figure 9: Likelihood of Opting In to 100% Renewable Electricity by Housing Tenure

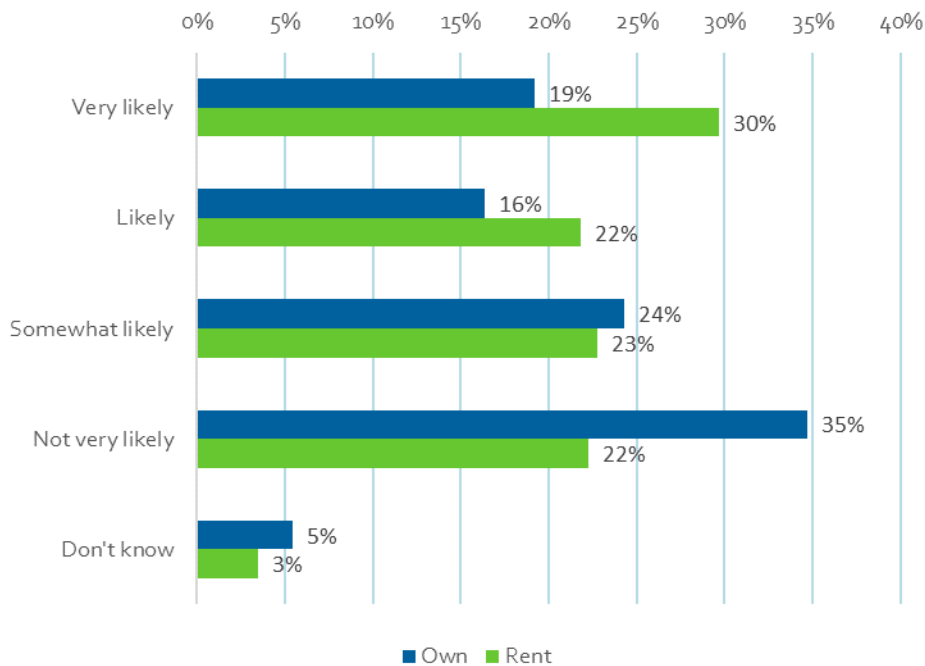


Using Modes of Transportation other than Driving

Respondents who rent their residence use modes other than driving more often than people who own their residence. 46 percent of renters reported that they use active transportation or transit every day or a few times a week, compared to only 32 percent of homeowners. On the other side of the spectrum, 27 percent of renters and 39 percent of homeowners reported that they never use a mode other than driving.

Renters reported more willingness to increase their use of active transportation and transit than homeowners, as 30 percent and 22 percent selecting “Very Likely” or “Likely” respectively (Figure 10).

Figure 10: Likelihood of Increasing Use of Active Transportation and Transit by Housing Tenure



Appendix A: English Survey

Community Survey on Greenhouse Gas Reduction in the City of Ventura

Version: Web

Draft: 7/13/2022

Introduction

The City of Ventura is in the process of developing a Climate Action and Resilience Plan. This exciting initiative is a roadmap for how the community will reduce greenhouse gas emissions and prepare for the potential impacts of natural hazards and climate change on public health, infrastructure, ecosystems, and our economy.

This survey is designed to gather information about community members' opinions about policy options and behaviors to reduce greenhouse gas emissions and help us meet State reduction goals. Your answers are anonymous, and you can also skip any questions. There are no right or wrong answers – we want to know about your perspectives and experiences.

Demographic

This section of this survey asks questions about your personal background. This information helps us understand who responded to the survey and who we still need to talk with in our community.

1. Do you live in the City of Ventura? (Check one)
 - a. Yes
 - b. No

2. In which part of Ventura do you live? (Check one)
 - a. Arundell / North Bank
 - b. College Area
 - c. Downtown
 - d. Eastside / Juanamaria (North of Highway 126)
 - e. Eastside / Saticoy (South of Highway 126)
 - f. Foothills
 - g. Marina
 - h. Midtown
 - i. Pierpont
 - j. Southeast / Montalvo
 - k. Thille
 - l. Westside / The Avenue
 - m. Other part of Ventura

- n. I do not live in Ventura
3. Do you own or rent your residence? (Check one)
- a. Own
 - b. Rent
 - c. Other:_____
4. How many years have you lived in the City of Ventura? (Check one)
- a. N/A – I do not live in Ventura
 - b. Less than 1 year
 - c. 1-5 years
 - d. 6-10 years
 - e. 11-20 years
 - f. 21-40 years
 - g. 40 years or more
5. What is your age group? (Check one)
- a. 17 years or younger
 - b. 18-29 years
 - c. 30-39 years
 - d. 40-49 years
 - e. 50-59 years
 - f. 60-69 years
 - g. 70 years or older
 - h. Prefer not to answer
6. With which race or ethnic group(s) do you most identify? (select all that apply)
- a. Asian or Asian American
 - b. Black or African American
 - c. Hispanic or Latino
 - d. Central and South American Indigenous
 - e. Native American or Alaska Native
 - f. Native Hawaiian or other Pacific Islander
 - g. White or Caucasian
 - h. Two or more races
 - i. Another race/ethnicity (please specify)
 - j. Prefer not to answer

Policies

This section describes State greenhouse gas reduction goals and a series of policy options to improve energy and water efficiency, reduce air pollution, and reduce greenhouse gas emissions.

7. Do you know the State of California established goals for reducing greenhouse gas emissions?
(Check one)
 - a. Yes
 - b. No

8. How actively should the City work to achieve State greenhouse gas reduction goals? (Check one)
 - a. Take bold action to meet or exceed goals
 - b. Take moderate action
 - c. Take limited action
 - d. Don't know

9. To meet State greenhouse gas goals, should the City encourage action through voluntary incentives, establish mandatory requirements, or support a mix of both? (Check one)
 - a. Voluntary programs and incentives (e.g., utility rebate programs)
 - b. A mix of voluntary incentives and mandatory programs to meet State goals
 - c. Mandatory programs and regulations (e.g., require higher-performing new construction)
 - d. Don't know

10. The following policy options are efforts the City would have to take to achieve State greenhouse gas emission targets. For each item, rate on a scale of 1 to 5, with 5 being a policy you would strongly support.
 - a. Require new homes and businesses to install appliances and fixtures to save energy and water
 - b. Prohibit natural gas in new homes and businesses
 - c. Incentivize the conversion of gas appliances in existing homes and businesses to be all-electric
 - d. Phase in a requirement to convert gas appliances in existing homes and businesses to be all-electric
 - e. Promote energy and water efficiency rebates offered by utility companies
 - f. Accelerate the phase in of carbon-free electricity before 2045, such as solar and wind
 - g. Use a mix of incentives and requirements to reduce car travel and encourage walking, biking, and transit use
 - h. Reform parking standards to prioritize parking for bicycles, carshare, and electric vehicles
 - i. Incorporate bicycle and pedestrian improvements into roadway projects
 - j. Expand publicly-accessible electric vehicle charging
 - k. Promote local goods and services, such as local agriculture
 - l. Make it easier to do neighborhood projects that promote sharing and reusing, like little libraries

Behaviors and Actions

The following sections asks questions about your behaviors and actions.

11. Are there steps you, your household, your landlord, or others have taken around your home to reduce energy use? (check all that apply)
 - a. Used energy efficient light bulbs
 - b. Installed a tankless water heater
 - c. Purchased energy efficient appliances
 - d. Improved insulation
 - e. Installed energy efficient windows
 - f. Conducted an energy audit
 - g. None of the above
 - h. Other: _____

12. Are there steps you, your household, your landlord, or others have taken around your home to reduce water use? (check all that apply)
 - a. Installed smart, low-water irrigation
 - b. Planted drought-tolerant species
 - c. Got rid of our lawn
 - d. Reduced landscape watering
 - e. Installed water efficient fixtures (e.g. toilets, faucets, and showerheads)
 - f. Re-use water from showers, laundry, and other household sources
 - g. None of the above
 - h. Other: _____

12. Are there other steps you and your family have taken to help the environment? (check all that apply)
 - a. Composted food scraps
 - b. Grew food in your backyard
 - c. Recycled glass & plastic
 - d. Used reusable bags
 - e. Hang dried clothes
 - f. Took shorter showers
 - g. Shopped at thrift stores
 - h. Carpoled to work
 - i. Other: _____

13. Do you know that you can opt into 100% renewable electricity through your utility? (Check one)
 - a. Yes
 - b. No

14. Building energy use accounts for nearly one-third of the City's greenhouse gas emissions. How likely would you be to take on a modest additional cost to opt in to 100% renewable and reliable electricity from your utility to help reduce emissions and meet State greenhouse gas goals?

(Check one)

- a. Very likely
- b. Likely
- c. Somewhat likely
- d. Not very likely
- e. Don't know

15. How often do you walk, bike, scoot, or take the train or bus instead of driving? (Check one)

- a. Every day
- b. A few times a week
- c. About once a week
- d. A few times a month
- e. Never

16. Transportation accounts for nearly half of the City's greenhouse gas emissions. How likely would you be to increase the amount of walking, biking, scooting, and train or bus trips to help reduce emissions and meet State greenhouse gas goals? (Check one)

- a. Very likely
- b. Likely
- c. Somewhat likely
- d. Not very likely
- e. Don't know

Thank you for participating in the survey! To learn more about the General Plan and Active Transportation, please visit <https://www.planventura.com/> and <https://www.activeplanventura.com/> for more details and sign-up for the mailing list.

Introduction for the PHONE or IN PERSON

Hi, my name is ____ and I am a staff member / project team member working with the City of Ventura. We are doing a special survey about policy options and behaviors to reduce greenhouse gas emissions.

This survey should take about fifteen minutes. We appreciate your honest responses. If we ask a question that you do not want to answer, you don't need to do so. All your answers will be kept confidential. Any questions?

Appendix B: Spanish Survey

Encuesta comunitaria sobre la reducción de gases de efecto invernadero en la ciudad de Ventura

Versión: Web

Draft: 7/14/2022

Introducción

La ciudad de Ventura está desarrollando un Plan de Acción y Resiliencia Climática. Esta interesante iniciativa es una hoja de ruta sobre cómo la ciudad reducirá las emisiones de gases de efecto invernadero y se preparará para los posibles impactos de los riesgos naturales y el cambio climático en la salud pública, las infraestructuras, los ecosistemas y nuestra economía.

Esta encuesta está diseñada para recabar información sobre las opiniones de los miembros de la comunidad acerca de las opciones políticas y comportamientos para reducir las emisiones de gases de efecto invernadero y ayudarnos a cumplir los objetivos de reducción del Estado de California. Sus respuestas son anónimas y también puede omitir cualquier pregunta. No hay respuestas correctas o equivocadas – queremos conocer sus perspectivas y experiencias.

Demografía

En esta sección de la encuesta se hacen preguntas sobre sus datos personales. Esta información nos ayuda a entender quienes han respondido a la encuesta y con quienes tenemos que seguir conversando en nuestra comunidad.

1. ¿Vive usted en la ciudad de Ventura? (Marque uno)
 - a. Sí
 - b. No

2. ¿En qué parte de Ventura vive? (Marque uno)
 - a. Arundell / North Bank
 - b. College Area
 - c. Downtown
 - d. Eastside / Juanamaria (Norte de Highway 126)
 - e. Eastside / Saticoy (Sur de Highway 126)
 - f. Foothills
 - g. Marina
 - h. Midtown
 - i. Pierpont
 - j. Southeast / Montalvo
 - k. Thille

- l. Westside / The Avenue
 - m. Otra parte de Ventura
 - n. No vivo en Ventura
3. ¿Es usted dueño de su residencia o alquila? (Marque uno)
- a. Dueño
 - b. Alquilo
 - c. Otro: _____
4. ¿Cuántos años lleva viviendo en la ciudad de Ventura? (Marque uno)
- a. N/A – No vivo en Ventura
 - b. Menos de 1 año
 - c. 1-5 años
 - d. 6-10 años
 - e. 11-20 años
 - f. 21-40 años
 - g. 40 años o mas
5. ¿Cuál es su grupo de edad? (Marque uno)
- a. 17 años o menos
 - b. 18-29 años
 - c. 30-39 años
 - d. 40-49 años
 - e. 50-59 años
 - f. 60-69 años
 - g. 70 años o mas
 - h. Prefiero no responder
6. ¿Con cuál raza o grupo(s) étnico(s) se identifica más? (seleccione todos los que correspondan)
- a. Asiático o Asiático Estadounidense
 - b. Negro o Afroamericano
 - c. Hispano o Latino
 - d. Indígenas de América Central y del Sur
 - e. Nativo Americano o Nativo de Alaska
 - f. Nativo de Hawái u otra Isla del Pacífico
 - g. Blanco o Caucásico
 - h. Dos o más razas
 - i. Otra raza/etnia (por favor, especifique)
 - j. Prefiero no responder

Políticas

Esta sección describe los objetivos estatales para reducir de gases de efecto invernadero y una serie de opciones políticas para mejorar la eficiencia energética y del agua, reducir la contaminación atmosférica y reducir las emisiones de gases de efecto invernadero.

7. ¿Sabe que el Estado de California ha establecido objetivos para reducir las emisiones de gases de efecto invernadero? (Marque uno)
 - a. Sí
 - b. No

8. ¿En qué medida debe trabajar la Ciudad para alcanzar los objetivos estatales de reducción de gases de efecto invernadero?
 - a. Tomar medidas audaces para alcanzar o superar los objetivos
 - b. Adoptar acciones moderadas
 - c. Tomar medidas limitadas
 - d. No sé

9. Para cumplir los objetivos estatales, ¿debe la Ciudad promover acciones mediante incentivos voluntarios, establecer requisitos obligatorios o apoyar una combinación de ambos?
 - a. Incentivos y programas voluntarios (por ejemplo, programas de reembolso de servicios públicos)
 - b. Una combinación de incentivos voluntarios y programas obligatorios para cumplir los objetivos del Estado
 - c. Programas y reglamentos obligatorios (por ejemplo, exigir que construcción nueva sea de mayor rendimiento)
 - d. No sé

10. Las siguientes opciones políticas son esfuerzos que la Ciudad tendrá que realizar para alcanzar los objetivos estatales de emisiones de gases de efecto invernadero. Para cada punto, evalúe en una escala de 1 a 5, 5 siendo una política que apoyaría firmemente.
 - a. Requerir que los nuevos hogares y empresas instalen aparatos y accesorios que ahorren energía y agua
 - b. Prohibir el gas natural en los nuevos hogares y negocios
 - c. Incentivar la conversión de los aparatos de gas en los hogares y negocios existentes para que sean totalmente eléctricos
 - d. Introducir gradualmente el requisito de convertir los aparatos de gas en los hogares y negocios existentes para que sean totalmente eléctricos
 - e. Promover los reembolsos por la eficiencia energética y del agua ofrecidos por las empresas de servicios públicos
 - f. Acelerar la introducción progresiva de electricidad libre de carbono antes de 2045, como la energía solar y eólica
 - g. Utilizar una combinación de incentivos y requisitos para reducir los viajes en coche y promover los desplazamientos a pie, en bicicleta y en transporte público

- h. Reformar las normas de estacionamiento para dar prioridad al estacionamiento de bicicletas, vehículos compartidos y vehículos eléctricos
- i. Incorporar mejoras para bicicletas y peatones en los proyectos de carreteras
- j. Ampliar el acceso público a las estaciones de recarga para vehículos eléctricos Promover los bienes y servicios locales, como la agricultura local
- k. Facilitar la realización de proyectos vecinales que promueven el intercambio y la reutilización, como las pequeñas bibliotecas

Comportamientos y acciones

En la siguiente sección se hacen preguntas sobre sus comportamientos y acciones.

11. ¿Existen medidas que usted, su hogar, su casero u otras personas han tomado en su casa para reducir el uso de energía? (Marque todas las que correspondan)
- a. Utilizar bombillas de bajo consumo
 - b. Ha instalado un calentador de agua sin tanque
 - c. Ha comprado electrodomésticos de bajo consumo
 - d. Ha mejorado el aislante
 - e. Instalación de ventanas energéticamente eficientes
 - f. Realización de una auditoria energética
 - g. Ninguna de las anteriores
 - h. Otro: _____
12. ¿Existen medidas que usted, su hogar, su casero u otras personas han tomado en su casa para reducir el uso de agua? (Marque todas las que correspondan)
- a. Instalación de un sistema de riego inteligente de bajo consumo de agua
 - b. Plantado especias tolerantes a la sequia
 - c. Nos hemos deshecho del césped
 - d. Hemos reducido el riego de los jardines
 - e. Instalamos accesorios de bajo consumo de agua (por ejemplo, inodores, grifos y duchas)
 - f. Reutilizar el agua de las duchas, la lavandería y otras fuentes domesticas
 - g. Ninguna de las anteriores
 - h. Otro: _____
12. ¿Hay otras medidas que usted y su familia han tomado para ayudar al medio ambiente? (Marque todas las que correspondan)
- a. Usar los restos de alimentos como abono o compost
 - b. Cultivar alimentos en su patio trasero
 - c. Reciclar vidrio y plástico
 - d. Usar bolsas reutilizables
 - e. Colgar la ropa para secar
 - f. Tomar duchas más cortas

- g. Comprar en tiendas de segunda mano
 - h. Compartir el coche para ir al trabajo
 - i. Otro: _____
13. ¿Sabe que puede optar por la electricidad 100% renovable a través de su compañía eléctrica?
- a. Sí
 - b. No
14. El uso de energía en los edificios representa casi un tercio de las emisiones de gases de efecto invernadero de la ciudad. ¿Qué probabilidad tendría de asumir un modesto costo adicional para optar por una electricidad 100% renovable y fiable de su empresa de servicios públicos para ayudar a reducir las emisiones y cumplir los objetivos estatales de gases de efecto invernadero? (Marque una)
- a. Muy probable
 - b. Probablemente
 - c. Algo probablemente
 - d. No muy probable
 - e. No sé
15. ¿Con que frecuencia camina, anda en bicicleta, en patinete o en autobús en lugar de conducir? (Marque una)
- a. Todos los días
 - b. Unas cuantas veces a la semana
 - c. Más o menos una vez a la semana
 - d. Unas cuantas veces al mes
 - e. Nunca
16. La transportación representa casi la mitad de las emisiones de gases de efecto invernadero de la ciudad. ¿Qué probabilidad tendría de aumentar la cantidad de viajes a pie, en bicicleta, en patinete y en tren o autobús para ayudar a reducir las emisiones y cumplir los objetivos estatales de gases de efecto invernadero? (Marque una)
- a. Muy probable
 - b. Probable
 - c. Algo probable
 - d. No muy probable
 - e. No sé

Gracias por participar en la encuesta! Para saber más sobre el Plan General y el Plan de Transporte Activo, visite <https://www.planventura.com/> y <https://www.activeplanventura.com/> para obtener más detalles e inscribirse en la lista de correo.

Introducción por TELEFONO o EN PERSONA

Hola, mi nombre es ___ y soy un miembro del personal de la ciudad del Ventura / del proyecto trabajando con la ciudad de Ventura. Estamos haciendo una encuesta especial sobre opciones políticas y comportamientos para reducir las emisiones de gases de efecto invernadero.

Esta encuesta debería durar unos quince minutos. Agradecemos sus respuestas sinceras. Si le hacemos una pregunta a la que no quiere responder, no es necesario que lo haga. Todas sus respuestas serán confidenciales. ¿Tiene alguna pregunta?