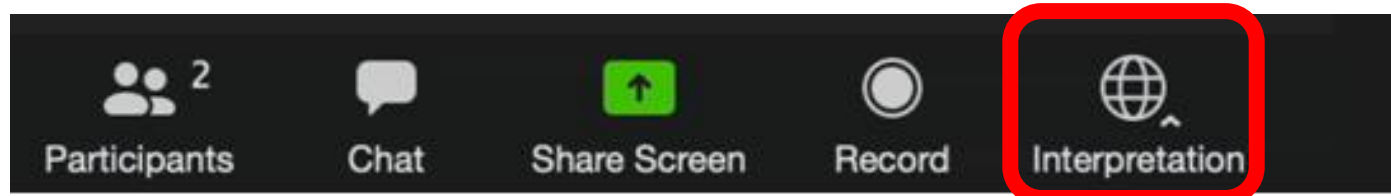


# Transportation Forum

August 10, 2021



# Zoom – What You Need To Know



**La interpretación en simultáneo para esta reunión se dará en los siguientes idiomas:**

Español – bajo la opción Español

Por favor haz clic en el icono INTERPRETATION en tu barra de herramientas para acceder al idioma deseado

# Meeting Agenda

- Presentation
  - Transportation network
  - Transit
  - Active transportation
  - Future mobility
- Q&A/Discussion



# Presenters

- Deepak Kaushik (Iteris), GP Update Transportation Lead
- Drusilla van Hengel (Nelson\Nygaard), ATP Project Manager

## Discussion Question

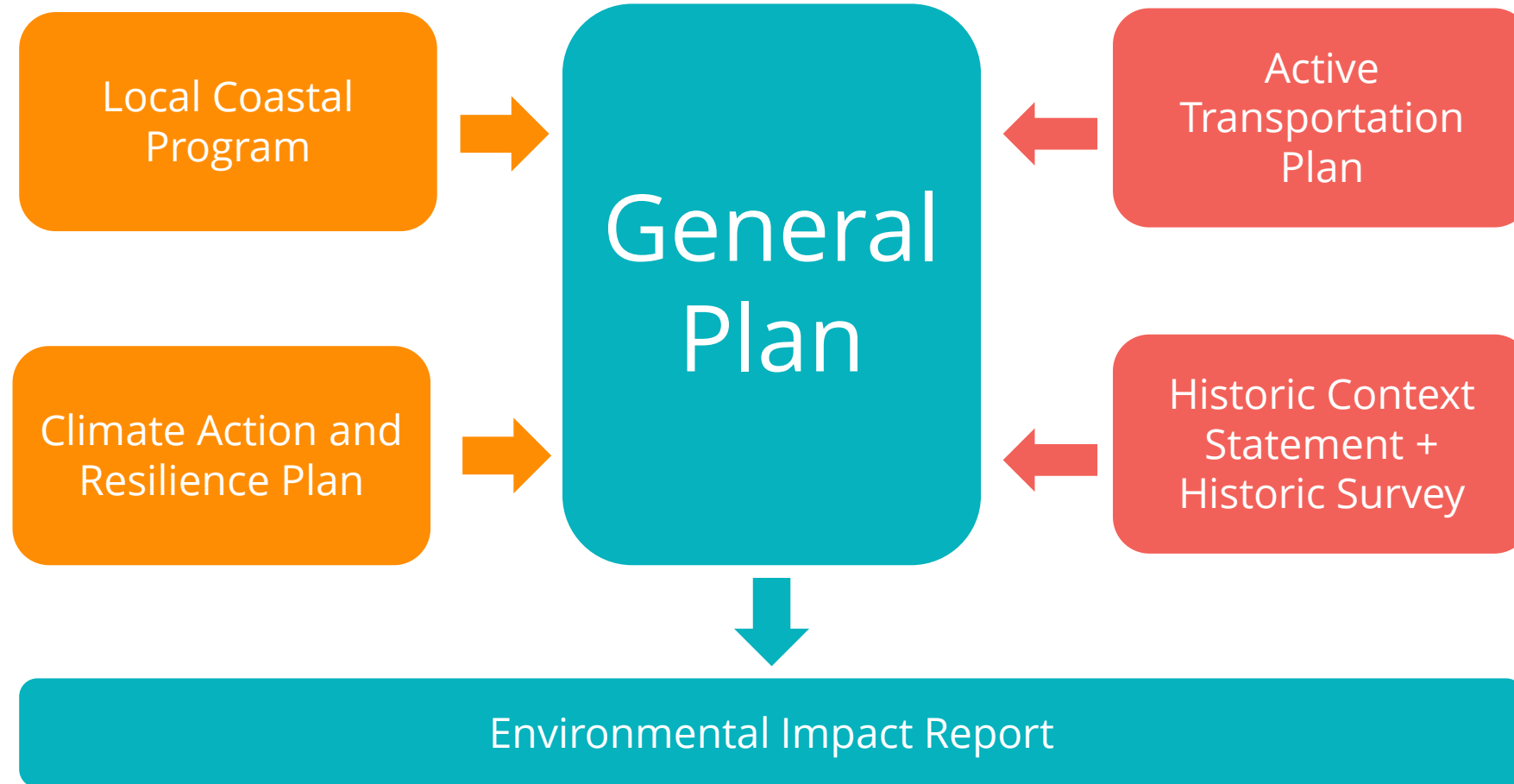
What are the key transportation challenges in the City currently and in the future?

[www.menti.com](http://www.menti.com)

Use code: 7857 0243



# What is the Project?



# Purpose of a General Plan

- Long-term policy document to **guide the future actions.**
- Establishes the **City's vision** for the next 25-30 years.
- Preserves and enhances **community strengths.**
- Addresses **topics of concern.**
- Enables the community to come together to develop a **shared vision for the future.**
- Updated every 10-15 years.
- Office of Planning and Research (OPR) established requirements and guidelines.

*“Vision about how a community will grow, reflecting community priorities and values while shaping the future.”*

## WHAT IS A GENERAL PLAN?

A General Plan is like a road map for the future of Ventura



1



General Plans describe the community's vision and identifies strategies for managing preservation and change.



The State of California requires every city and county to have a General Plan to guide growth.

2

3

General Plans typically include goals, policies, implementation strategies and supporting graphics.



These components work together to convey a long-term vision that will guide local decision making.



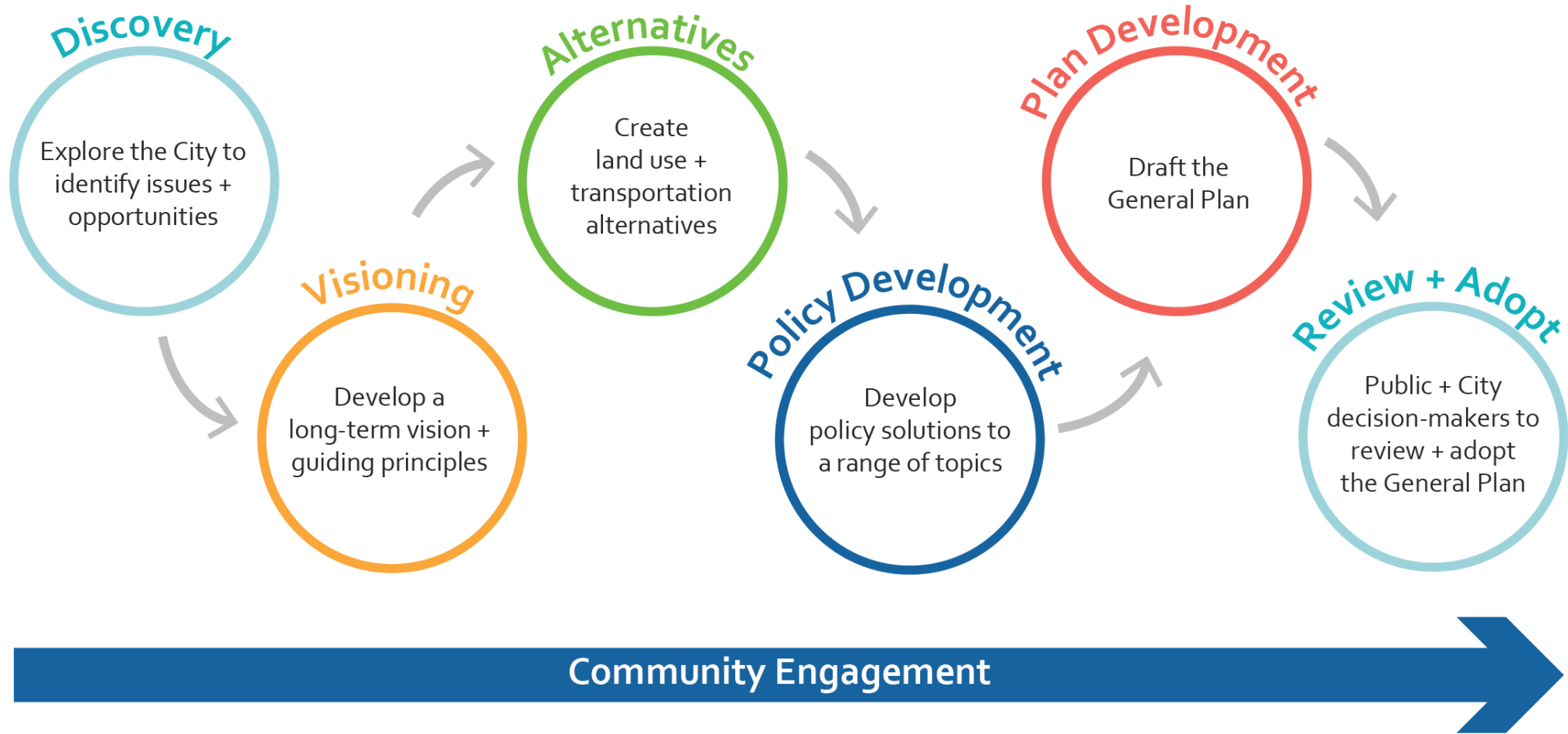
4

5

The General Plan also plays an important role in regulating land use. Its policies and maps form the foundation for City ordinances, guidelines and plans.



# General Plan Update Process





# Existing Transportation Conditions

# Why Does Safe/Efficient Transportation Matter?

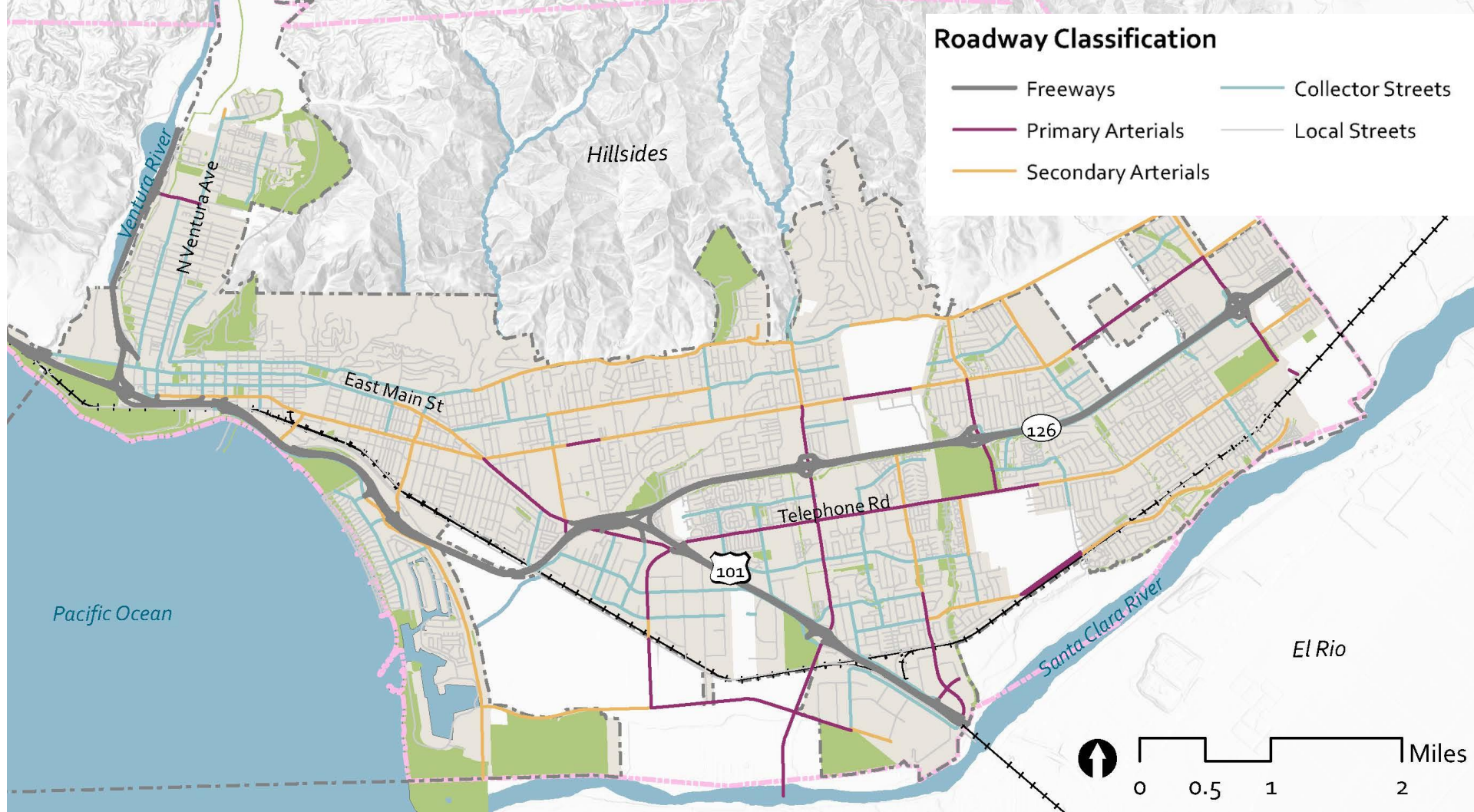
- Serves the area's economic needs (movement of goods & people).
- Enhances the quality of life
- Provides access (ie, removes barriers)
- Leads to sustainable, healthy future





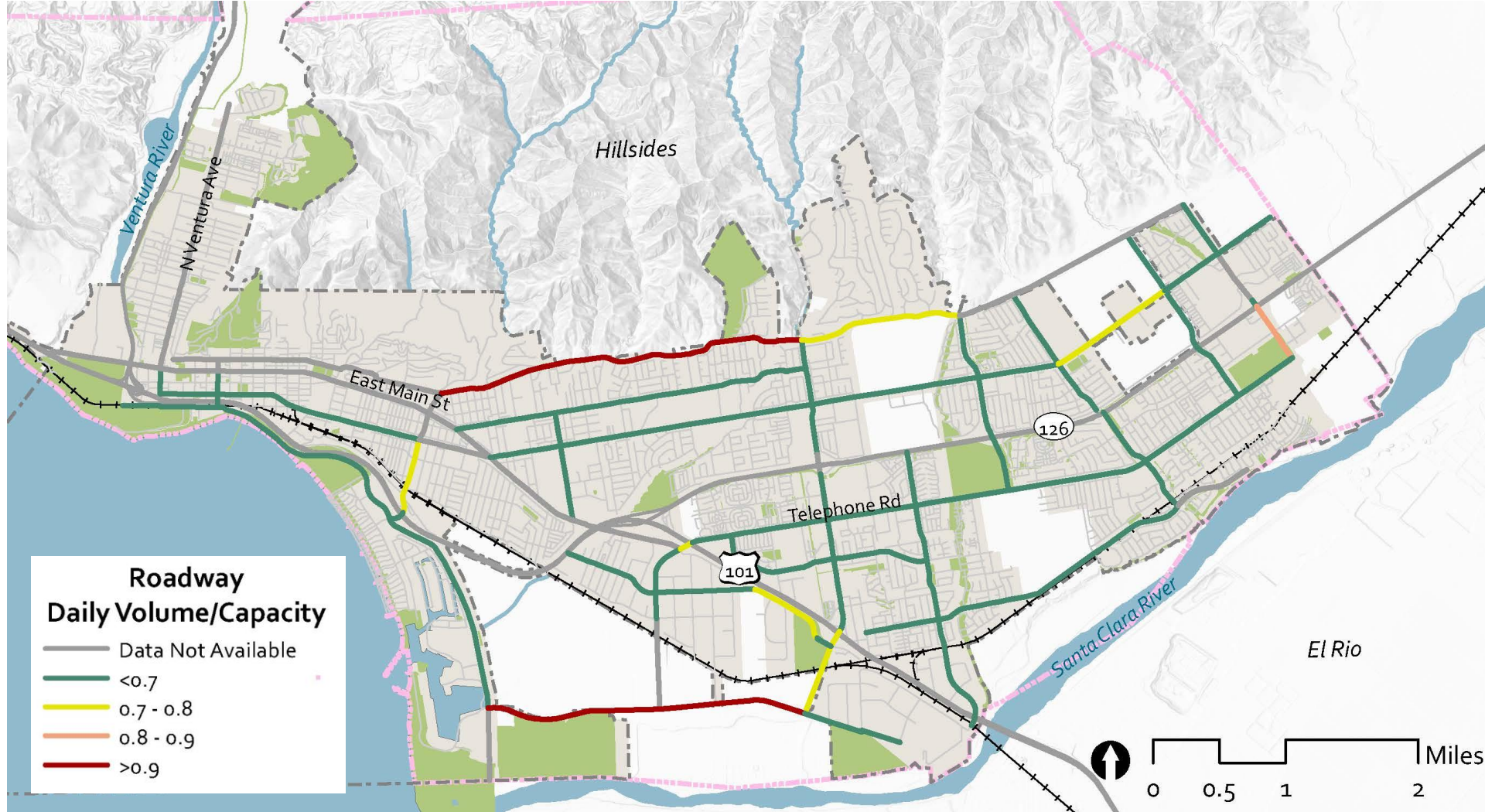
# Vehicle Traffic

- Hierarchical system of highways & local streets
- Primary arterials (Telephone, Victoria) – 35 to 45 mph
- Secondary arterials (Telegraph, Foothill) - 35 to 45 mph
- Collectors (Ventura, Main, California) - 25 to 30 mph
- Local Streets (25 mph or less)



# Vehicle Traffic

- Most roadways operate under 80% capacity (daily).
- Foothill Rd-Poli St near capacity
- Northeast areas have most available capacity for future growth (Kimball, Johnson, Petit).



# Vehicle Traffic

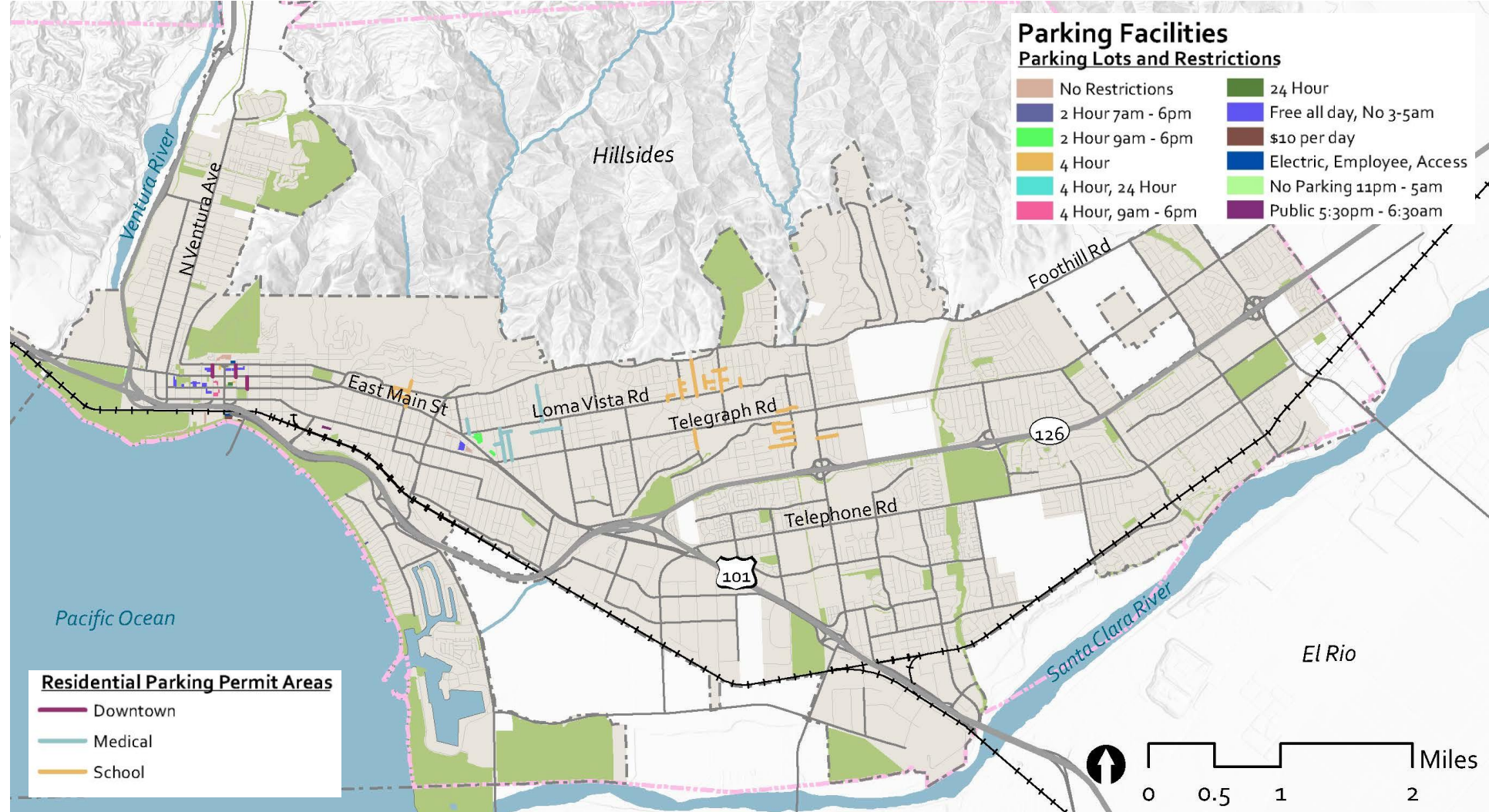
- 49,400 workers live in the City, only 15,000 remain
- 39,400 workers live outside the City
- Morning inflow, Evening outflow



Source: US Census Longitudinal Employer-Household Dynamics Origin-Destination Employment Statistics

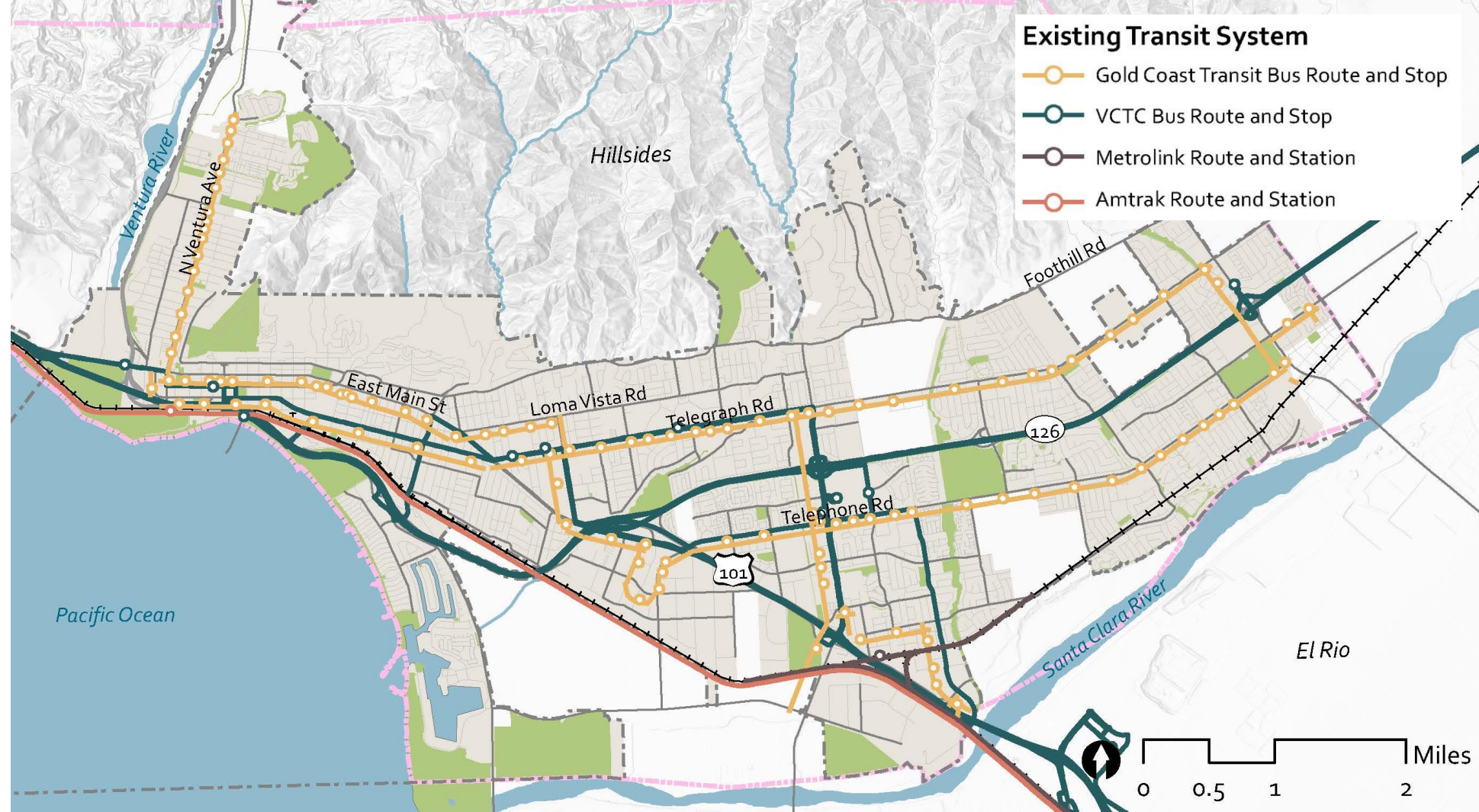
# Parking

- City operates 45 parking lots (free and paid).
- Beach parking at various locations
- On-street permit parking in three categories:
  - Downtown
  - School
  - Medical districts
- ParkMobile app allows for remote payment option (diagonal spaces in Downtown)



# Transit

- Rail service utilizes UP railroad line:
  - Ventura Station (Amtrak)
  - East Ventura Station (Metrolink)
- Bus service consists of
  - Gold Coast (Routes 6, 10, 11, 16, and 21)
  - VCTC (Routes 50-55, 60, 62, 77, 80-89), and
  - Flixbus (from Ventura Station)
- Weekday services mostly (new Saturday service).





# Live Poll

Question: **What is your current commuting situation?**

Answer choices:

- Work from home entirely
- Work at worksite entirely (outside of City)
- Work at worksite entirely (within City)
- Work a hybrid schedule between home and worksite (outside of City)
- Work a hybrid schedule between home and worksite (within City)
- Other

# Mentimeter results

## Active Transportation Plan

- City's first-ever Active Transportation Plan (ATP)
- Spring '21 – Summer '22
- Creating a roadmap for priority projects and programs that will make walking, bicycling, and taking transit great choices for people living, working, and visiting Ventura



# Who is the Active Transportation Plan for?



Walking Willa



Biking Bea



Tourist Tom



Driving Dario



Shared Ride Santiago



Transit Tanya

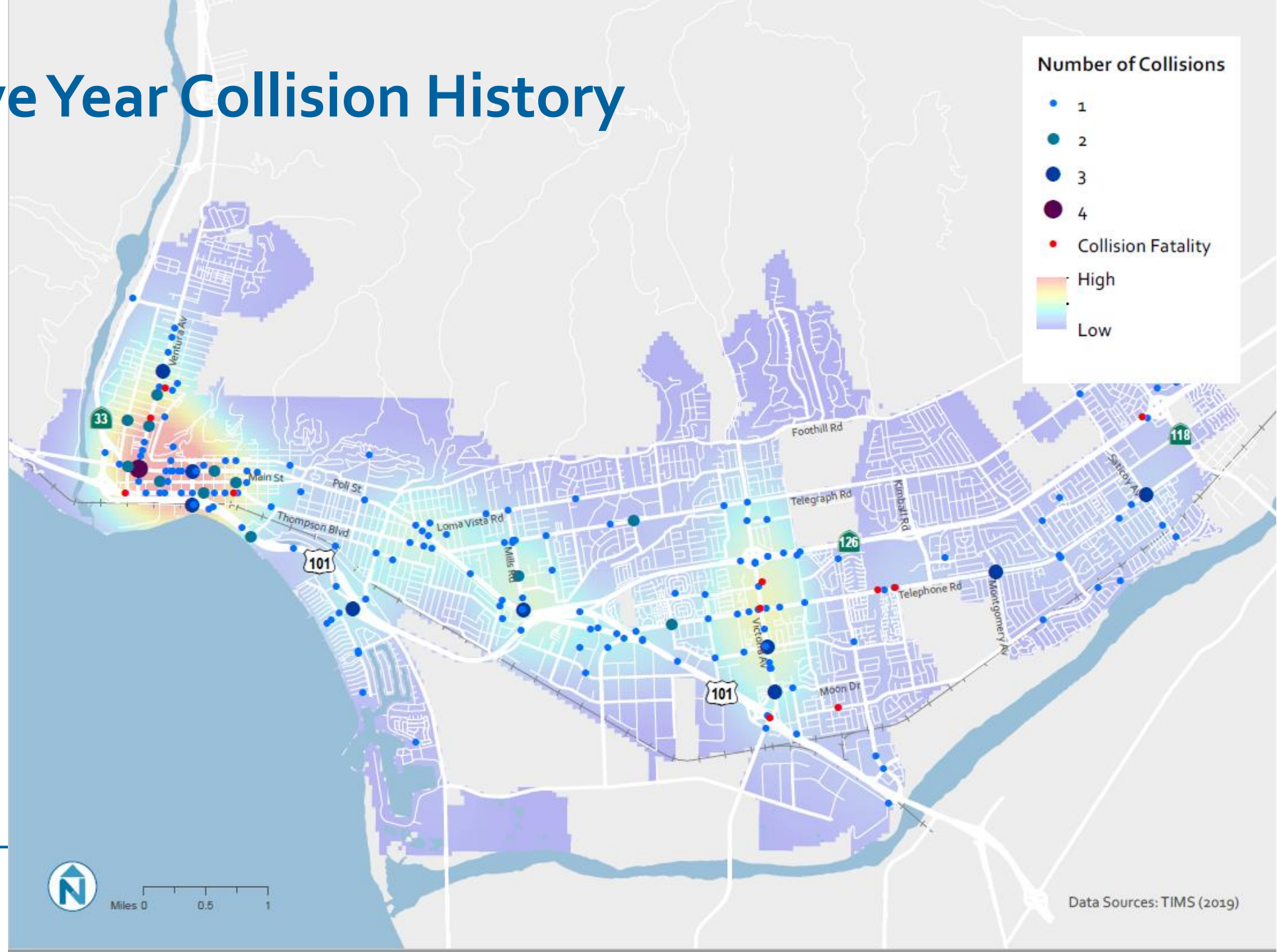


Emerging Evan

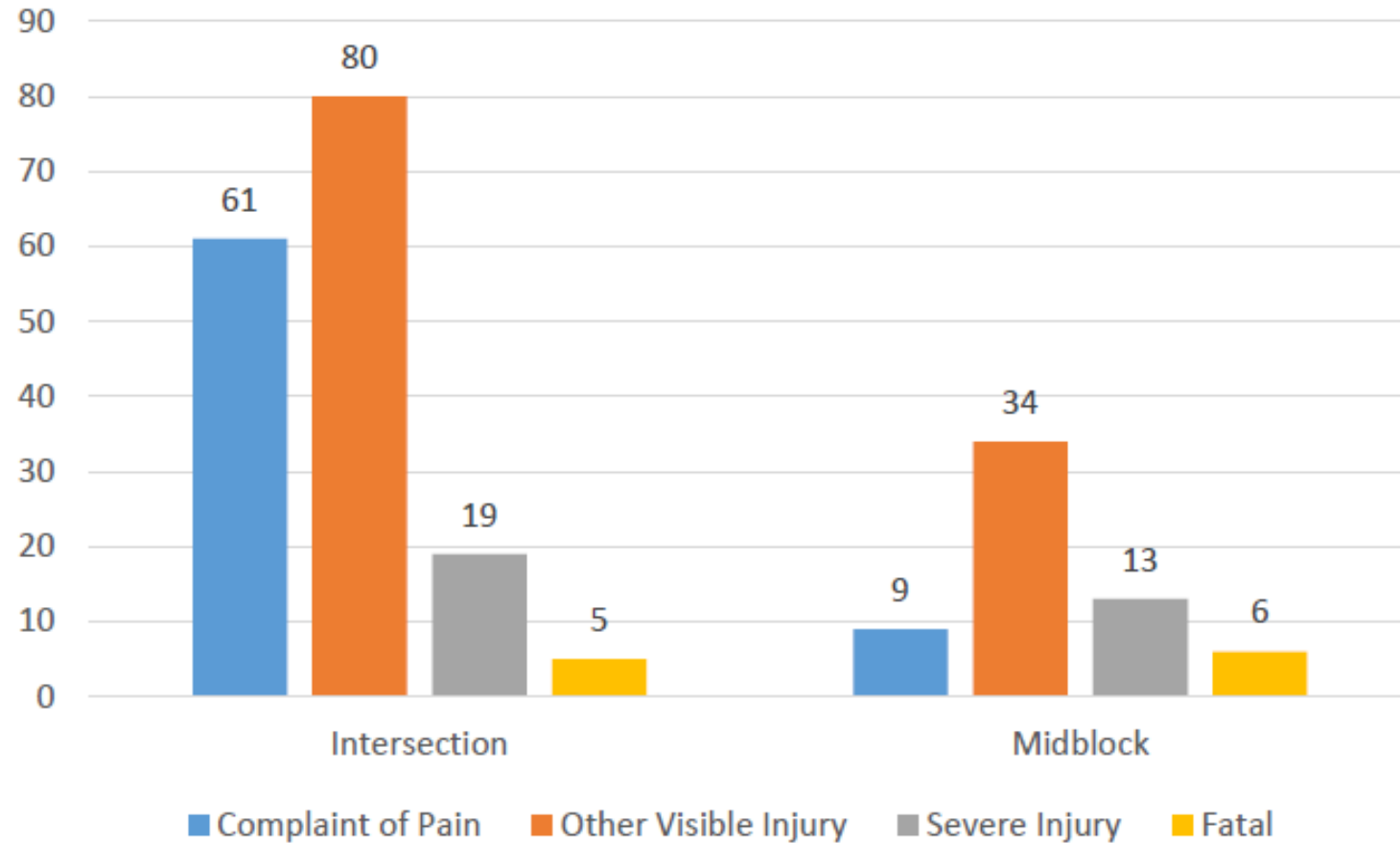
**Did you know?**  
6.5 percent of households in Ventura do not have access to a vehicle.

# Pedestrian Five Year Collision History

- 227 collisions
- 11 fatalities
- 32 severe injury

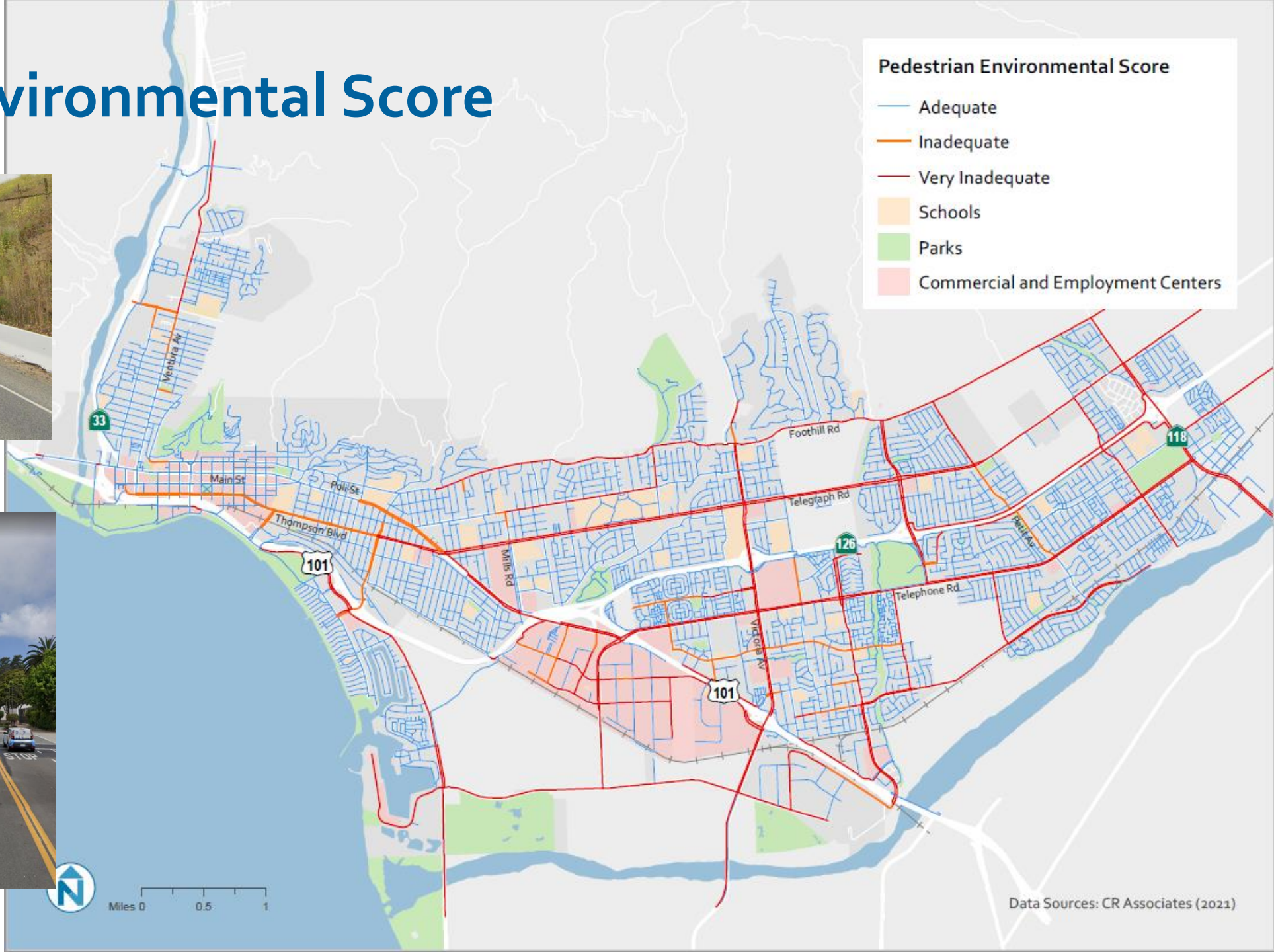


# Pedestrian Collision Trends



Source: SWITRS (2015 - 2019); Chen Ryan Associates (2021)

# Pedestrian Environmental Score



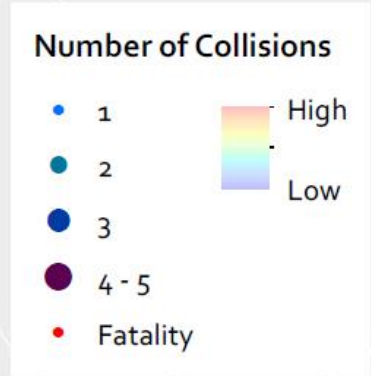
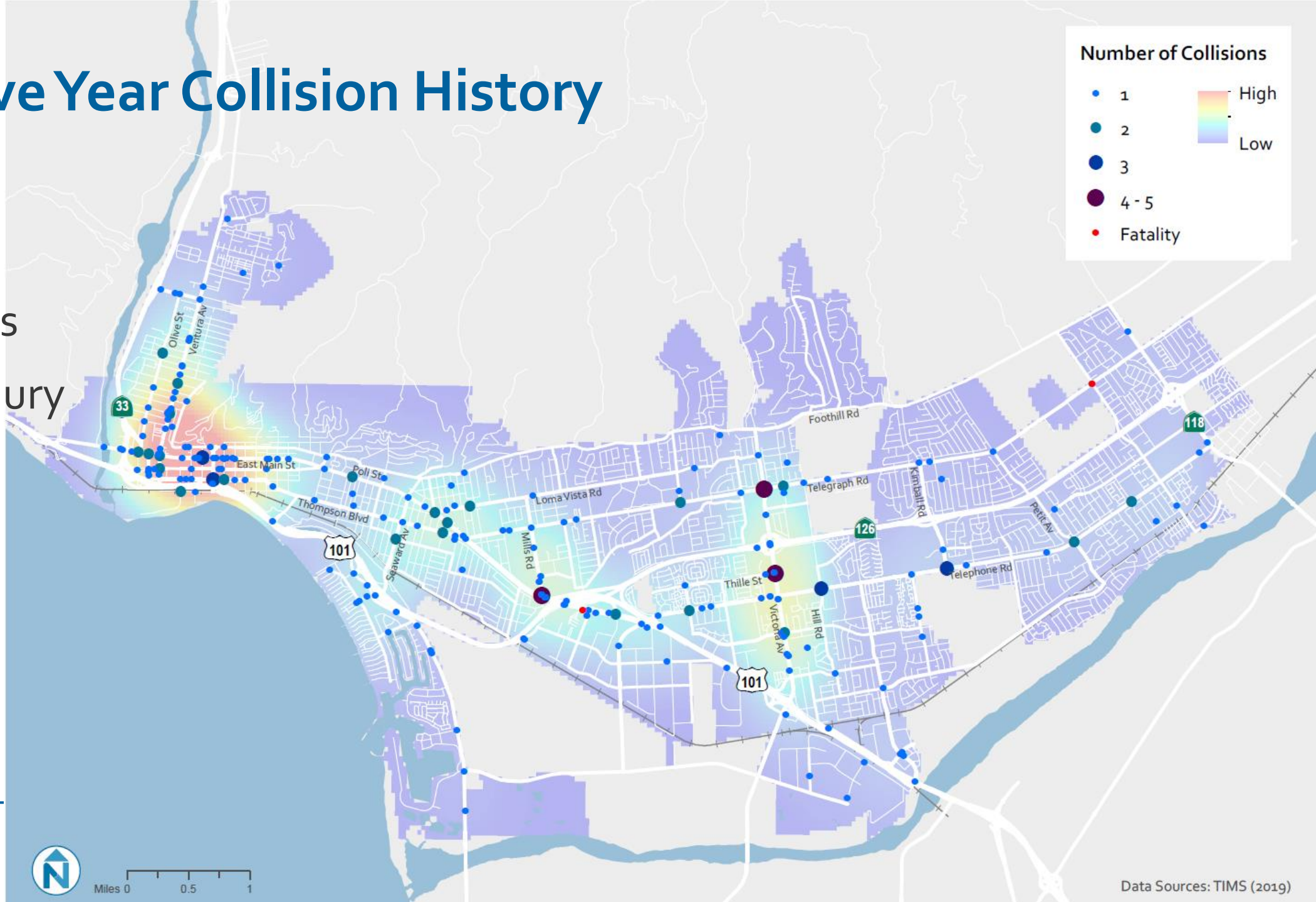
Very Inadequate PES, Foothill Rd



Adequate PES, Figueroa St

# Bicycle Five Year Collision History

- 267 collisions
- 16 severe injury
- 2 fatal

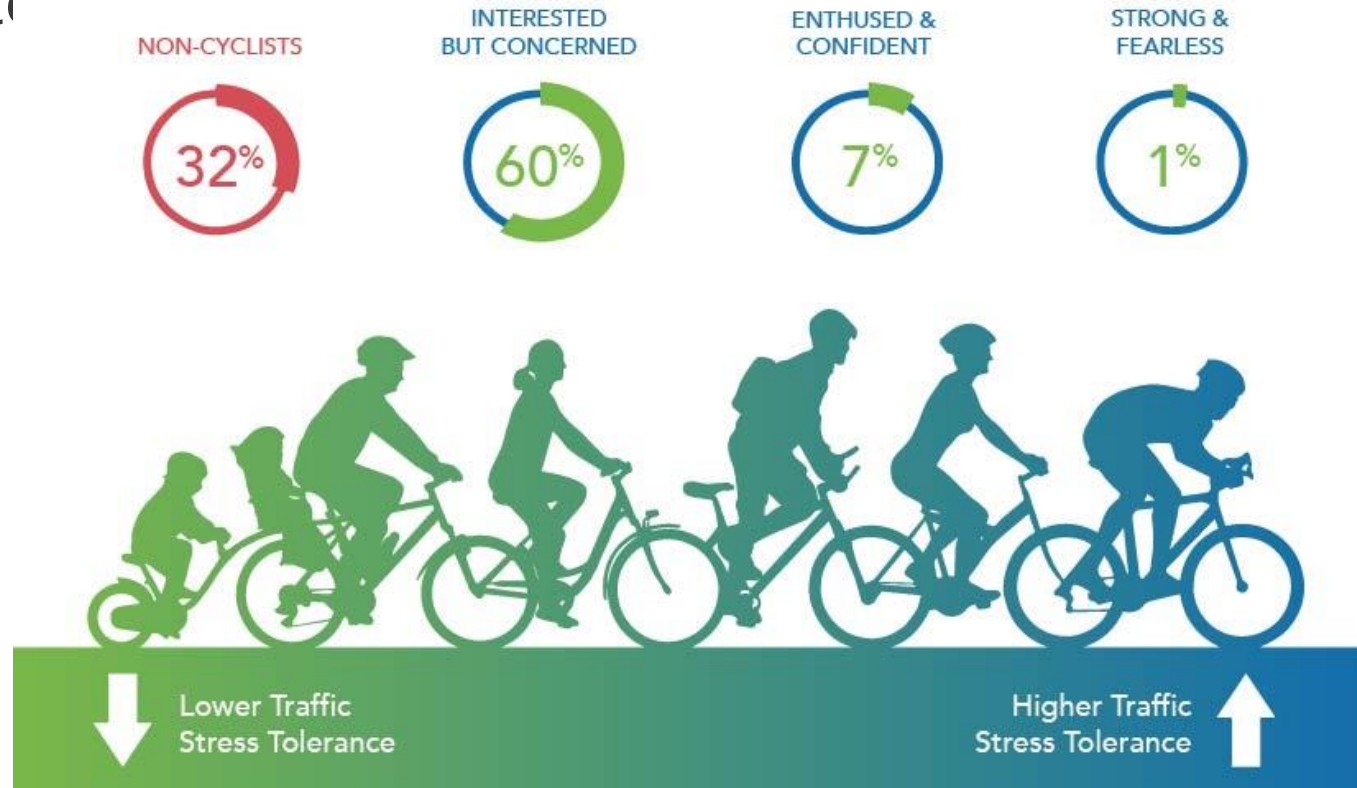




# Bicycling in Ventura – Level of Traffic Stress (LTS)

- LTS classifies the street network into categories according to the level of stress it causes cyclists
- 4 categories based on traffic stress experienced by cyclist

## Types of Cyclists



**Zoom Poll: Where do you fall on the spectrum of bicycle riders?**

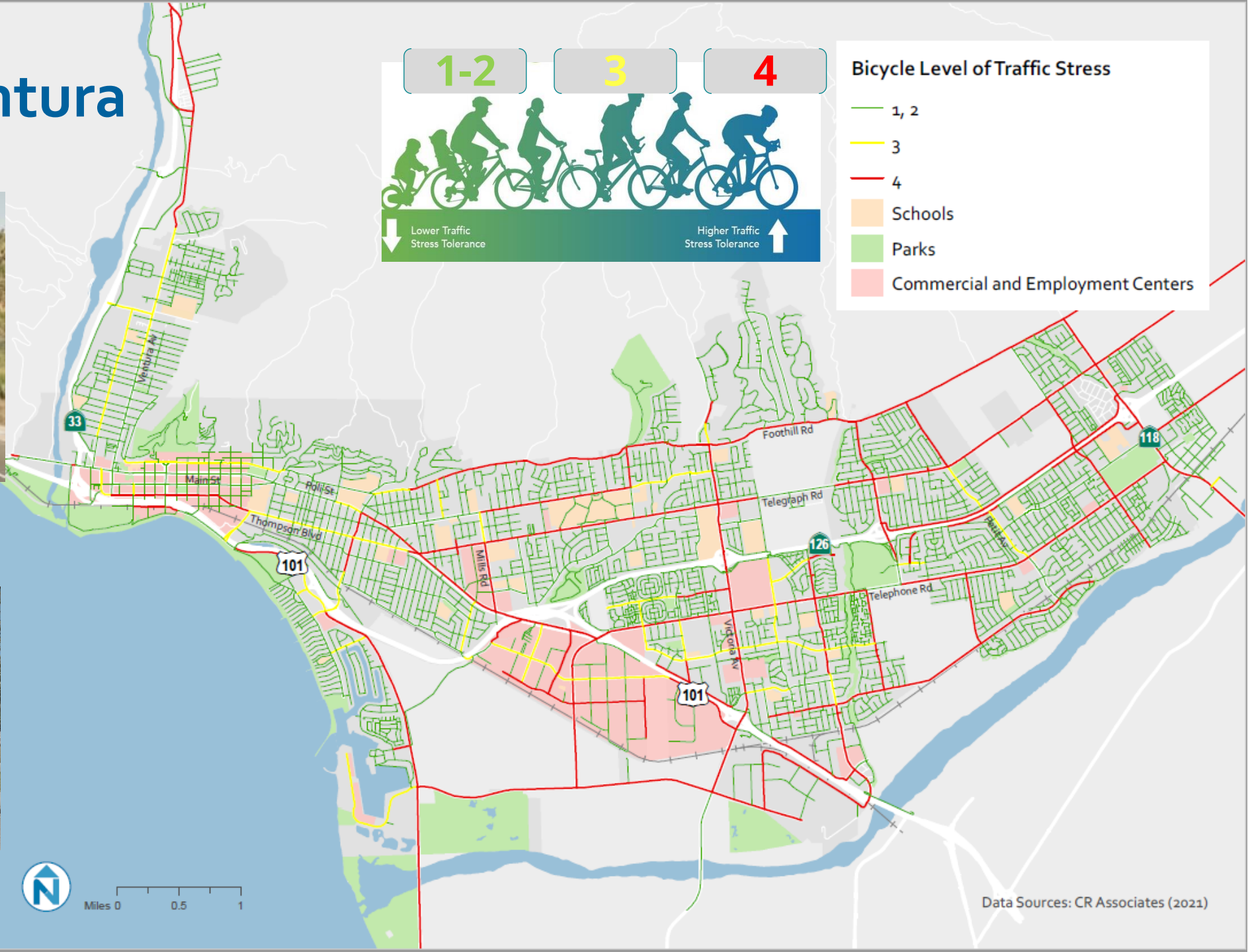
# Bicycling in Ventura



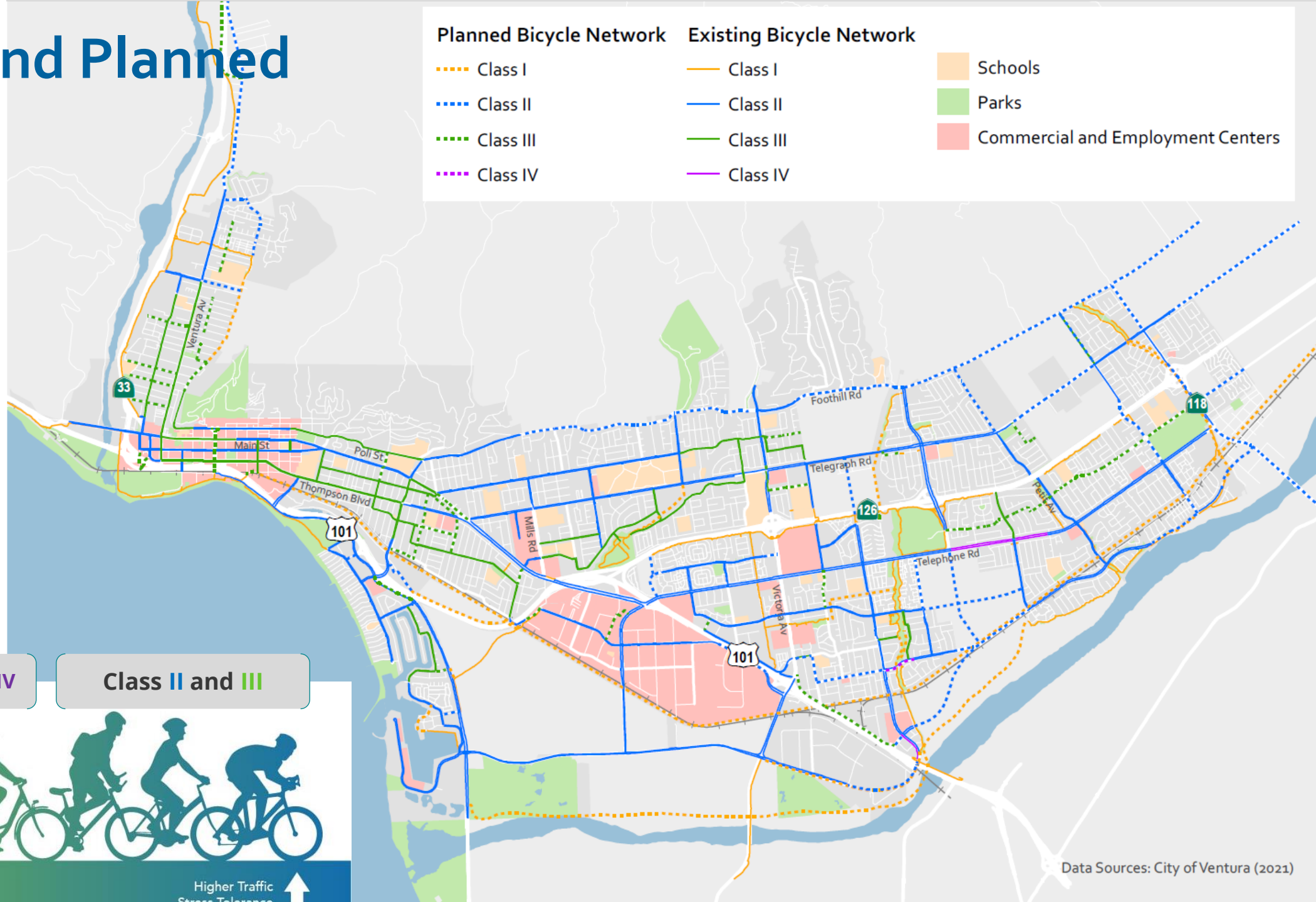
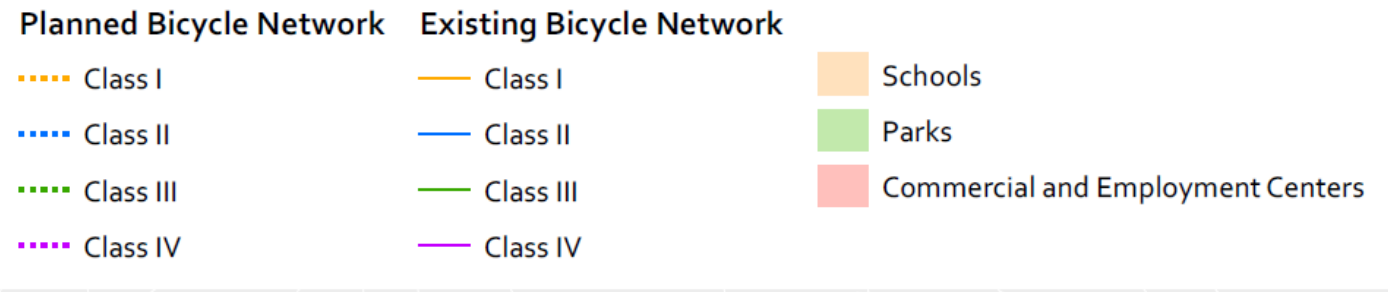
LTS 4 on Foothill Rd



LTS 1 on Ventura Promenade



# Existing and Planned Bikeways



Class I and IV

Class II and III



Lower Traffic Stress Tolerance Higher Traffic Stress Tolerance

# What's important to you?

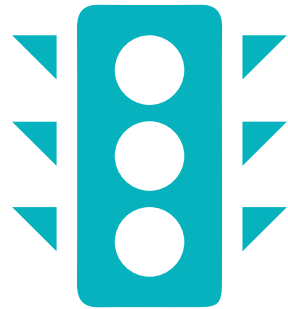


## CONVENIENCE

We need to move travelers (commuters) quickly to keep travel in Ventura efficient.

## SAFETY

Slower vehicle speeds and dedicated spaces for travelers (all modes) are needed to improve safety.



**What could the future look like?**

# Active Transportation Programs

- School based bicycle and pedestrian education
- Bikeshare and/or e-scooters
- Traffic safety education
- Neighborhood Traffic Calming
- Bike maintenance
- Partnerships (Bike Ventura, VC Cool )
- Safe Routes to School



# Policies

- Vision Zero or safety commitment
- Targets to improve air quality or shift mode share
- Committed funding to improve safety for walking and biking
- Complete Streets standards



# Active Transportation Projects

- Protected bike lanes
- Pedestrian curb extensions
- Protected intersections
- Traffic signal changes
- Placemaking
- Repaving





# Vehicle Infrastructure

- Shared mobility
- Electrical vehicle infrastructure
- Autonomous vehicles





# Discussion/Q&A

# Questions

- What questions do you have about the information presented?
- What are the key mobility issues that need to be addressed?
- What ideas do you have to improve the transportation network?



# Next Steps

# Upcoming Meetings and Engagement

## Educational Forums

- Health, Equity and Environmental Justice (Sept 2021)

## Community Council Meetings (July - Sept)

- East Ventura – Aug 19
- Midtown – Aug 12
- Pierpont – Aug 17
- Westside – Sept 1
- Downtown – tbd

## Surveys (Aug – Sept)

- Climate Change and Natural Disasters – open until Aug 30
- Active Transportation Survey – open until Sept 15
- Visioning – open from mid August until late Sept

## General Plan Advisory Committee

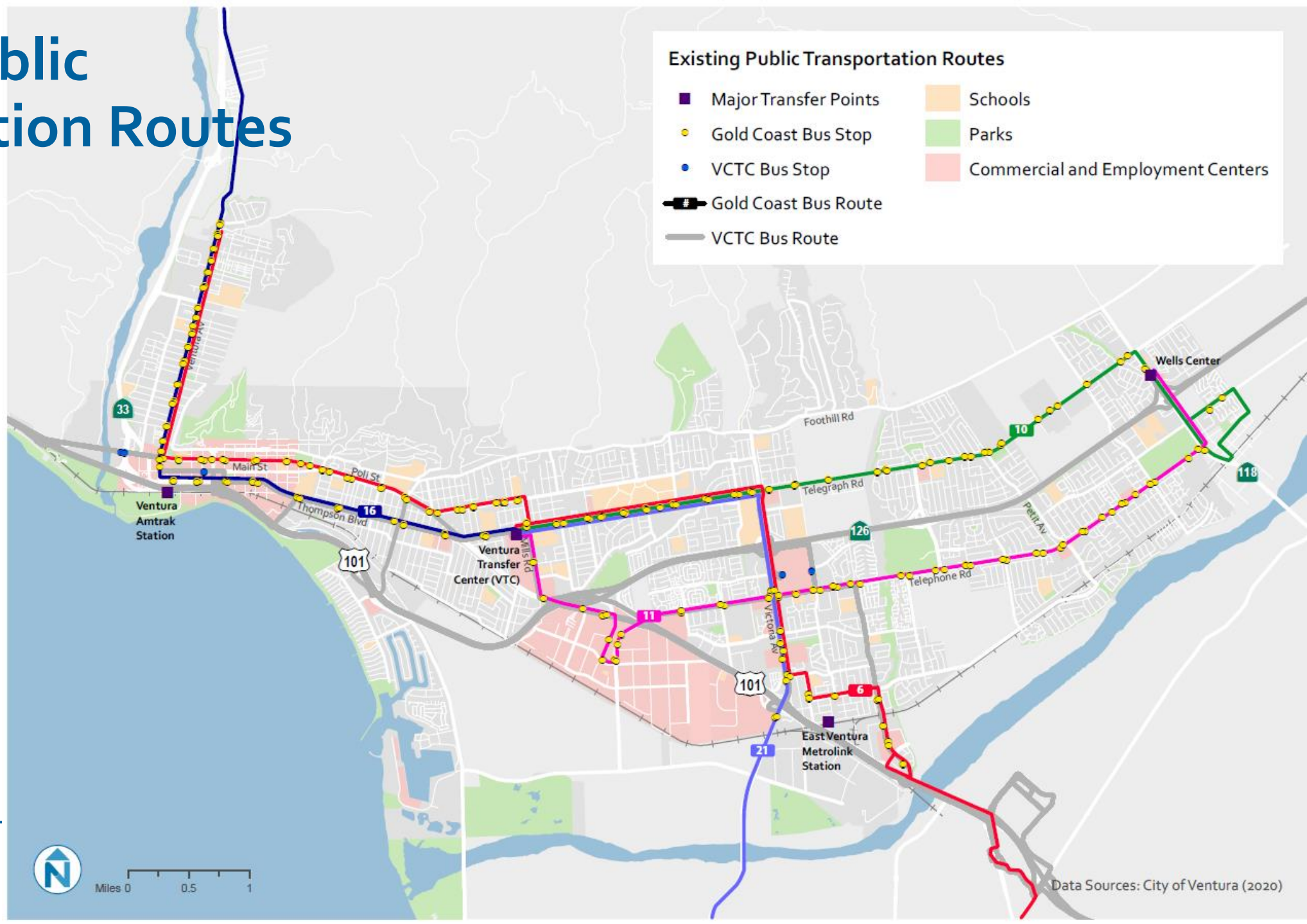
- September 21 – Visioning (continued)



# Added Background Information

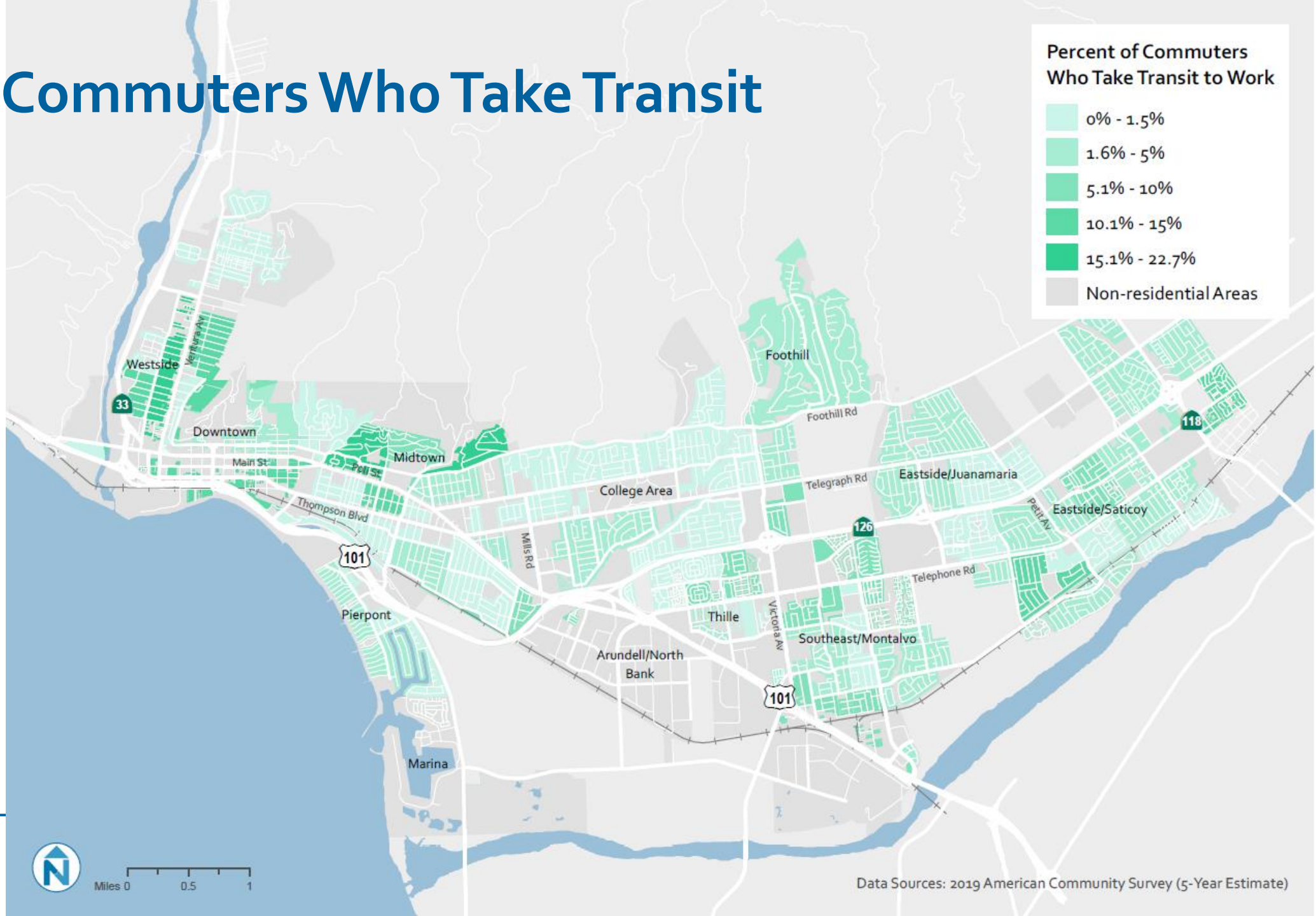
# Existing Public Transportation Routes

- 2% of commuters take transit



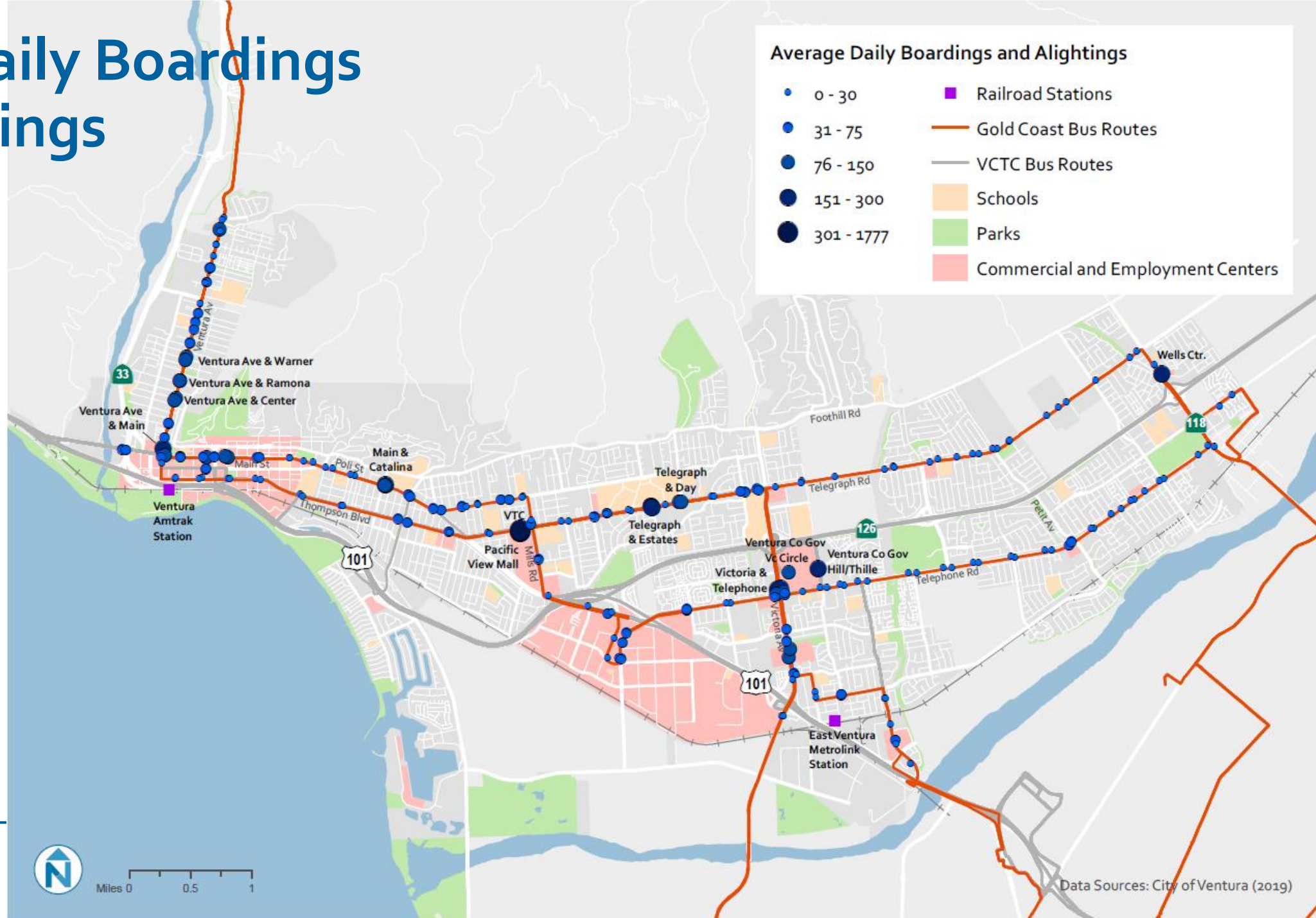
# Percent of Commuters Who Take Transit

- 2% of commuters take transit





# Average Daily Boardings and Alightings



# Inflow/Outflow (2017)

