

Community Demographic Profile

DRAFT - March 11, 2021



Purpose of Report

- This slide deck provides a high-level demographic snapshot of the City of Ventura. It is intended to explore key trends, characteristics, and potential issues that merit further review and consideration in the City's forthcoming General Plan Update. For reference, this slide deck also includes data at the State and County levels to contextualize the City's characteristics in relations to broader conditions.

Summary of Key Findings

- Although Ventura's population declined between 2015 and 2020, growth is expected to rebound and continue into the coming decades.
- Ventura is an aging community, as the share of people 55 and older has climbed substantially since 2000 (21% → 33%).
- Ventura hosts a well-educated population. Almost half (45.9%) of all adults have an Associate's Degree or higher, which is higher than the County (43.1%) level.
- Like the State as a whole, Ventura has become more racially and ethnically diverse over the past two decades. The share of the Hispanic/Latino residents has increased 19.7% since 2000, now forming 36.0% of the City's population.

Summary of Key Findings

- The distribution of household income in Ventura is very similar to County and State levels, though Ventura hosts a relatively higher share of low-income households (43.9%) than does the County (40.0%).
- The Westside and Downtown areas host the highest concentrations of poverty and low-income households.
- Over the past 10 years, Ventura's jobs/housing ratio has steadily increased. This suggests that housing production may not be keeping pace with economic growth, which can cause high commuting rates and potentially increase living costs.



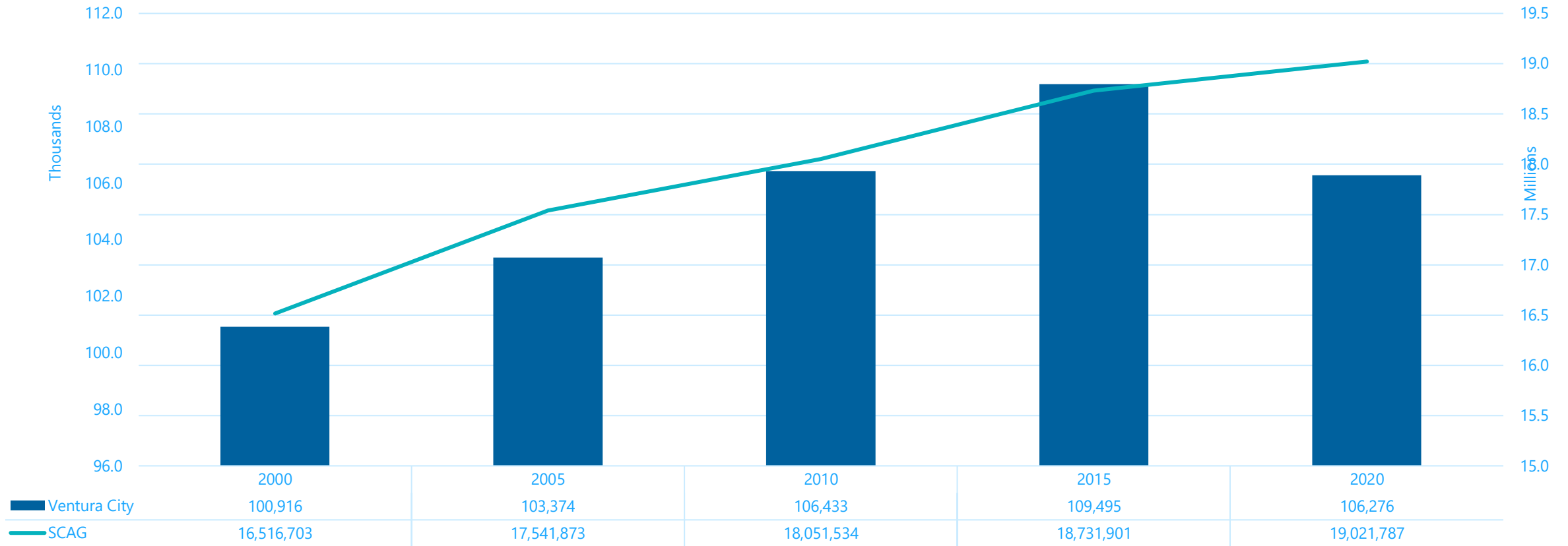
Population and Households

Population

	Population
California	39,782,870
Ventura County	842,886
City of Ventura	106,276

Historical Population Growth

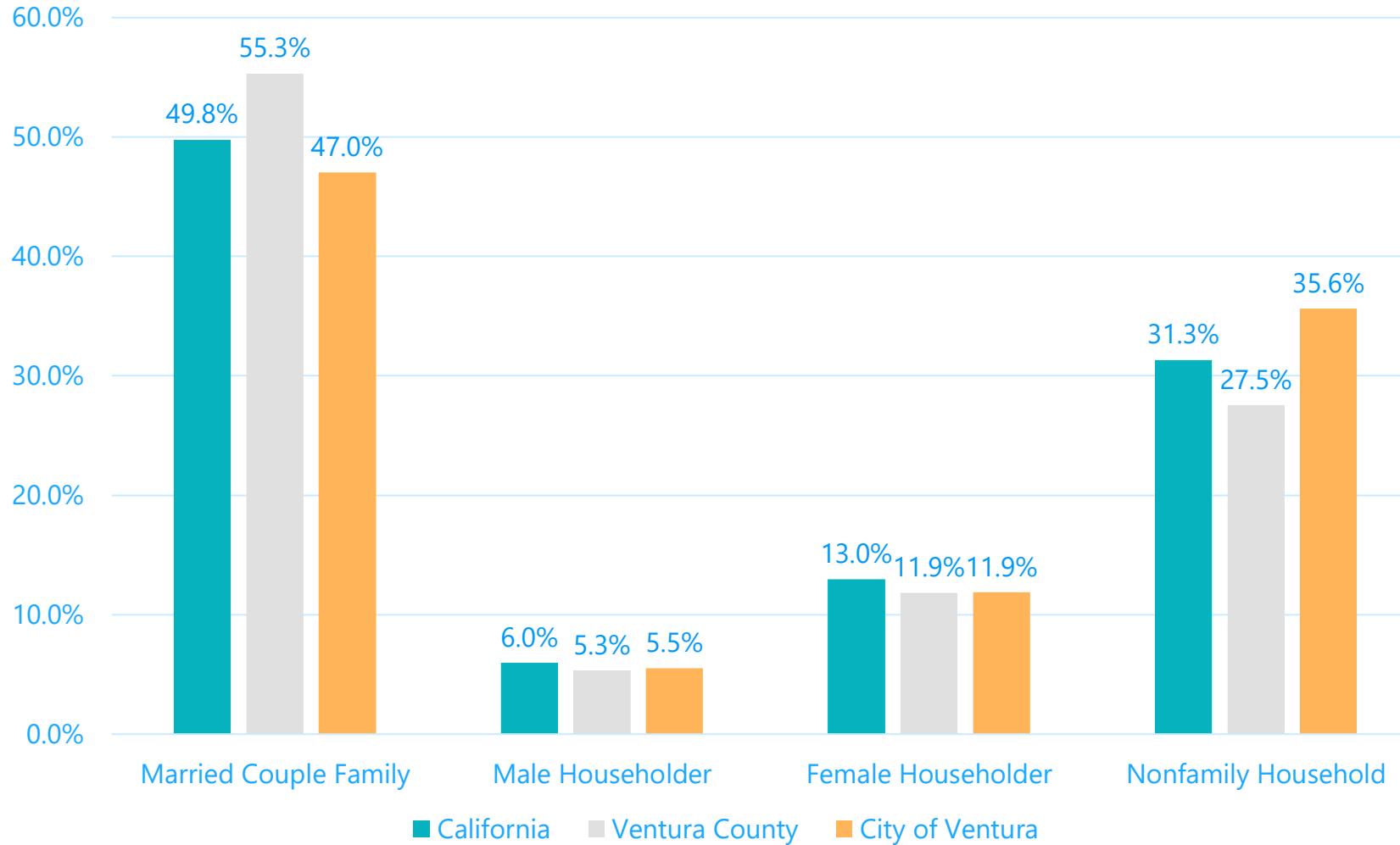
Figure 1: Population, 2000-2020



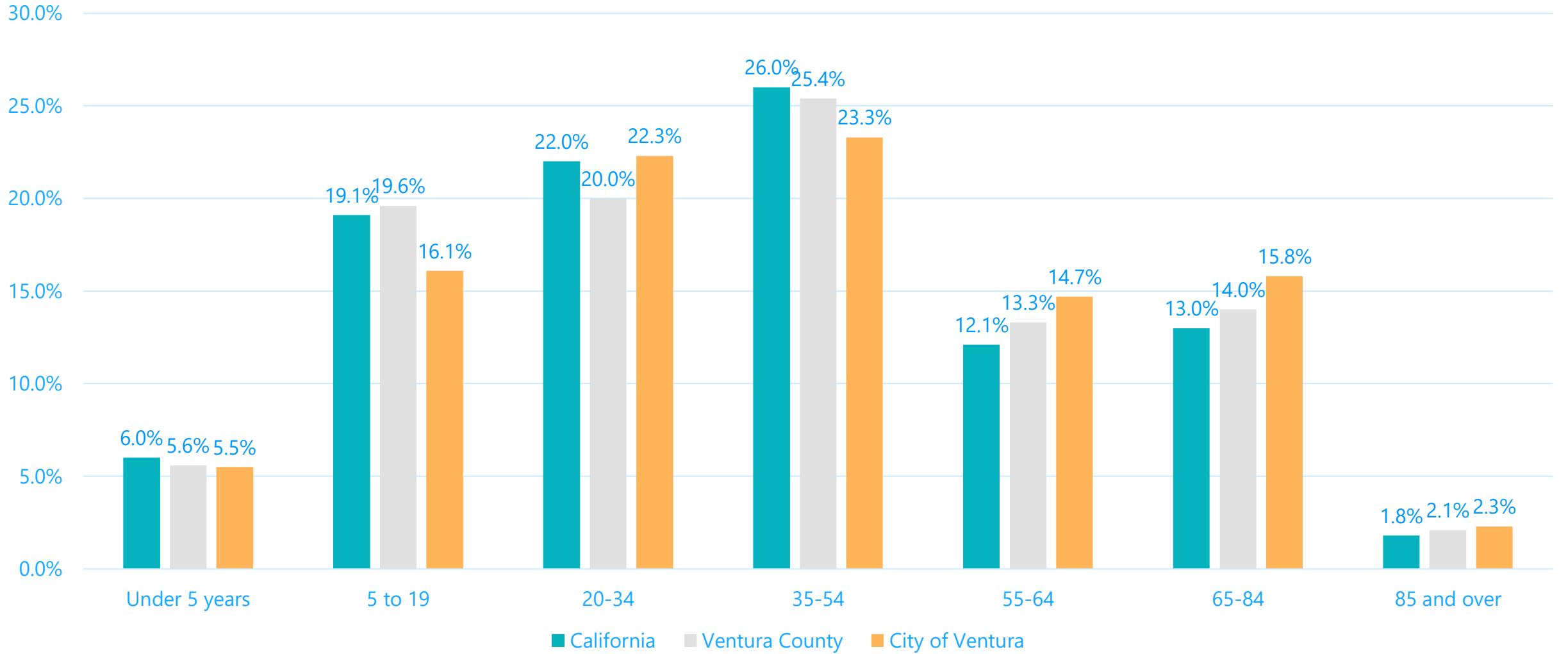
Households and Household Size

	City	County	State
Households (#)	41,246	271,040	13,044,266
Average Household Size	2.62	3.08	2.95

Household Composition

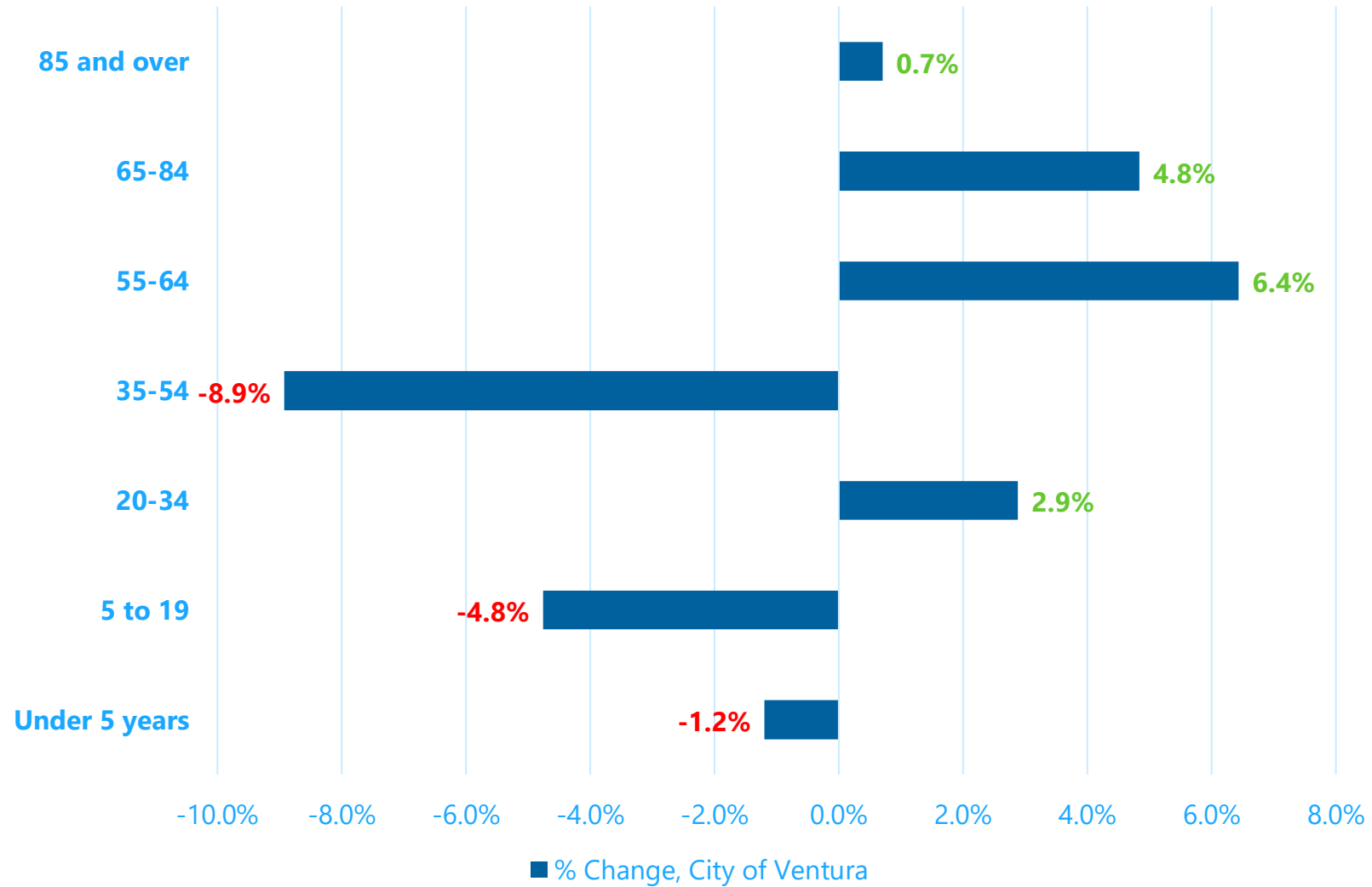


Age

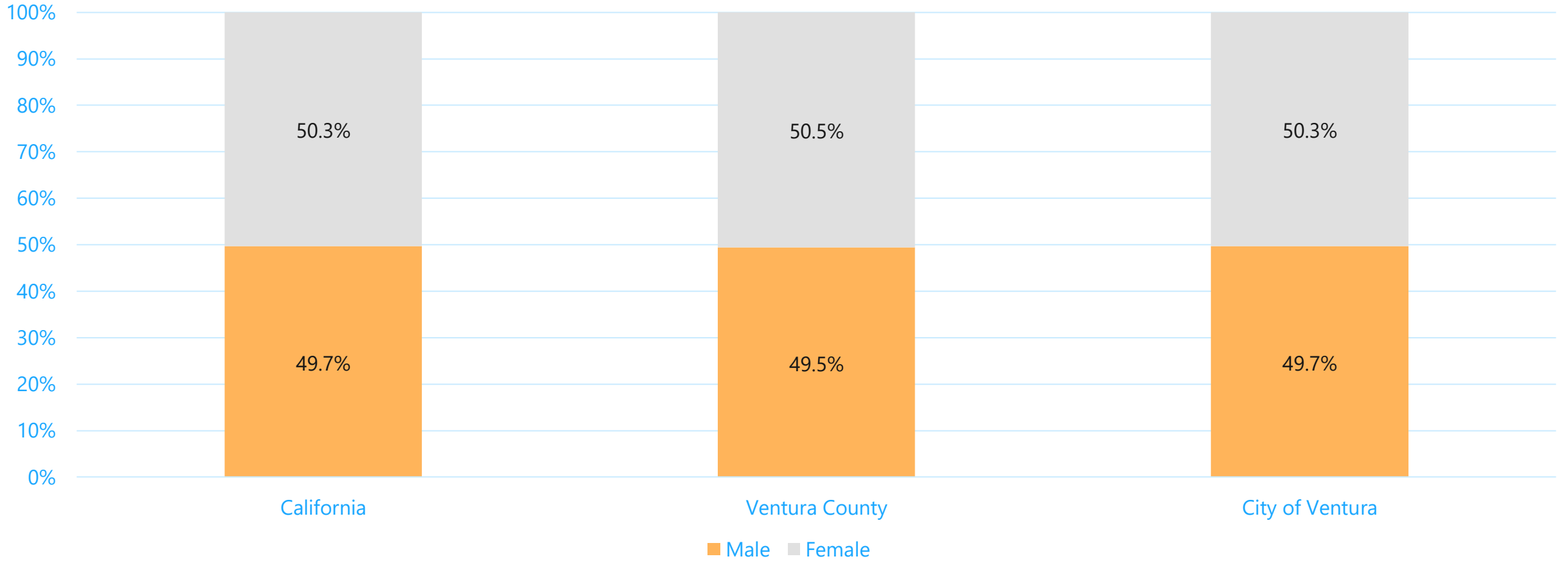


Source: ACS 5-Year Estimates, 2019

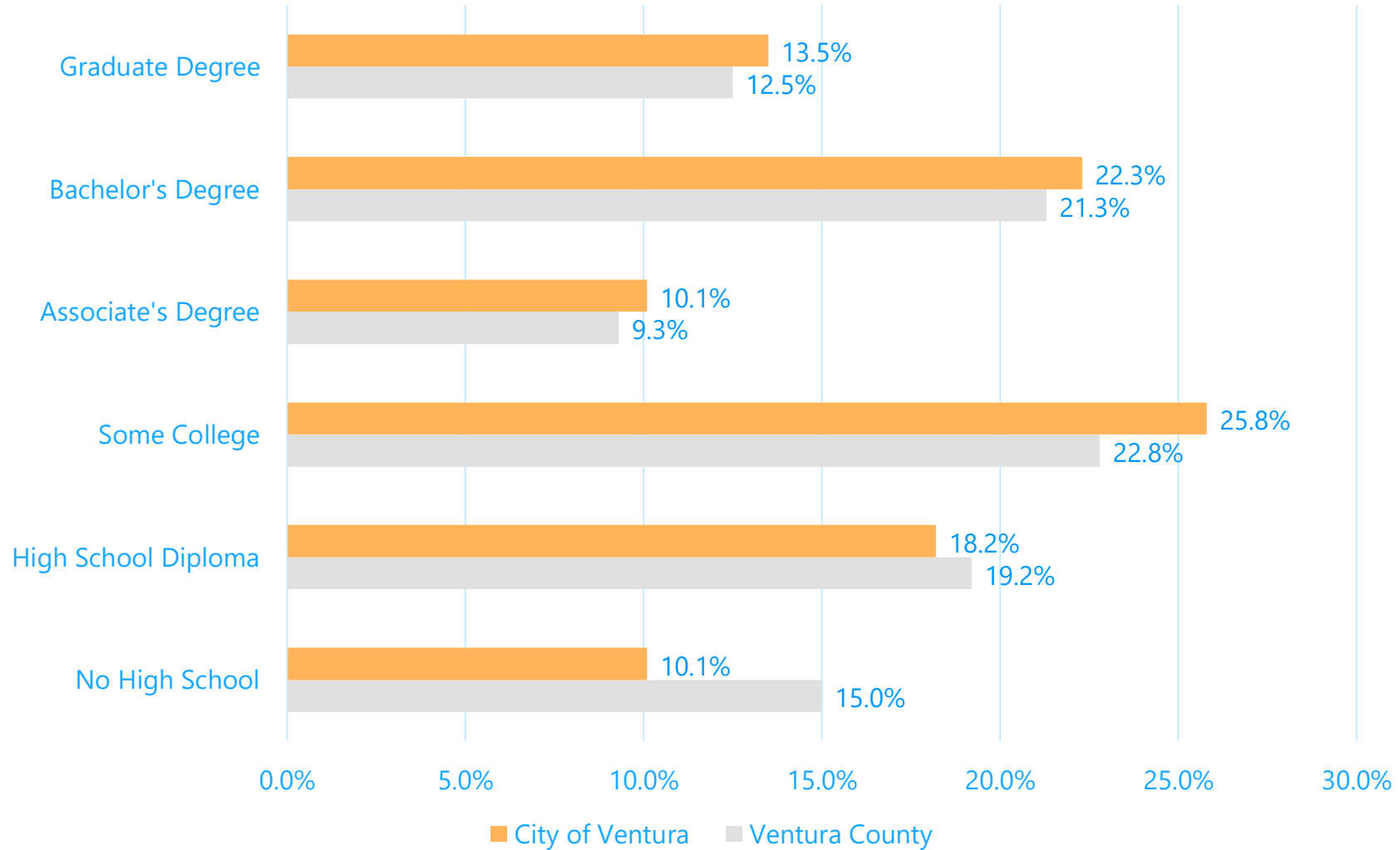
Age: 2000 – 2019



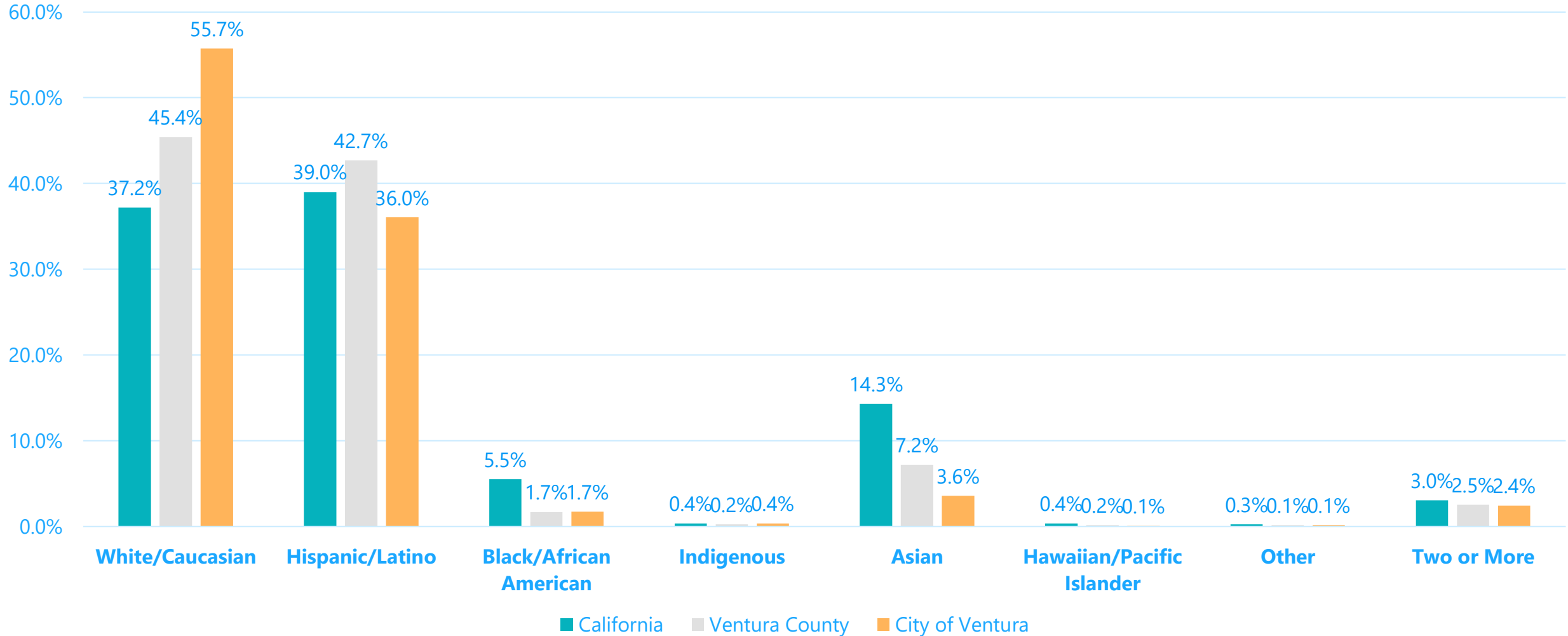
Sex



Educational Attainment

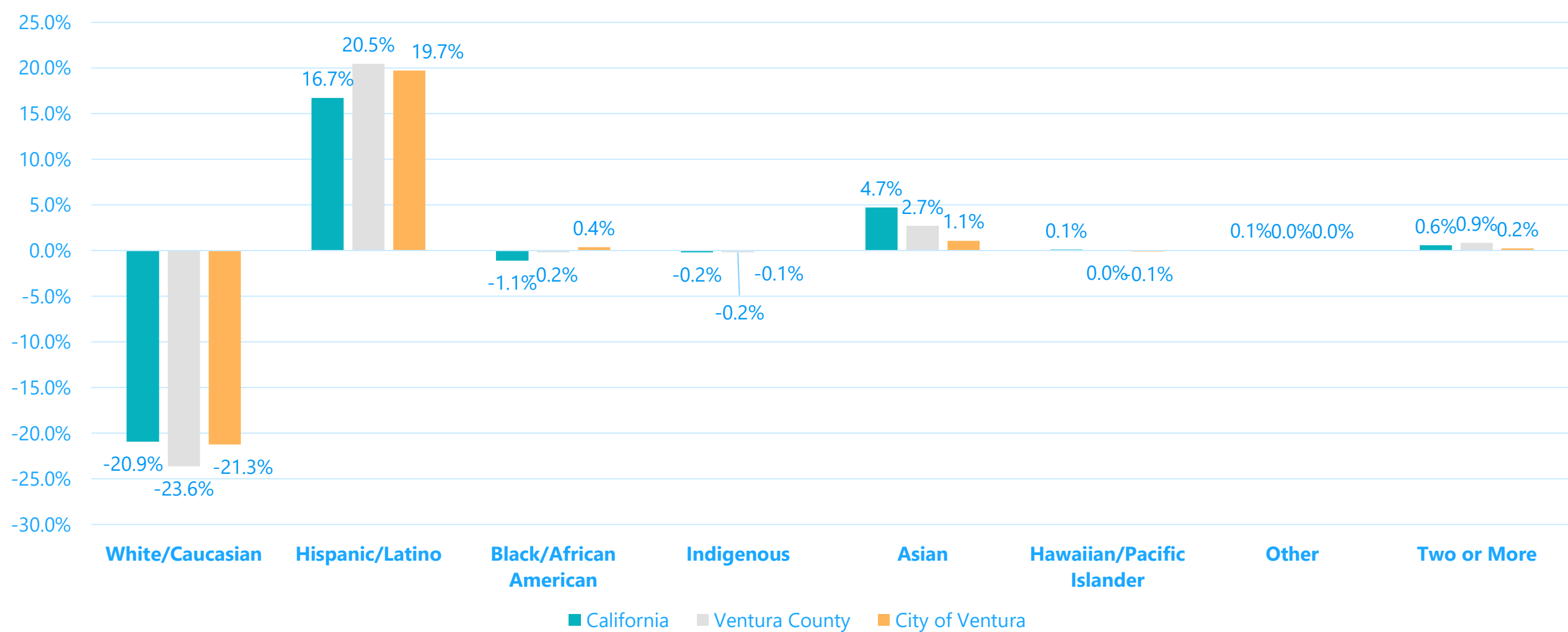


Race/Ethnicity



Source: ACS 5-Year Estimates, 2019

Race/Ethnicity Trends: 2000 – 2019

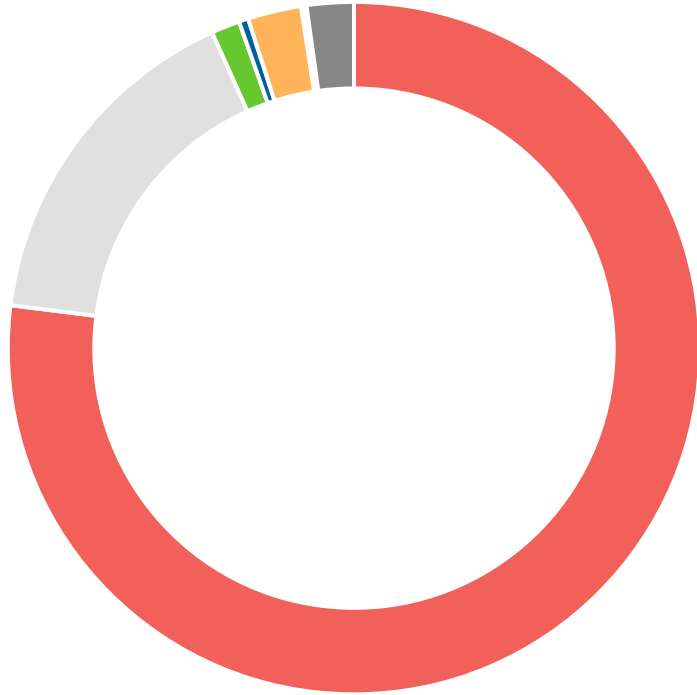


Source: ACS 5-Year Estimates, 2019

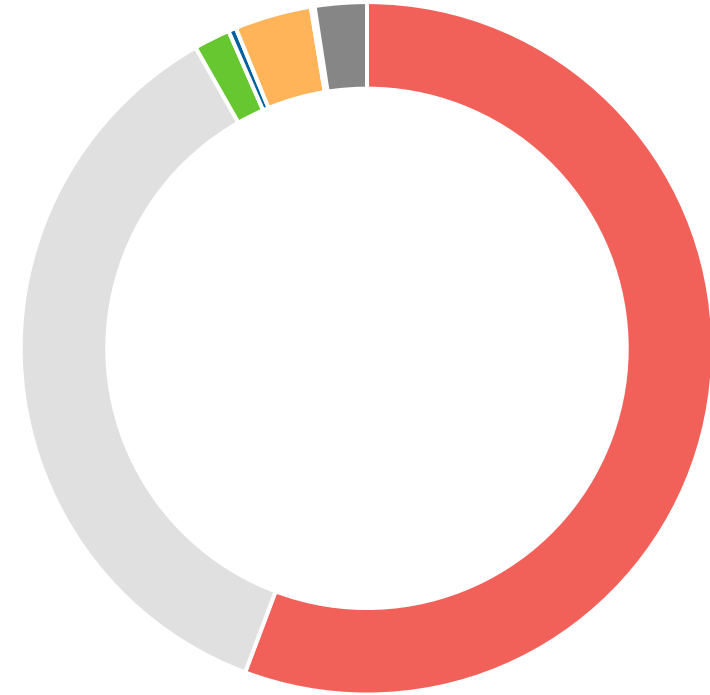


Race/Ethnicity Trends: 2000 – 2019

2000



2019



White/Caucasian

Hispanic/Latino

Black/African American

Indigenous

Asian

Hawaiian/Pacific Islander

Other

Two or More

White/Caucasian

Hispanic/Latino

Black/African American

Indigenous

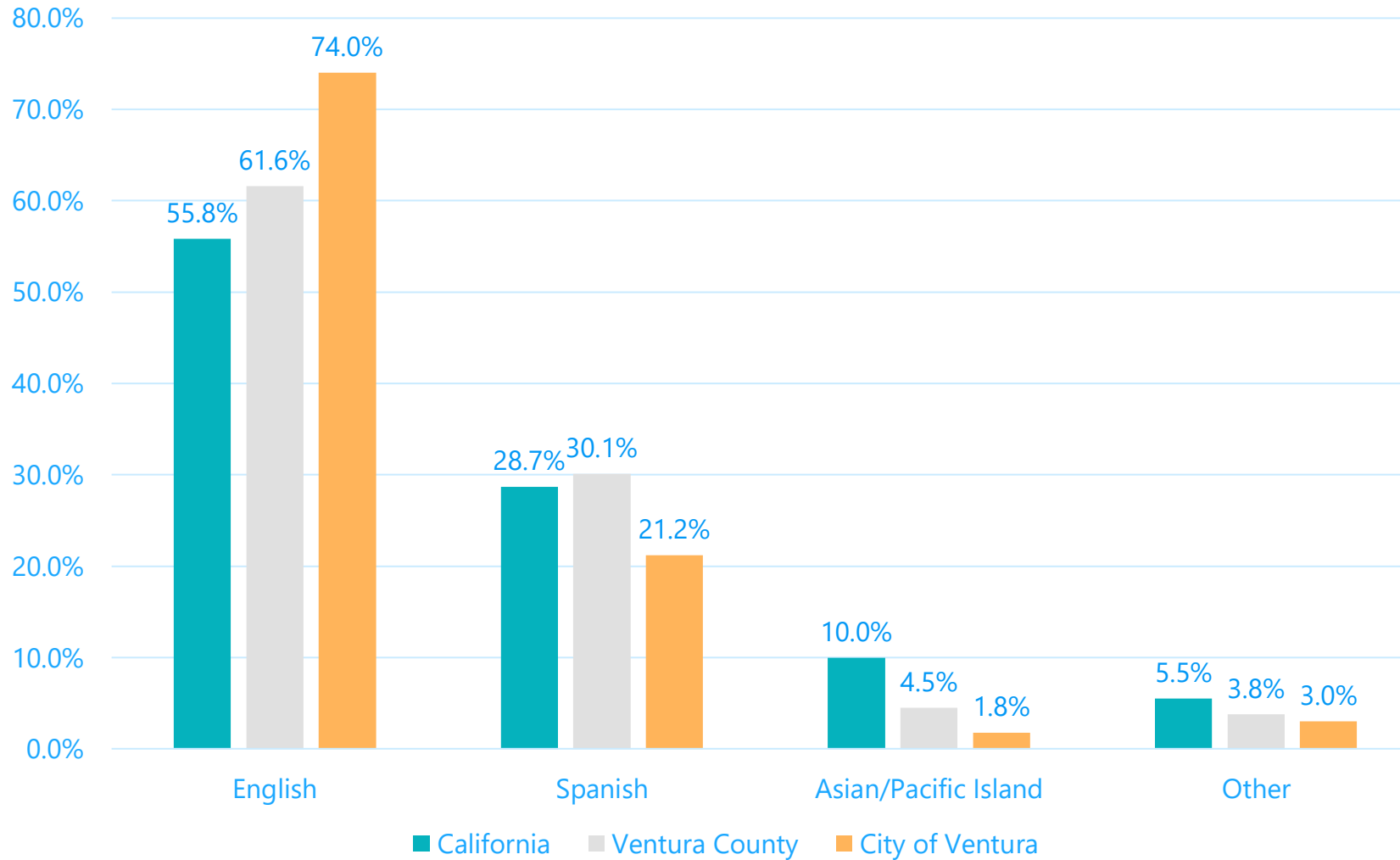
Asian

Hawaiian/Pacific Islander

Other

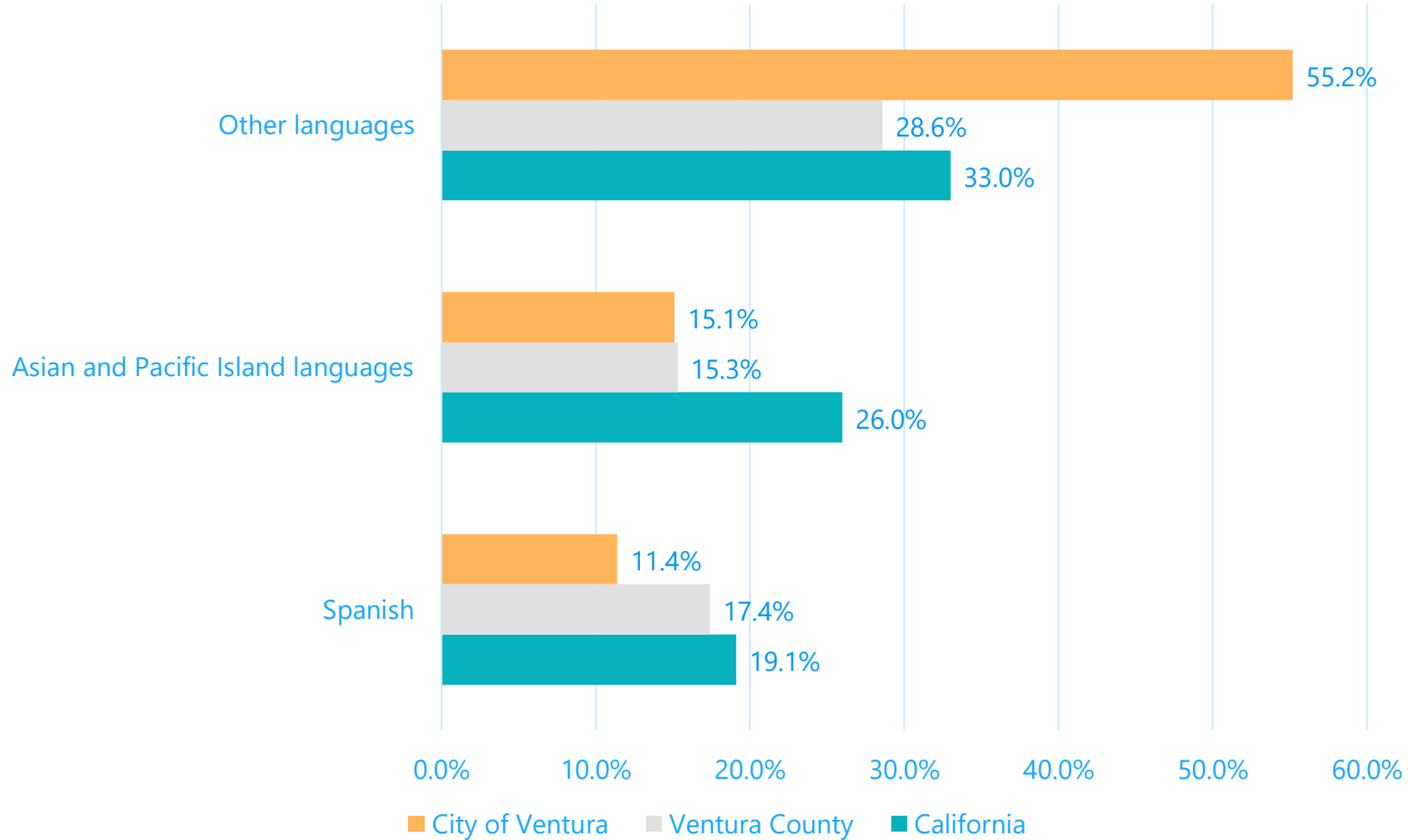
Two or More

Language Spoken at Home



Source: ACS 5-Year Estimates, 2019

Limited English (Non-Native Speakers)



People with Disabilities

	People with Disabilities
California	10.6%
Ventura County	10.9%
City of Ventura	12.3%

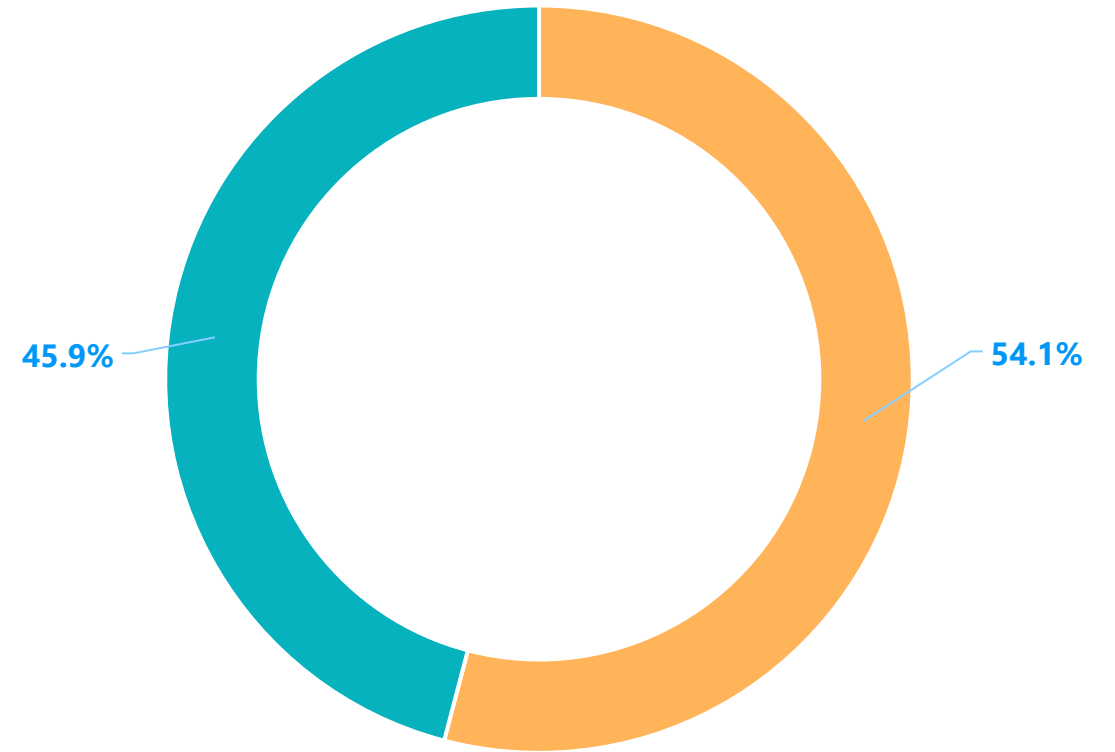
Housing Tenure

Ventura County



■ Owner-Occupied ■ Renter-Occupied

City of Ventura

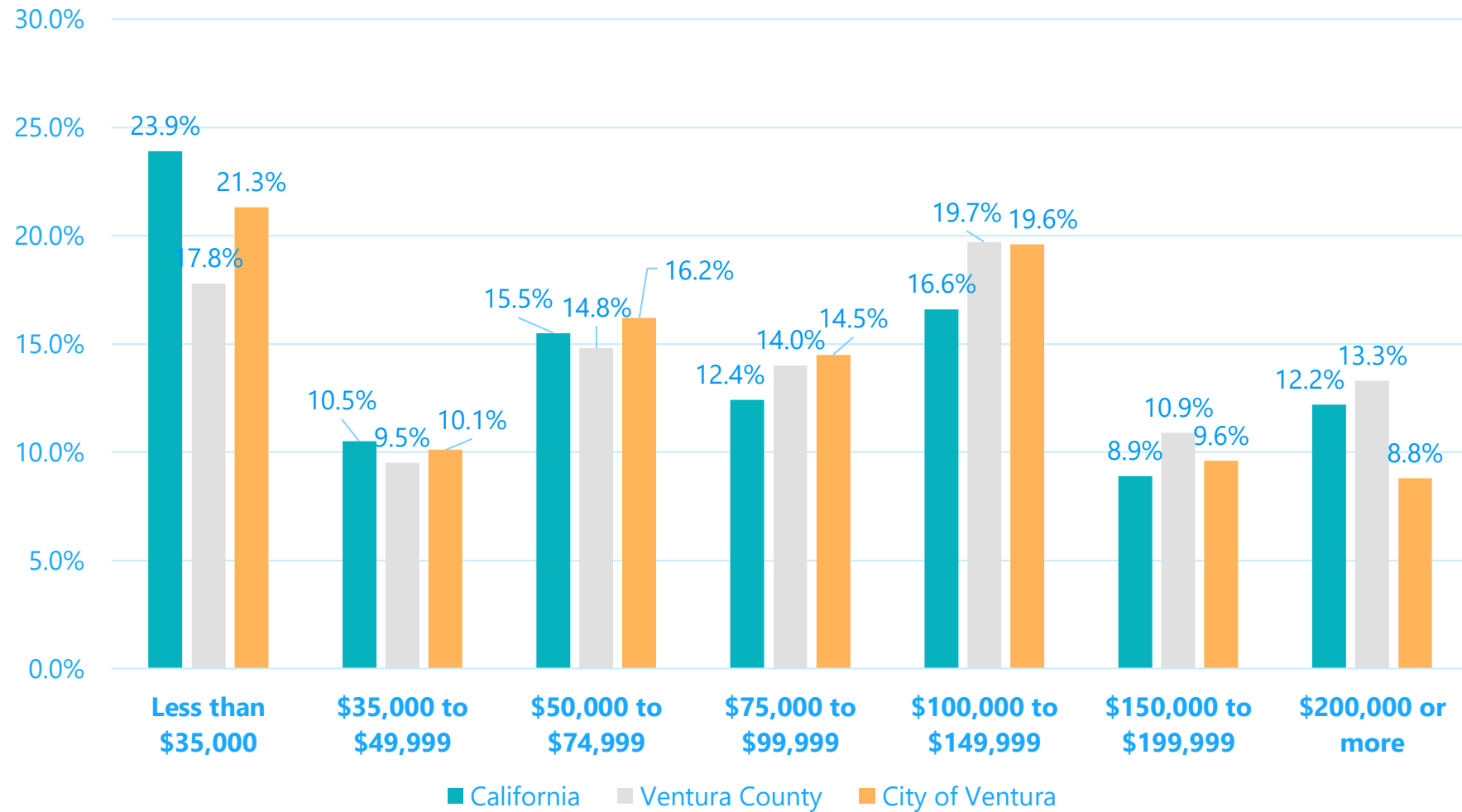


■ Owner-Occupied ■ Renter-Occupied



Employment and Income

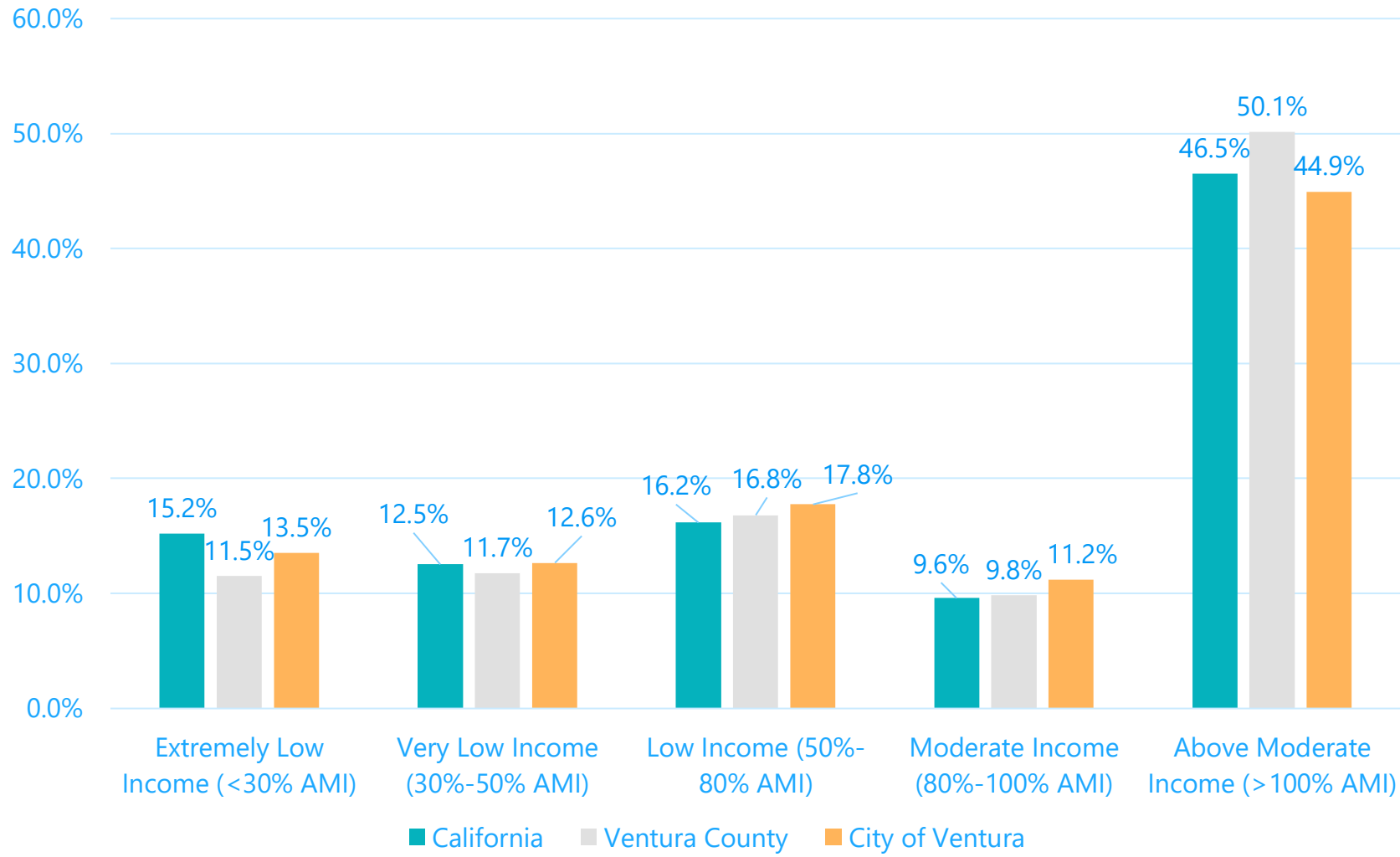
Household Income



Median Income	
California	\$75,235
Ventura County	\$88,131
City of Ventura	\$78,882

Source: ACS 5-Year Estimates, 2019

Households by Income Level



Source: HUD Comprehensive Housing Affordability Strategy (CHAS) data, 2013-2017

Population in Poverty

	Population in Poverty
California	13.4%
Ventura County	8.9%
City of Ventura	8.9%

Children in Poverty (Under 18)

	Households in Poverty
California	18.1%
Ventura County	12.1%
City of Ventura	8.4%

Jobs and Unemployment

	Jobs	Unemployment Rate
California	16,957,000	9.3%
Ventura County	382,718	7.5%
City of Ventura	51,111	7.2%

Jobs/Housing Balance

	2010	2015	2020
Jobs/Housing Ratio	1.37	1.40	1.46