

Land Use Alternatives Workshop

August 30, 2022



Agenda

- 6:00 PM ● Introduction and Welcome
- 6:10 PM ● Presentation
- 6:45 PM ● “Open House” Instructions
- 6:50 PM ● Open House
- 7:45 PM ● Public Comment
- 8:25 PM ● Next Steps
- 8:30 PM ● Adjourn

Background

Purpose of a General Plan

- Long-term policy document to **guide the future actions**
- Enables the community to come together to develop a **shared vision** for the next 25-30 years
- Updated every 10-15 years
- Preserves and enhances **community strengths**
- Addresses **topics of concern**
- **9 required Elements**
 1. Land Use
 2. Circulation
 3. Housing
 4. Noise
 5. Conservation
 6. Safety
 7. Open Space
 8. Air Quality
 9. Environmental Justice

WHAT IS A GENERAL PLAN?

A General Plan is like a road map for the future of Ventura



1



General Plans describe the community's vision and identifies strategies for managing preservation and change.



The State of California requires every city and county to have a General Plan to guide growth.

2

3

General Plans typically include goals, policies, implementation strategies and supporting graphics.



These components work together to convey a long-term vision that will guide local decision making.



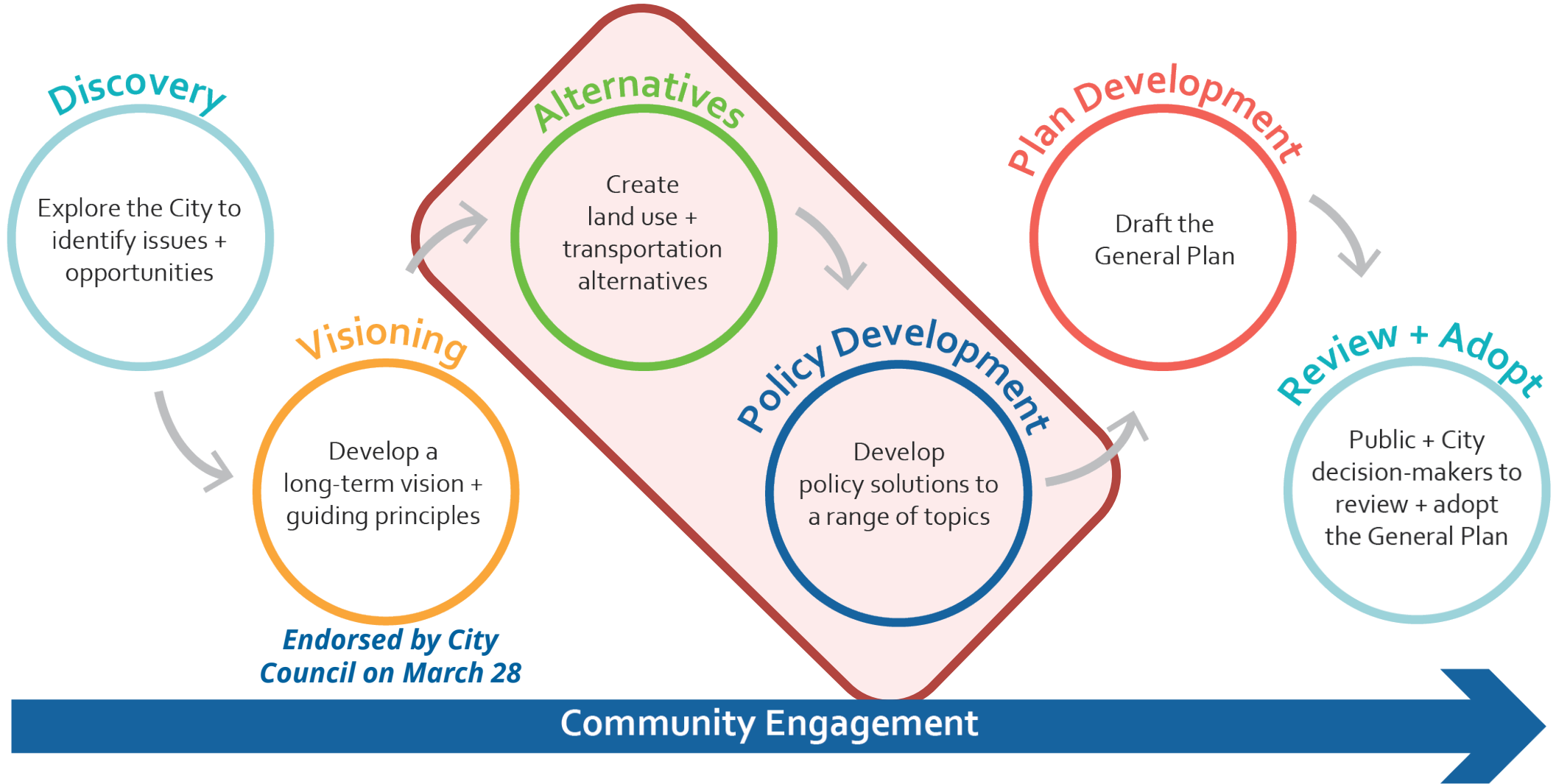
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The General Plan also plays an important role in regulating land use. Its policies and maps form the foundation for City ordinances, guidelines and plans.



General Plan Update Process



Outreach Efforts To Date

- **Project website:** contains detailed project information
- **Newsletters:** shared and cross-marketed to more than **20,000** subscribers
- **Social Media:** City and GPU platforms reached more than **60,000** friends and followers and garnered over **200,000** impressions
- **Videos:** GPU videos on YouTube have over **2,000** total impressions
- **Advertising**
 - **Parks and Recreation Activity Guide:** mailed to **42,000 residents**
 - **Digital Screens** inside City Hall
 - **Auto Center Billboard Signs**
 - **Ventura Breeze Ads:** **11,000** copies circulated in over 600 locations
 - **Water bill mailer insert:** mailed to **32,000 residents** in both English/Spanish
 - **Flyers/ Posters:** **15,000** distributed to local businesses and community partners
 - **Coasters:** **10,000** distributed to local businesses and community partners
 - **Stickers:** **25,000** distributed to local businesses and community partners

Help shape the future of Ventura!

Ventura is embarking on a new long-term vision for the City. This exciting initiative, **Ventura General Plan: Our Vision, Our Future** will result in a comprehensive update to the City's General Plan along with an updated Local Coastal Plan and a new Climate Action Plan.



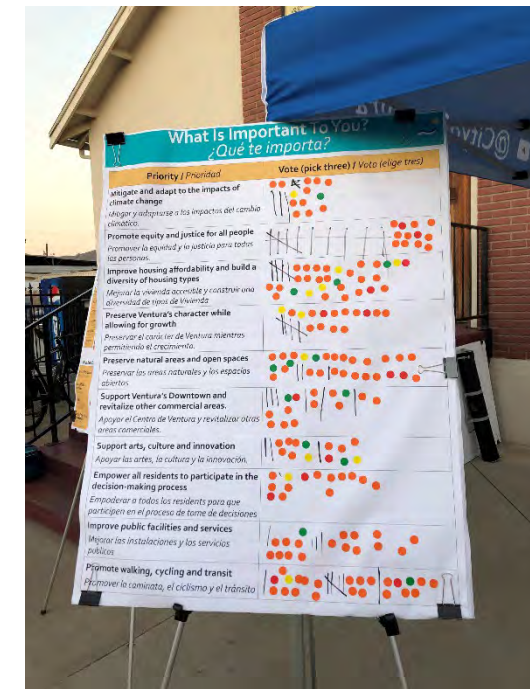
Don't miss out on an opportunity to share your ideas for the next 20 years! Let your voice be heard and help us build the future of Ventura. Take our survey ...

Please join other Ventura residents and help plan Ventura for the next generation.
Your voice is critical to the success of the Plan.

Join the Project Mailing List!

Engagement Efforts To Date

- 14 GPAC meetings
- 5 educational forums
- 1 Community Workshop
- 12 Community Council meetings (2 rounds)
- 7 Pop-up events
- 23 Stakeholder interviews
- Meeting with Environmental Justice groups
- 3 City Council meetings
- Presentations to 5 Boards and Commissions
- 3 Community Surveys:
 - Issues & Opportunities (Nov 2020 – Jan 2021): 2,425 responses
 - Visioning (Aug - Oct 2021): 1,505 responses
 - Vision Statement Review (Mar 2022): 341 responses

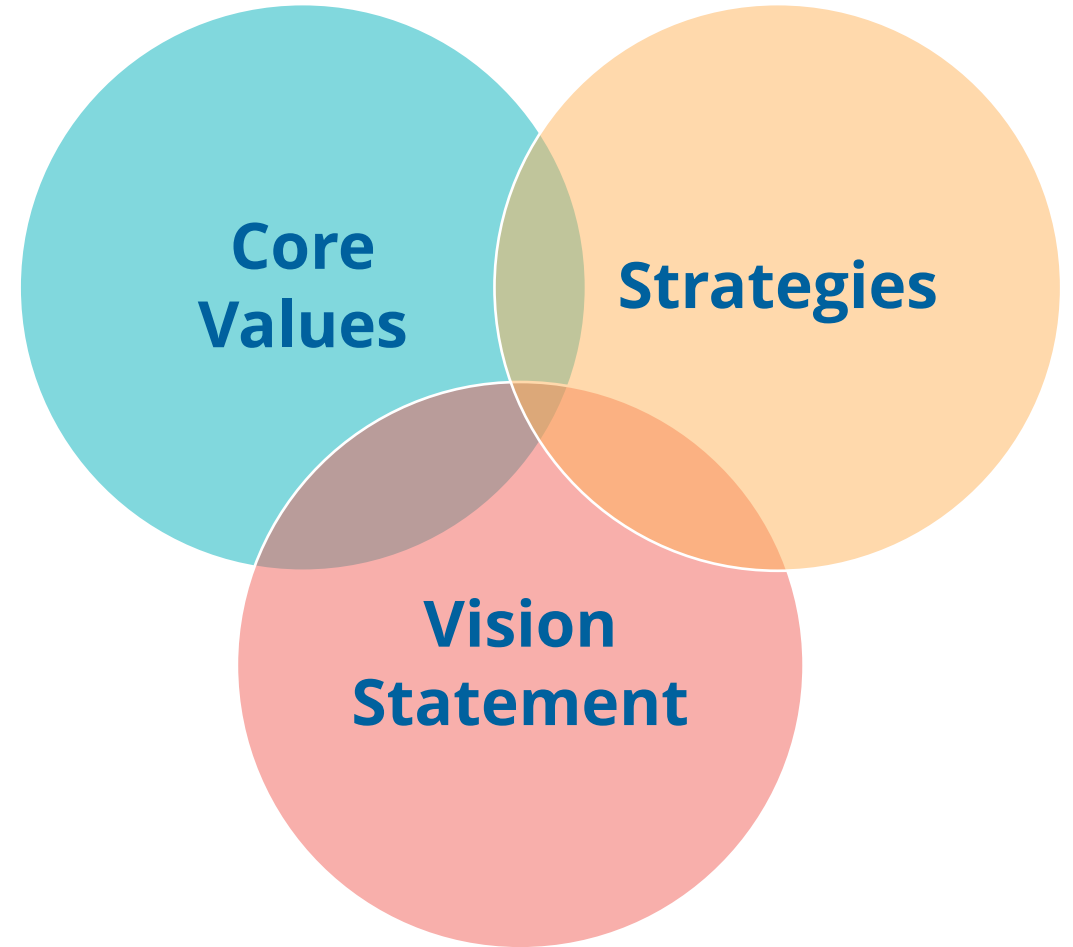


Vision Statement

Endorsed by the City Council on March 28, 2022

What is the “Vision”?

- Describes what the future of the City will look like
- Developed through extensive community engagement and multiple meetings with the GPAC.
- Endorsed by the City Council on March 28, 2022.
- Serves as the basis for the land use alternatives and topic-specific goals and policies.
- Includes three components:
 - **Vision Statement:** describes where the City aspires to be in 2050
 - **Core Values:** define Ventura’s culture and priorities
 - **Strategies:** provide specific benchmarks or actions for achieving the vision/core values



Vision Statement

The Vision Statement is a three-paragraph description of the “end state” for the City in the year 2050. The following is the first paragraph of the Vision Statement.

*“The residents of Ventura will implement a shared vision to achieve a sustainable, equitable, and resilient future. We will work together to protect the characteristics we cherish the most: **the California beach town character; the welcoming, close-knit community feel; views of and access to the ocean and hills; our rich history; the diversity of cultures, races, and ethnicities.** We understand that there are significant challenges facing our community including climate change, wildfires, gentrification, environmental pollution, and housing affordability. We will confront these challenges and grow in a way that improves the quality of life for existing and future residents. ”*

Implement the Vision - Strategies

- Enhance neighborhoods with infill
- Strengthen the Downtown
- Transform commercial corridors
- Expand the number and diversity of housing units
- Develop around transit
- Add retail, services and housing to East Ventura
- Expand employment uses
- Protect public open spaces
- Reduce GHG emissions
- Reduce air pollution
- Avoid wildfire and SLR areas
- Increase walking, biking and transit

Land Use Designations

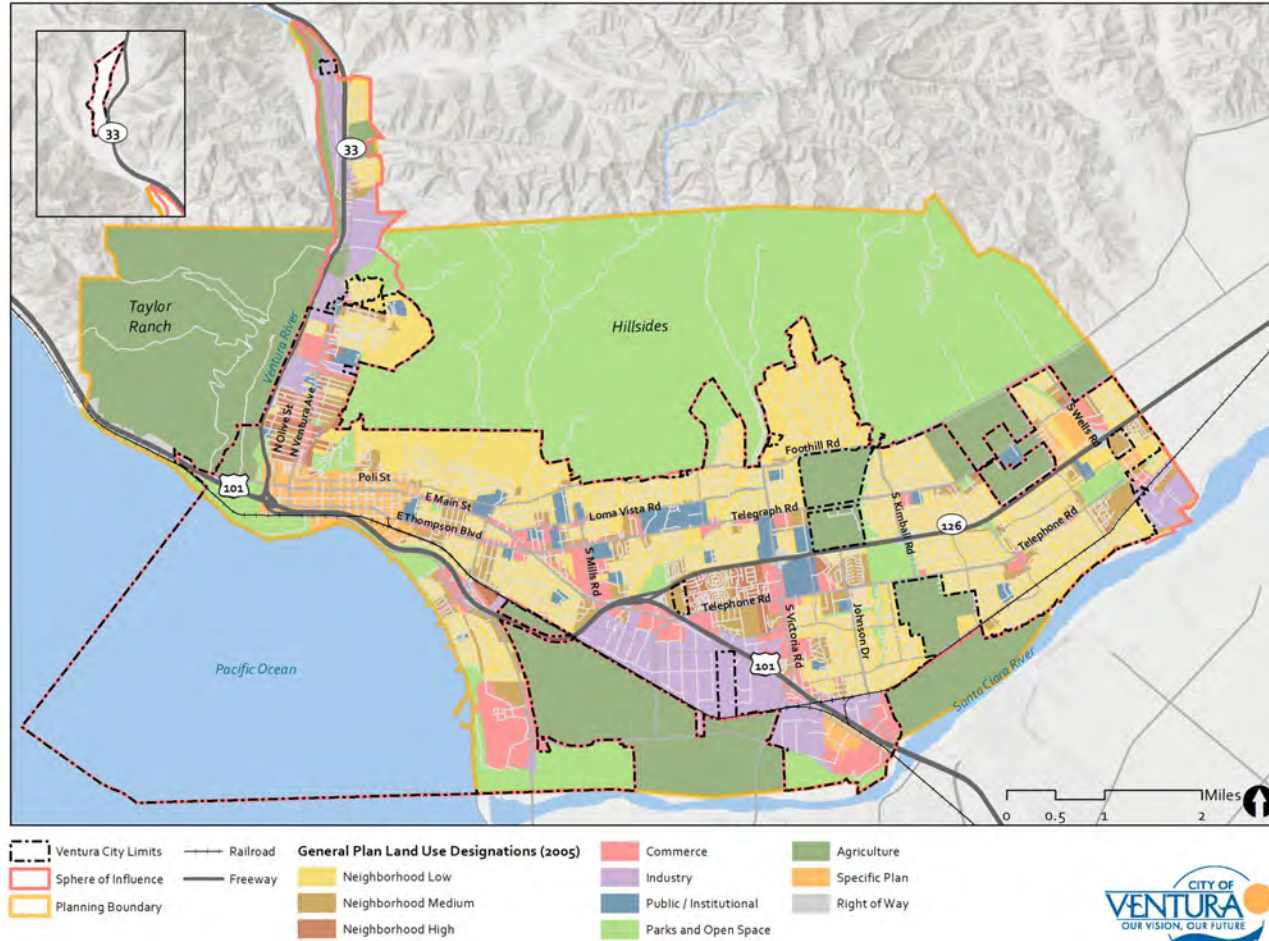
What are “Land Use Designations”?

- Defines the future (allowable) type, distribution, and intensity of all parcels
- Includes a land use diagram
- Establishes standards for density
 - Residential (dwelling units per acre)
 - Non-residential (floor-area ratio)
- Must align with and reflect content from other elements



Existing General Plan Land Use Designations

General Plan Land Use Designations (2005)



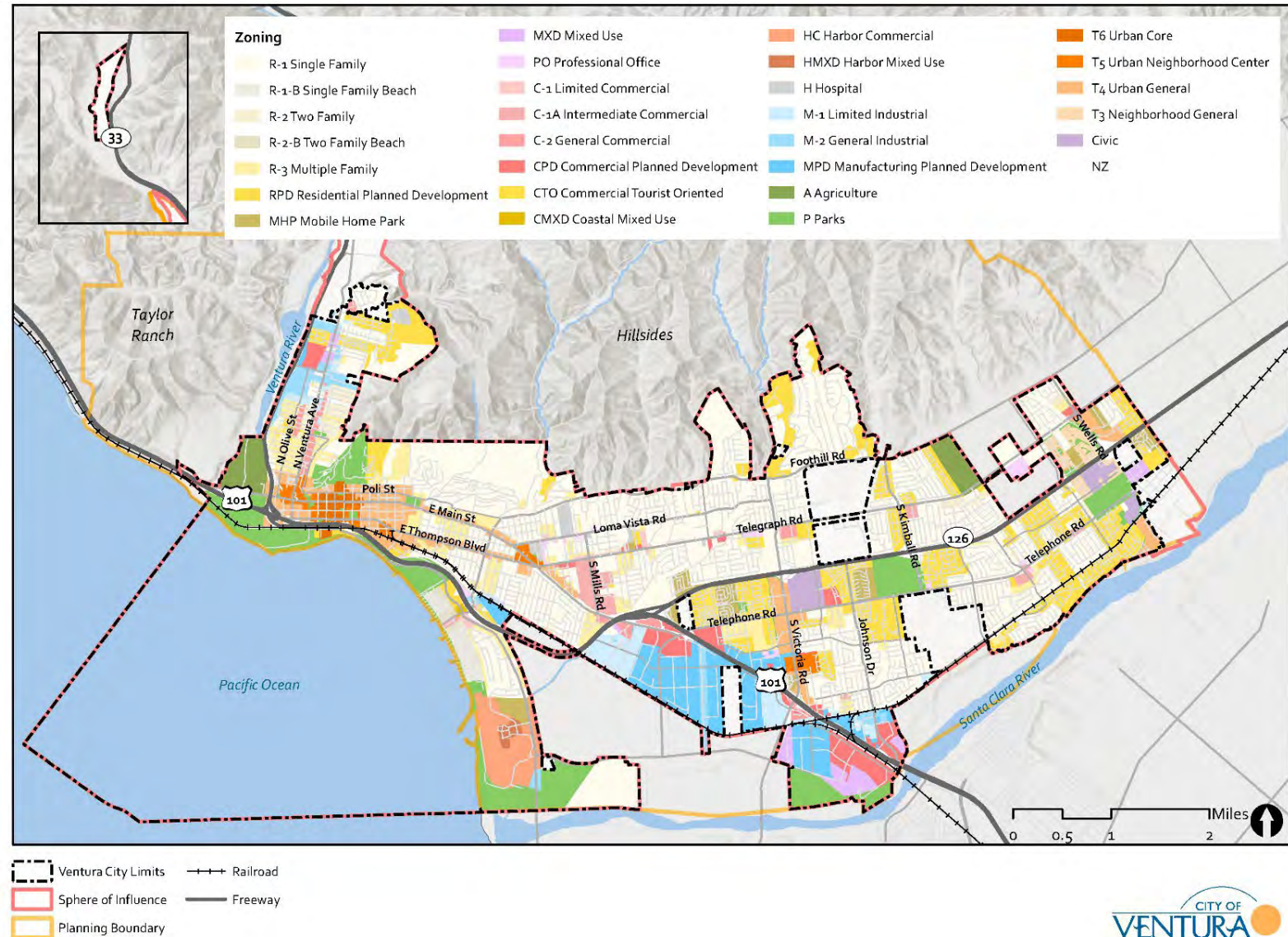
Data Sources: City of Ventura (2020), County of Ventura (2020), ESRI (2020)



Land Use Designation	Allowed Density (du/ac)
Agriculture (A). Predominantly accommodates the commercial cultivation of food crops and plants and raising of animals.	-
Commerce (C). Encourages a range of building types supporting a mix of functions, including commercial, entertainment, office, and housing.	-
Industry (I). Encourages intensive manufacturing, processing, warehousing, and light industries housed mainly in large-scale buildings.	-
Neighborhood Low (NL). Provides for a predominantly low-density residential character, emphasizing detached houses with some attached units. Includes opportunities for limited home-based occupations and neighborhood services in certain locations.	0-8
Neighborhood Medium (NM). Provides for a low-to-medium density residential character, including a mixture of detached and attached dwellings. Includes small-scale commercial at key locations, such as at intersections and along corridors.	9-20
Neighborhood High (NH). A broader mix of building types, including higher-density attached residential, commercial, office, entertainment, and mixed-use.	21-54
Public & Institutional (PI). Accommodates civic function including government offices, hospitals, libraries, schools, and public green space.	-
Parks & Open Space (POS). Dedicates land to public recreation and leisure, ranging from neighborhood playgrounds and mini parks to large regional parks and natural preserves.	-
Downtown Specific Plan (SP). Accommodates land uses and building types highlighted in the Downtown Specific Plan.	21-54
<i>Note: The General Plan does not provide building intensity ranges for non-residential uses.</i>	

Existing Zoning

- Implements policy direction through development standards and guidelines
- Required by State law to be consistent with the General Plan
- Typically contains these standards:
 - Uses: Detailed types of uses allowed
 - Intensity: Density (dwelling units per acre) or intensity (floor area ratio); Building height and bulk
 - Site standards: Setbacks, Required open space, Parking, Transitions
- *Ventura has almost 50 zoning districts*



Current 6-Story Heights in Zoning

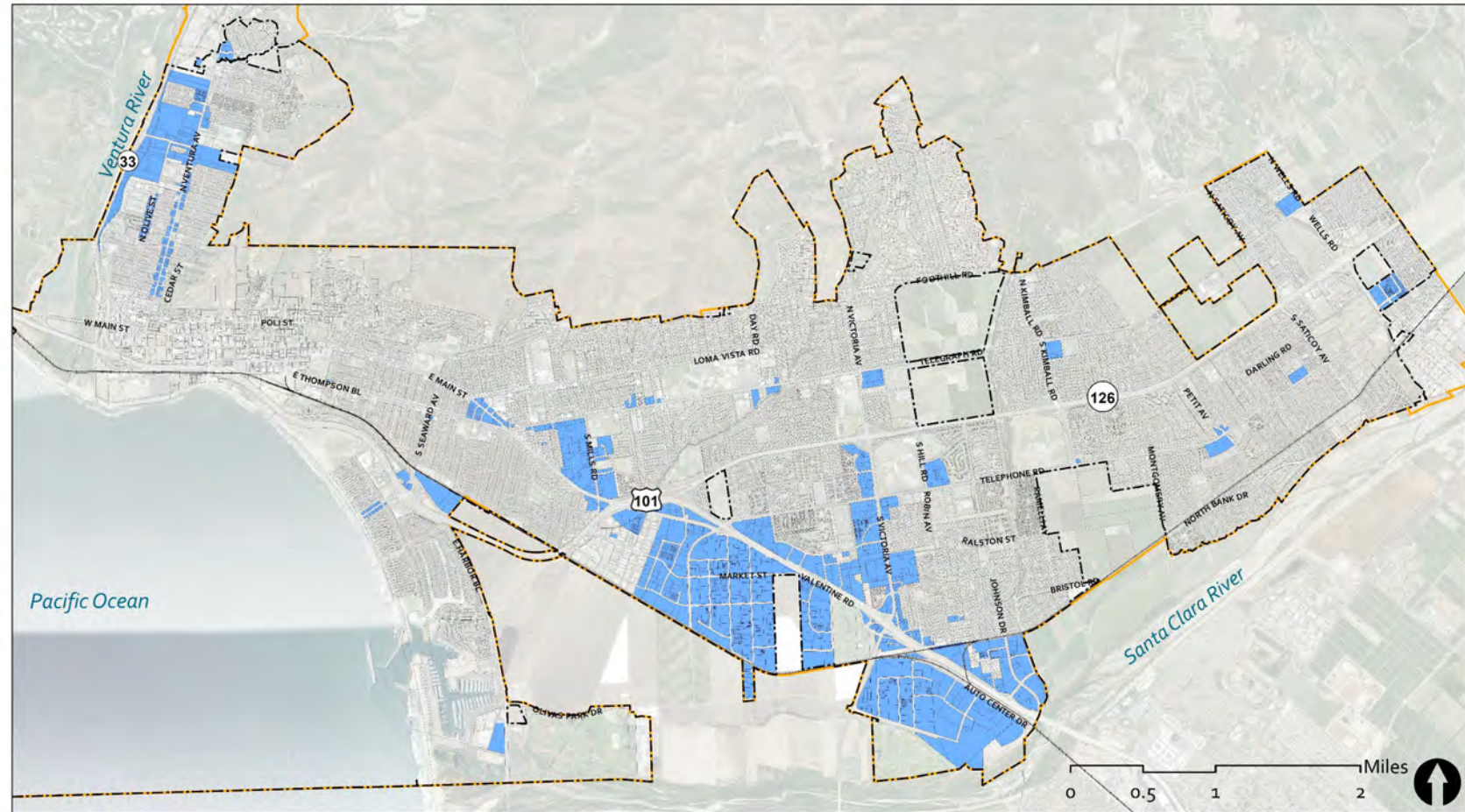
Residential, Mixed Use, and Commercial Zones

- T 4.9 Urban General 9 (Victoria Corridors Development Code)
- T 5.3 Urban Town Center 3 (Victoria Corridors Development Code)
- C-1A General Commercial (zoning code)*
- C-2 General Commercial (zoning code)*
- MXD Mixed Use; (zoning code)

Non-Residential Zones

- T 4.8 Urban General 8 (Victoria Corridors Development Code)
- CPD Commercial Planned Development (zoning code)
- M-2 General Industrial (zoning code)
- MPD Manufacturing Planned Development (zoning code)


Overall, 11.5% of the City allows 6 story buildings in current zoning.




Proposed Land Use Designation Categories

- **Residential** designations for the residential-only areas of the city.
- **Mixed-use** designations to allow for a mix of uses in an area, including vertical and horizontal mixed-use within a single project.
- **Commercial** designations to provide areas for retail, offices, and service uses. Residential uses are not allowed in these designations (except for Neighborhood Commercial where residential is allowed as a secondary use).
- **Employment** designations to allow for a range of job-producing uses including light industrial, light manufacturing, research & development (R&D), and office uses. Residential uses are not allowed in these designations.
- **Public/Institutional** uses including schools, parks, open spaces, hospitals, and other public uses.


Mixed Use 1
Up to 3 stories. Lower-scale, mixed use areas blending residential, commercial, and retail uses and public spaces in a walkable urban environment. Buildings can be residential over retail, commercial (office or office with retail), or just residential. The top floor may be a percentage of the total building area.




Mixed Use 2
Up to 4 stories. A moderate density mixed use designation allowing a broad range of commercial, office, and residential uses and public spaces serving both surrounding neighborhoods and visitors from nearby areas. Buildings can be residential over retail, commercial (office or office with retail), or just residential. The upper floors may be a percentage of the total building area.




Mixed Use 3
Up to 5 stories. Higher density mixed use corridors or districts that create a more walkable, urban environment in limited areas of the City. Buildings can be residential over retail, commercial (office or office with retail), or just residential. The upper floors may be a percentage of the total building area.




Mixed Use 4
Up to 6 stories. A vertical or horizontal mix of uses with retail, office, and/or residential. Building can be residential over retail, commercial (office or office with retail), or just residential. The upper floors may be a percentage of the total building area.




Neighborhood Low
House form residential buildings consisting of single family homes, ADUs, in-law suites, or duplexes. (Note that the zoning code may create sub-classifications to reflect the character of different neighborhoods in the City).




3-Story Multifamily
Up to 3-stories. A mix of residential development, including townhouses, condominiums, and apartment buildings. The top floor may be a percentage of the total building area.



Neighborhood Medium
Attached single family housing and low-scale multifamily buildings including small lot single family residential, townhomes, rowhouses, and courtyard housing.



4-Story Multifamily
Up to 4-stories. Multifamily buildings designed to create a walkable, urban environment. The upper floors may be a percentage of the total building area.



Residential Designations

- **Neighborhood Very Low:** single-family residential at very low density
- **Neighborhood Low:** single family, ADUs, duplexes
- **Neighborhood Low Medium:** single family, townhomes, rowhouses
- **Neighborhood Medium:** single family, townhomes, rowhouses, and some small multifamily housing
- **Single Family Beach:** single family in the coastal zone
- **Two Family Beach:** single family/duplexes in the coastal zone
- **3-Story Multifamily/Coastal 3-Story Multifamily:** up to 3-story residential
- **4-Story Multifamily:** up to 4-story residential
- **Mobile Home Exclusive**



Mixed Use Designations

- **Mixed Use 1/Coastal Mixed Use 1:** up to 3 stories
- **Mixed Use 2/ Coastal Mixed Use 2:** up to 4 stories
- **Mixed Use 3/ Coastal Mixed Use 3:** up to 5 stories
- **Mixed Use 4 /Coastal Mixed Use 4:** up to 6 stories
- **Harbor Mixed Use:** up to 3 stories in the Harbor area
- **Coastal Mixed Use:** up to 3 stories in the Coastal Zone



Non-Residential Designations

- **Commercial***: Non-residential only, up to 3 stories/45 feet
- **Neighborhood Center***: Primarily commercial with residential as second use; up to 3-4 stories
- **Office/R&D***: Professional office up to 6 stories/75 feet
- **Light Industrial/Flex**: similar to M-1 zone; up to 3 stories/45 feet
- **General/Heavy Industrial**: similar to M-2 zone, but reduced height to 3 stories/45 feet
- **Hospital**



**New designations*

Public and Institutional

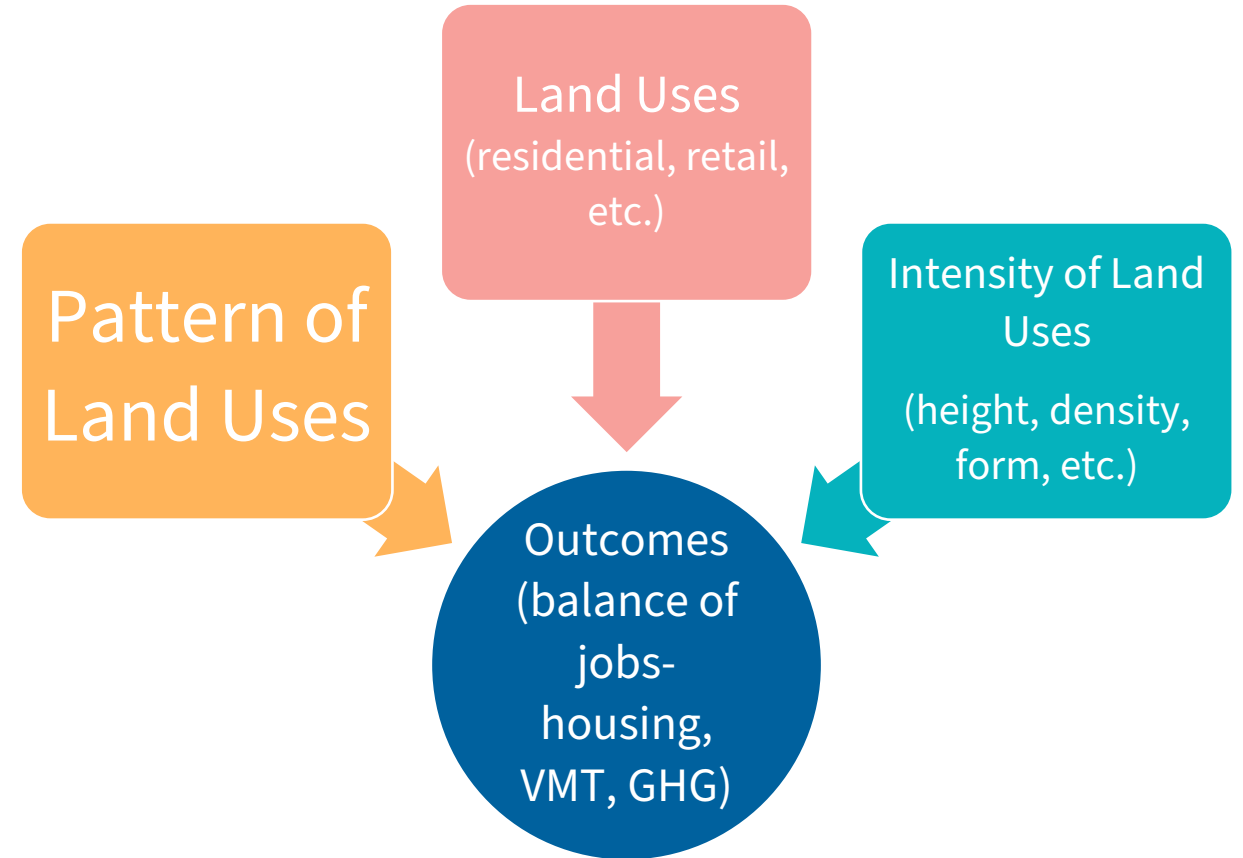
- **Public (General):** civic facilities and uses
- **Schools:** both public and private schools
- **Natural Open Spaces**
- **Agriculture**
- **Parks**
- **Golf Courses**



Background on Alternatives

Land Use Alternatives

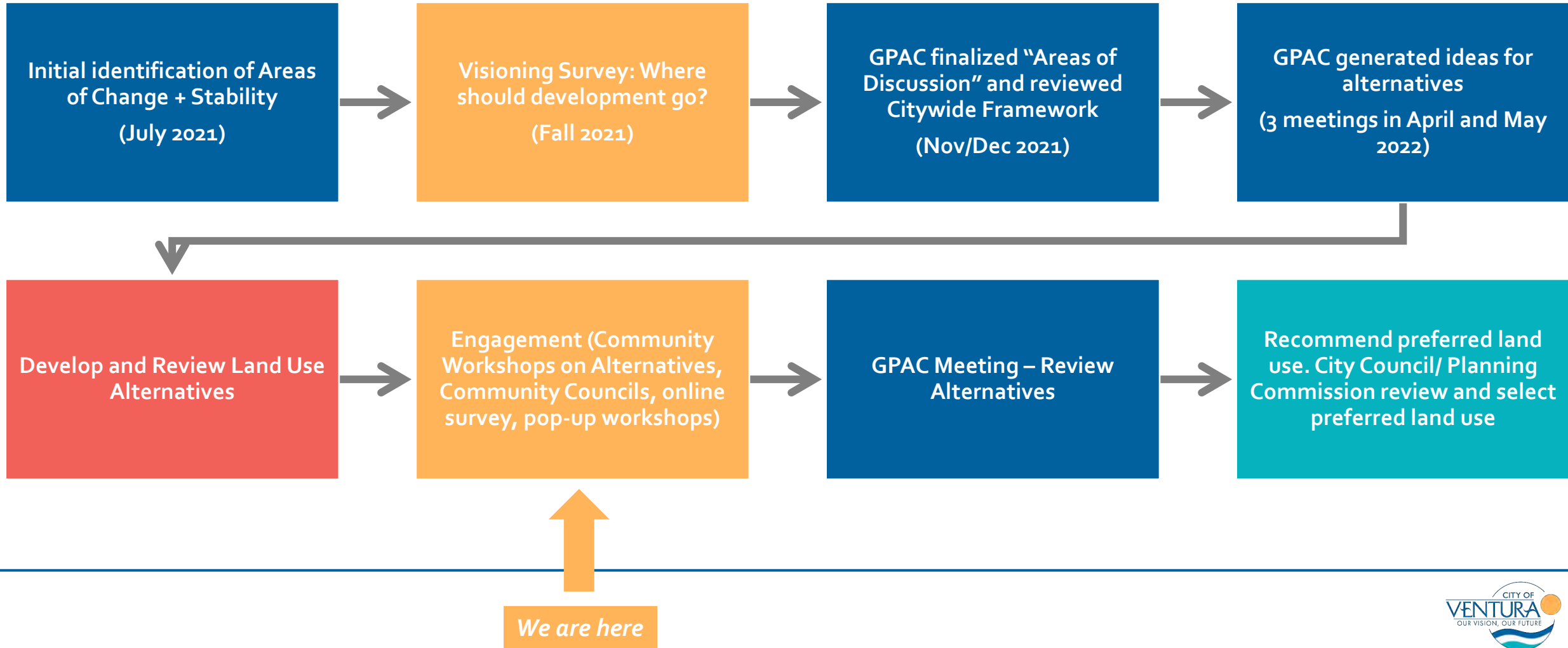
- Discuss how the physical form of the City will evolve in 20-30 years
- Implement a range ideas from the public during the engagement process
- Implement the Vision and Guiding Principles
- Allow the General Plan team to better understand the community's direction on:
 - The overall mix of land uses
 - The total amount of development in the city
 - Where in the city new development should be targeted
 - The maximum height of buildings allowed in different areas



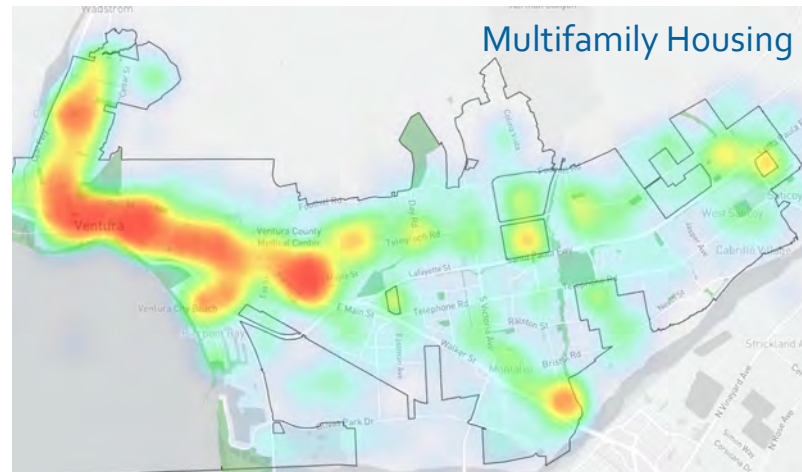
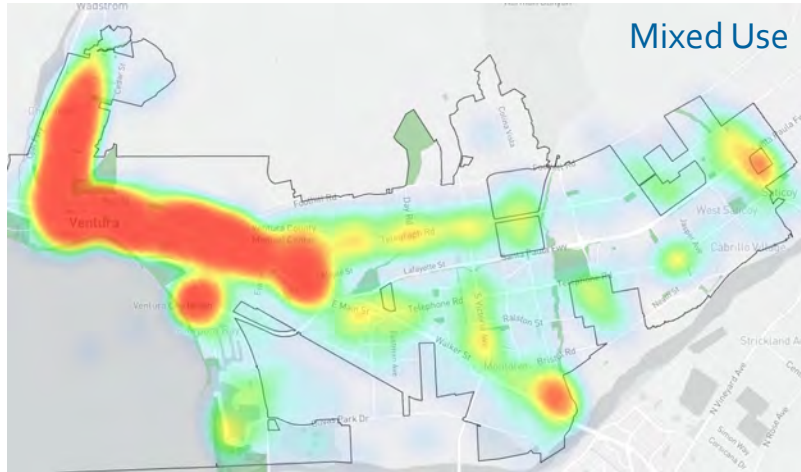
Path to Land Use Alternatives

This graphic represents the path to developing the alternatives and selecting a preferred land use plan for Ventura.

- GPAC Meetings
- Public Engagement
- Consultant Work
- CC/PC Action

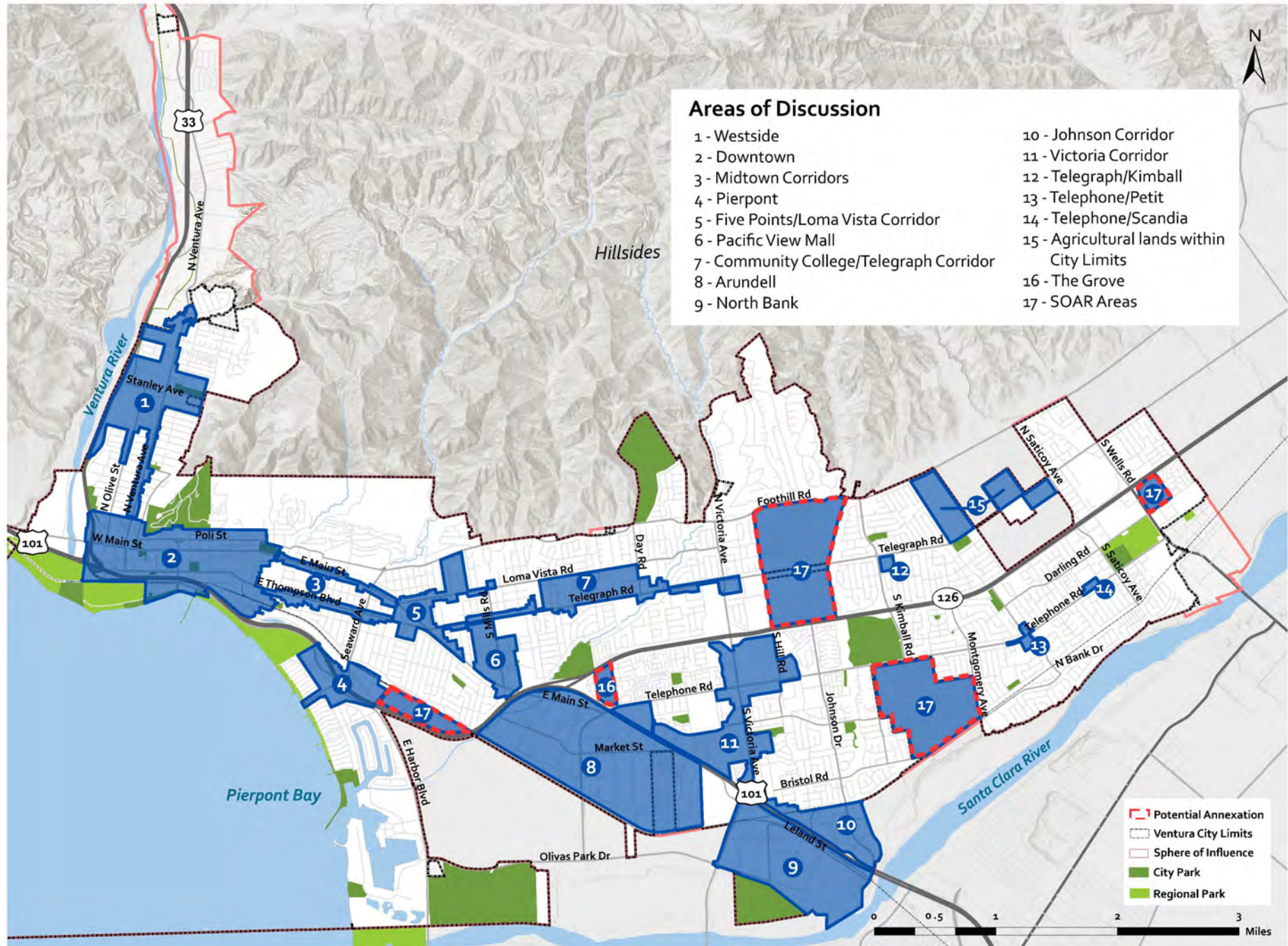


Where should development go? Visioning Survey Results



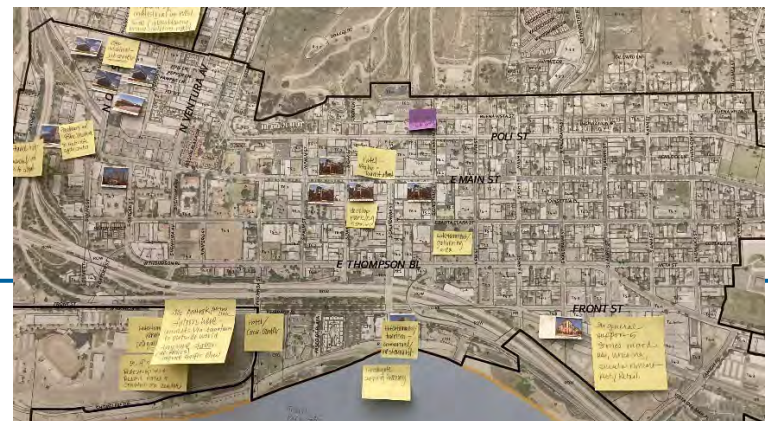
These maps reflect the aggregate of the community feedback.

Areas of Discussion



Generating Ideas for Alternatives

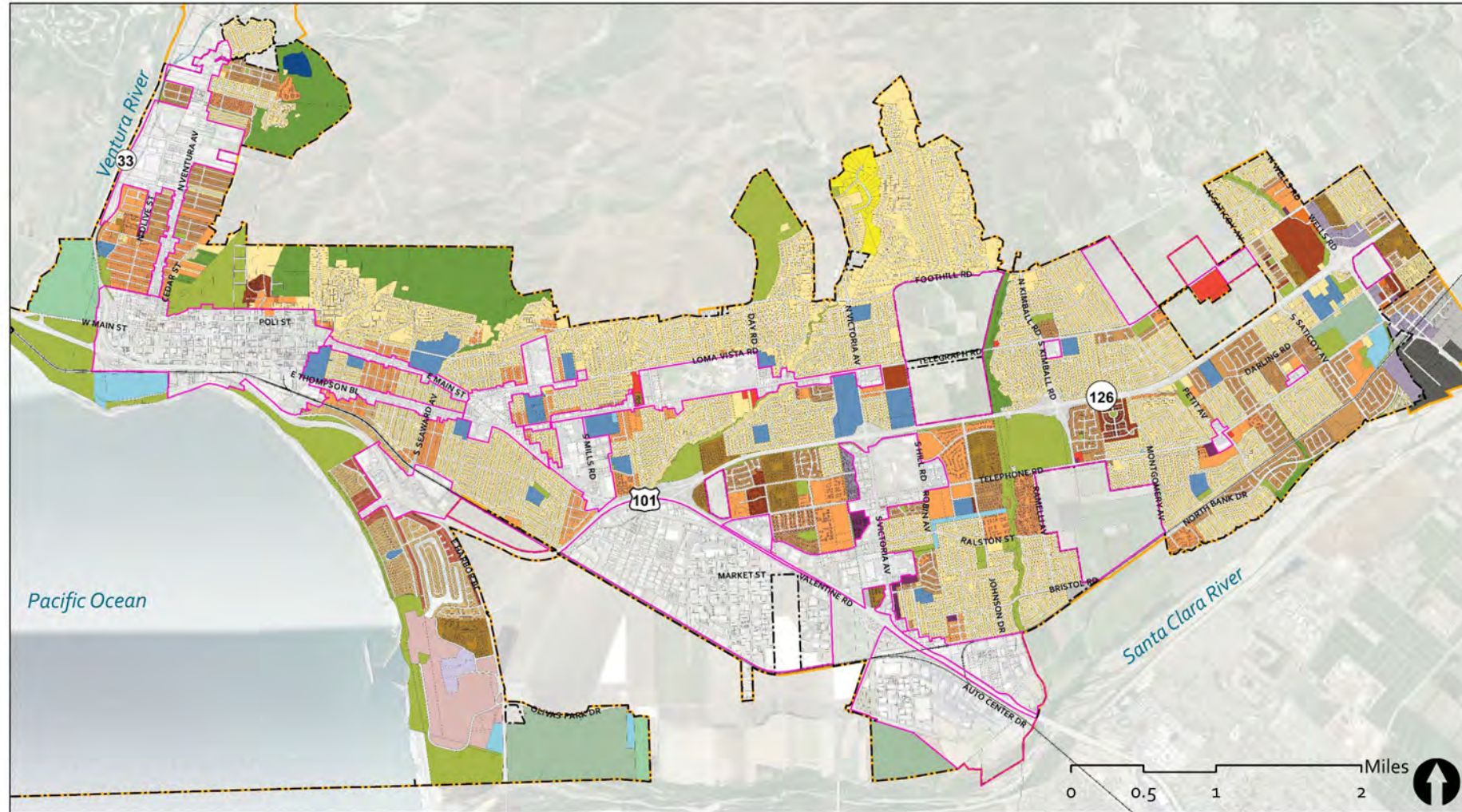
- Interactive work sessions at 3 GPAC Meetings (April 19 and May 16 and 17)
- Interactive exercise focused on the Areas of Discussion
- GPAC and public placed “land use” stickers (designations) on maps where new uses could be located.
- “Sticky notes” with ideas were placed.
- Hundreds of ideas about land use and other topics – parks, transportation, infrastructure, housing, etc. – were generated.
- Ideas were *not* unanimous.
- Feedback was combined into 3 land use alternatives representing a wide range of ideas expressed.



Citywide Alternatives

Areas Outside of the Areas of Discussion

- Reflects the proposed land use designations and map for the areas outside of the Areas of Discussion.
- Ensures compatibility with the existing development standards.

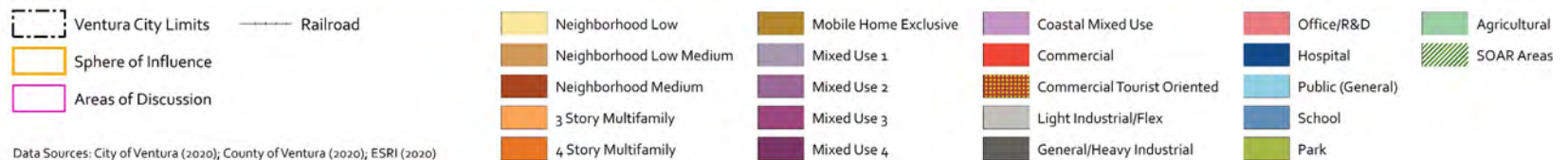
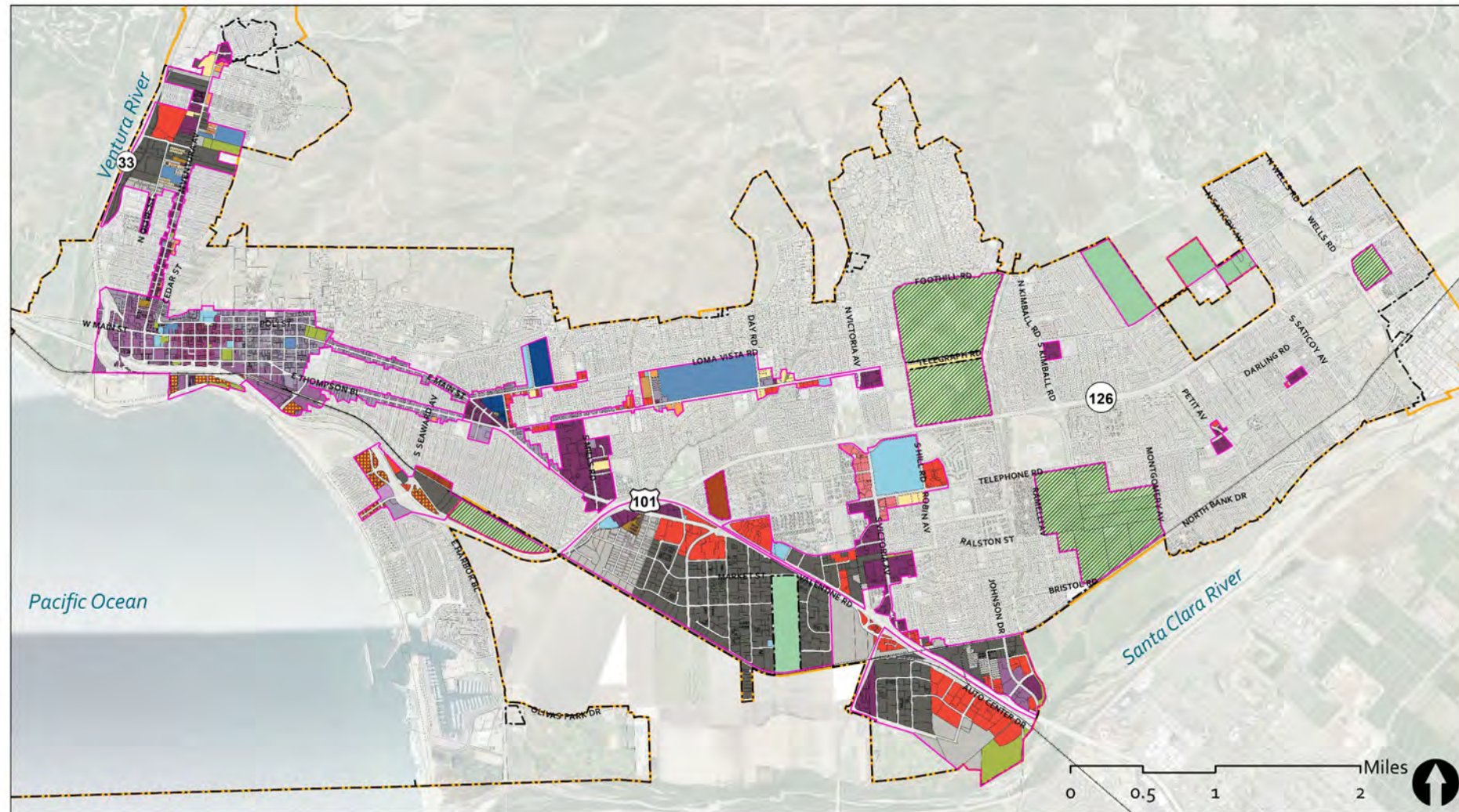


Ventura City Limits	Railroad	Neighborhood Very Low	Neighborhood Medium	Mixed Use 2	Light Industrial/Flex	School
Sphere of Influence		Neighborhood Low	3 Story Multifamily	Mixed Use 4	General/Heavy Industrial	Park
Areas of Discussion		Single Family Beach	4 Story Multifamily	Harbor Mixed Use	Office/R&D	Golf Course
		Neighborhood Low Medium	Mobile Home Exclusive	Commercial	Hospital	Open Space
		Two-to-Four Family Beach	Mixed Use 1	Harbor Commercial	Public (General)	Agricultural

Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)

Base Alternative

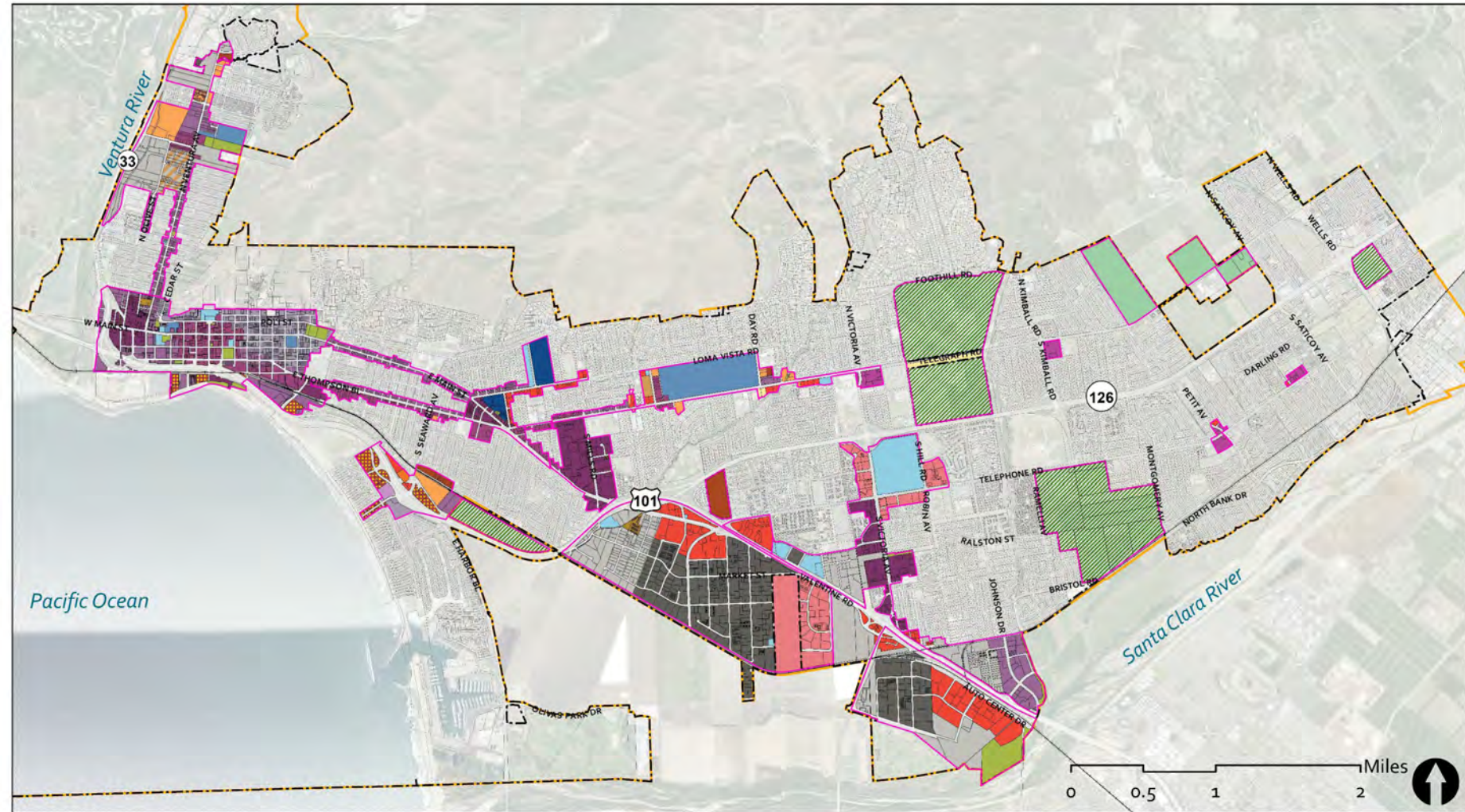
- Reflects the base land use designations for the Areas of Discussion.
- Implements existing zoning to ensure that new development is compatible with the existing development standards.



Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)

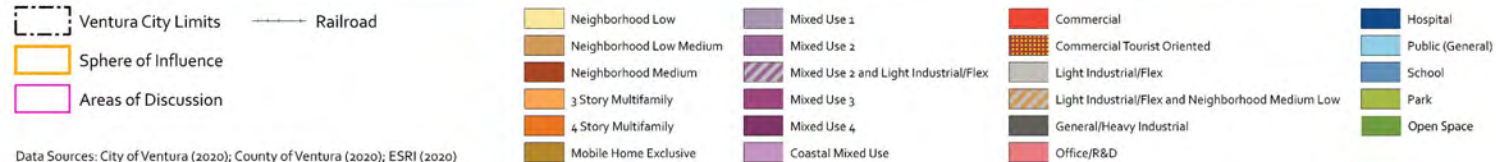
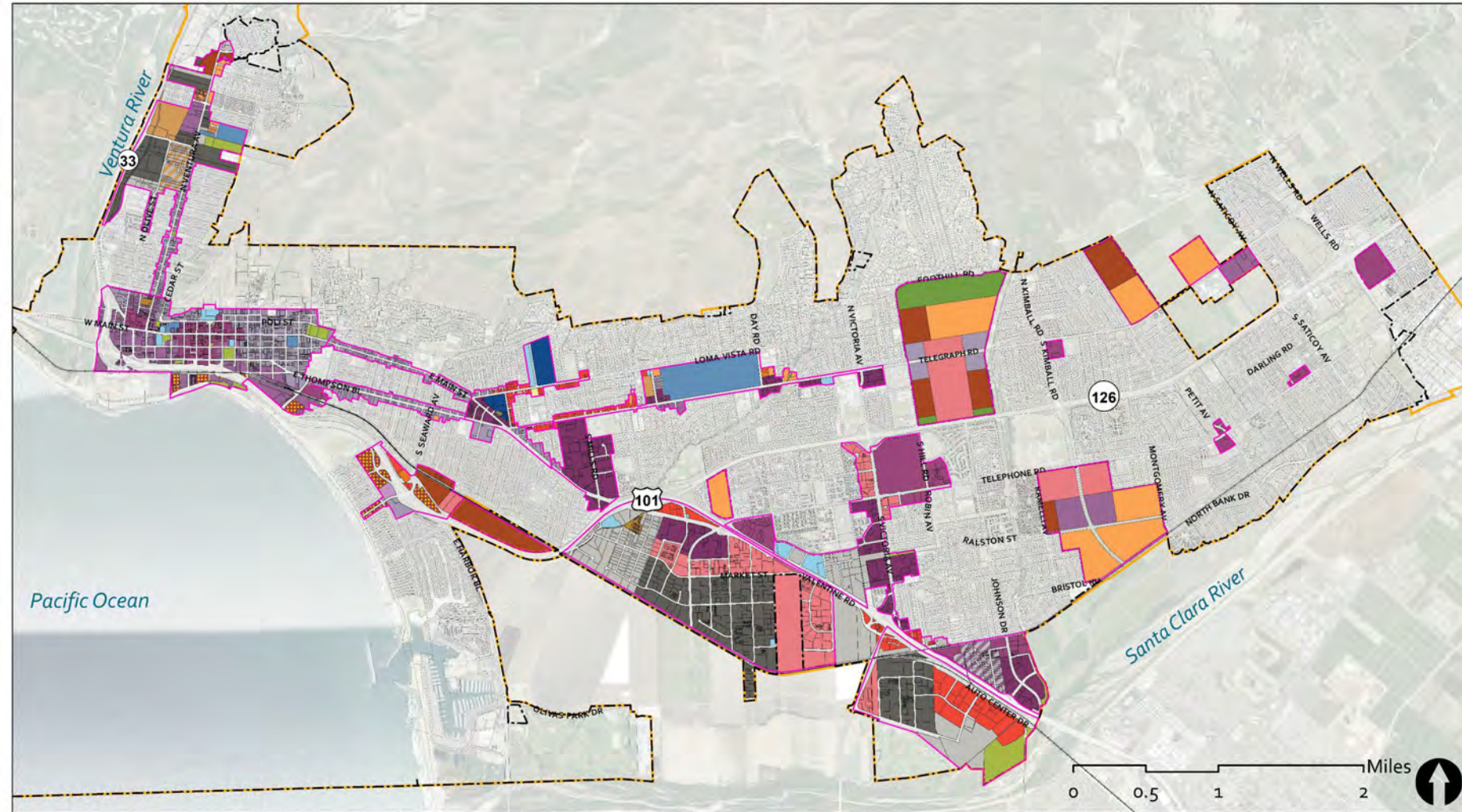
Core Alternative

- Focuses development and land use changes in the Downtown and along commercial corridors, generally west of Pacific View Mall.
- Creates a series of higher density, mixed-use nodes at strategic locations
- Focuses development in areas that already contain a diversity of residential, commercial, employment and entertainment uses.



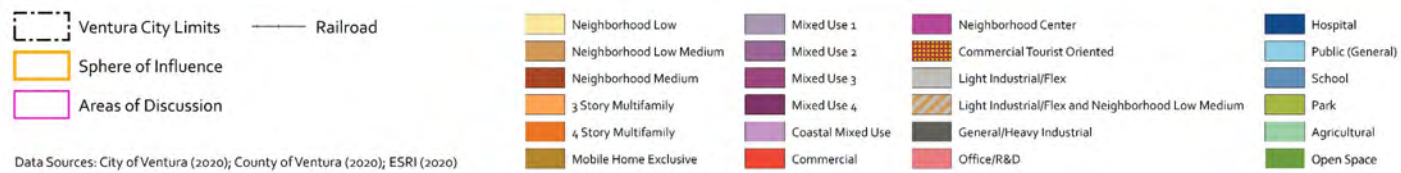
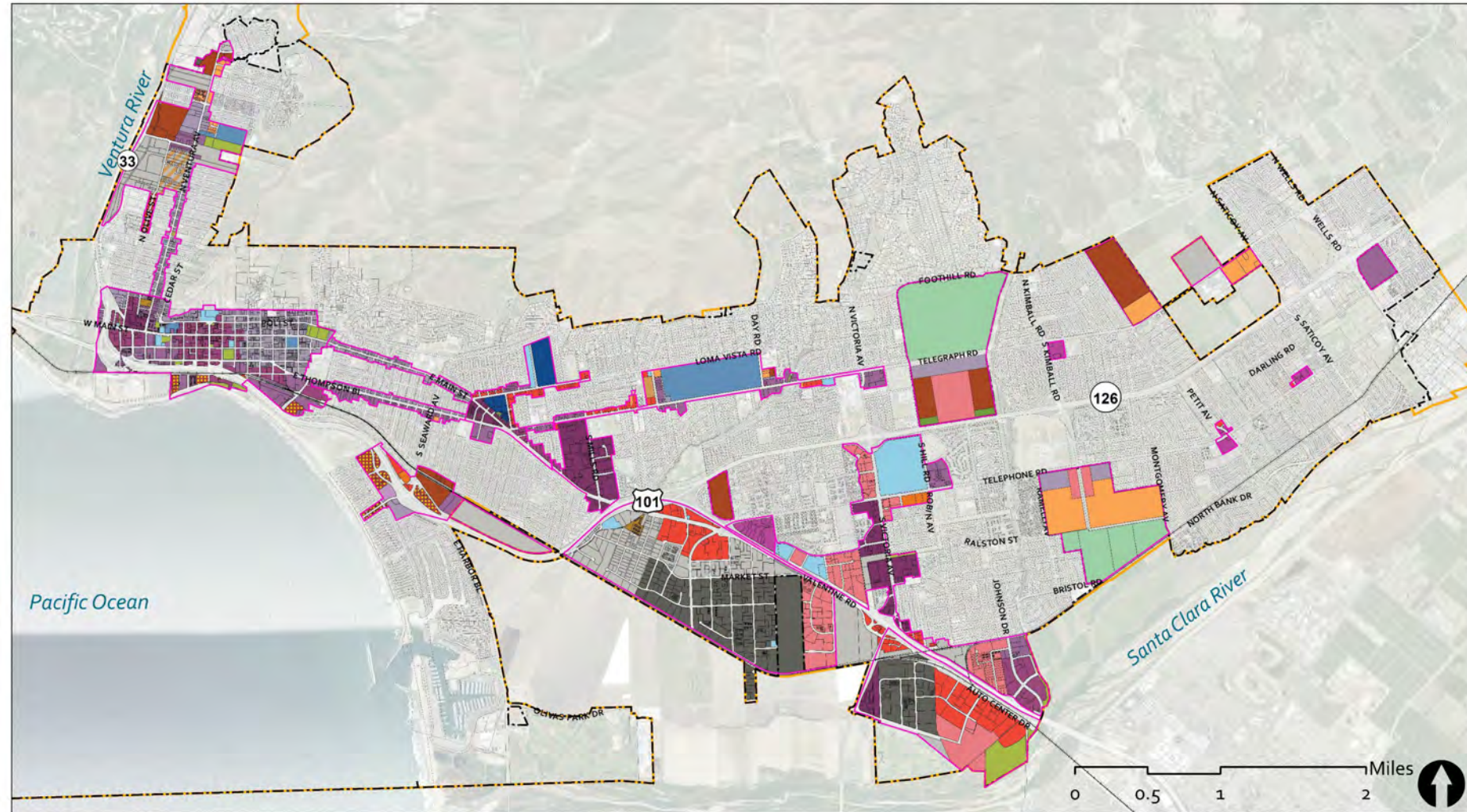
Expansion Alternative

- Maintains land use designations (and allowable uses and heights/intensities) throughout the majority of the City
- Allows development in the City-controlled SOAR areas.
- Creates higher intensity mixed use nodes east of the Pacific View Mall and an expansion of an office/R&D district in Arundell.



Distributed Alternative

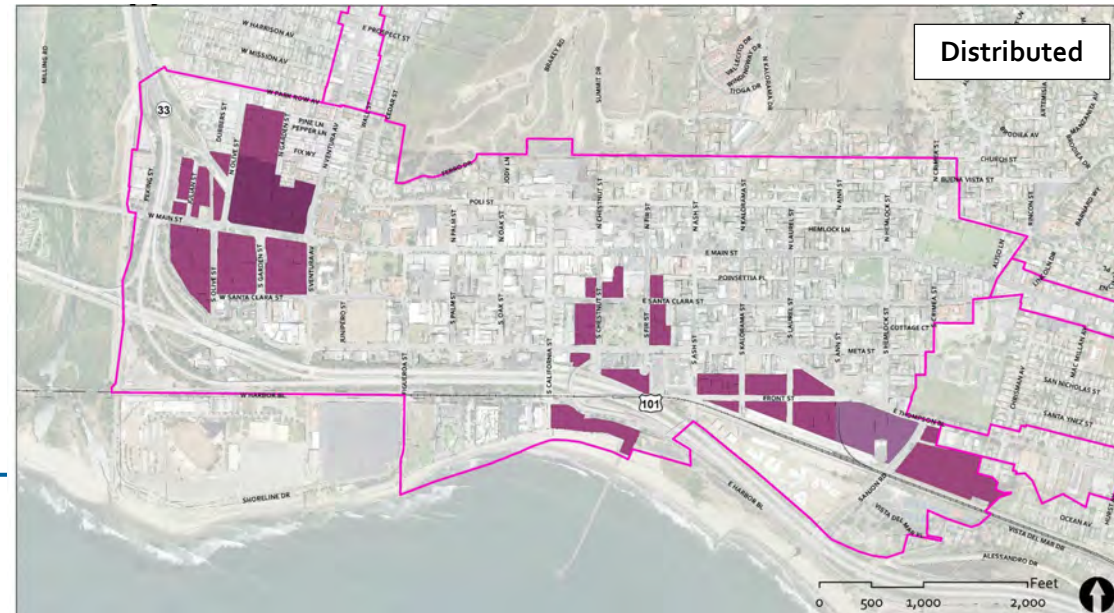
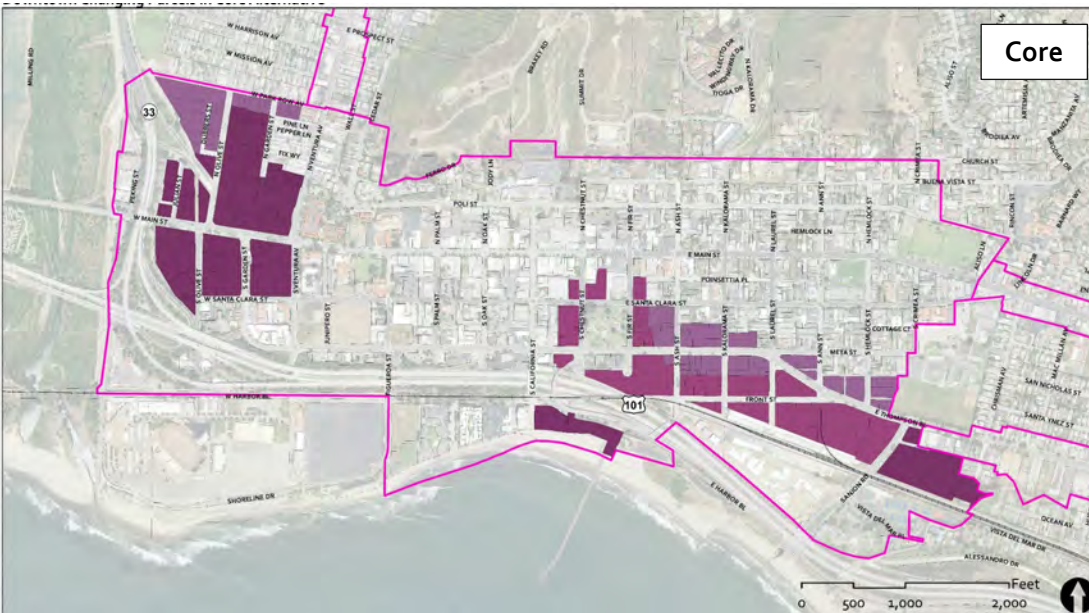
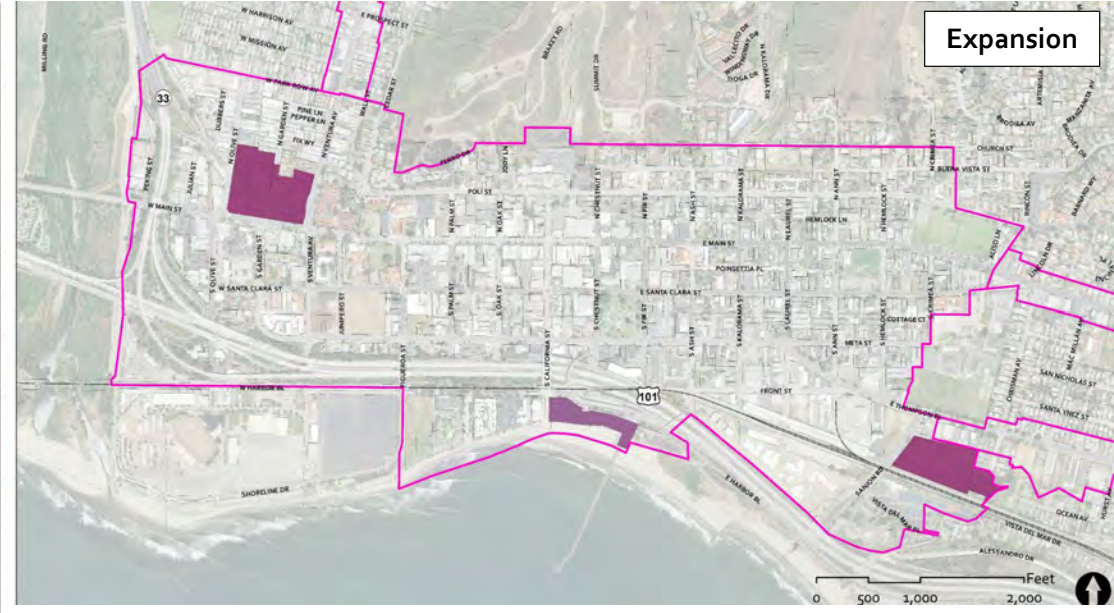
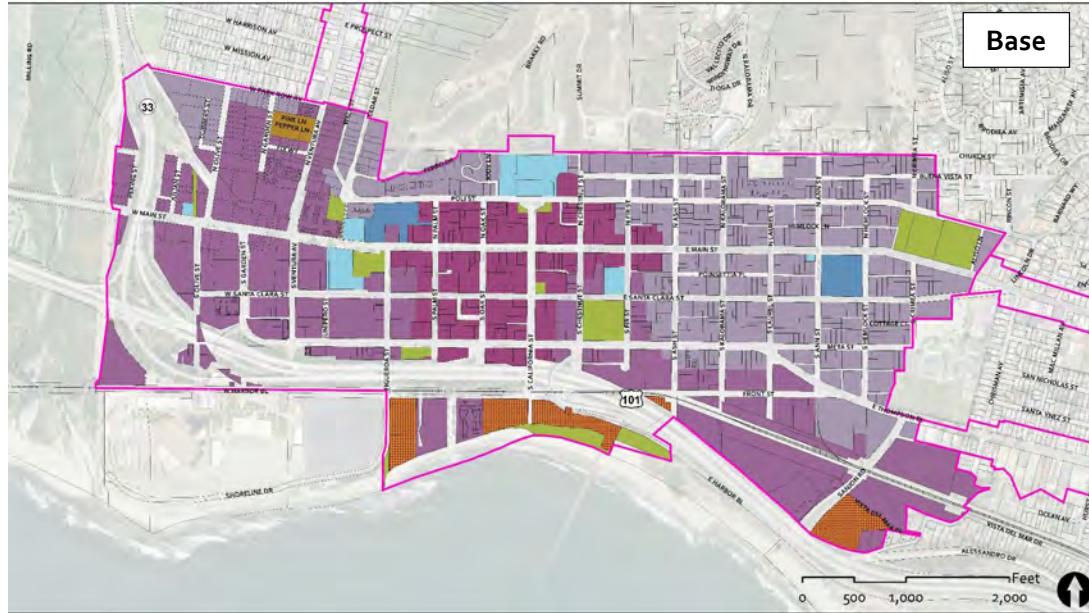
- Creates a hybrid between the Core and Expansion Alternatives.
- Allows slightly greater intensities in limited areas in the Downtown and along major commercial corridors.
- Allows development in some existing SOAR areas and areas with existing agricultural uses located within the City limits.



Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)

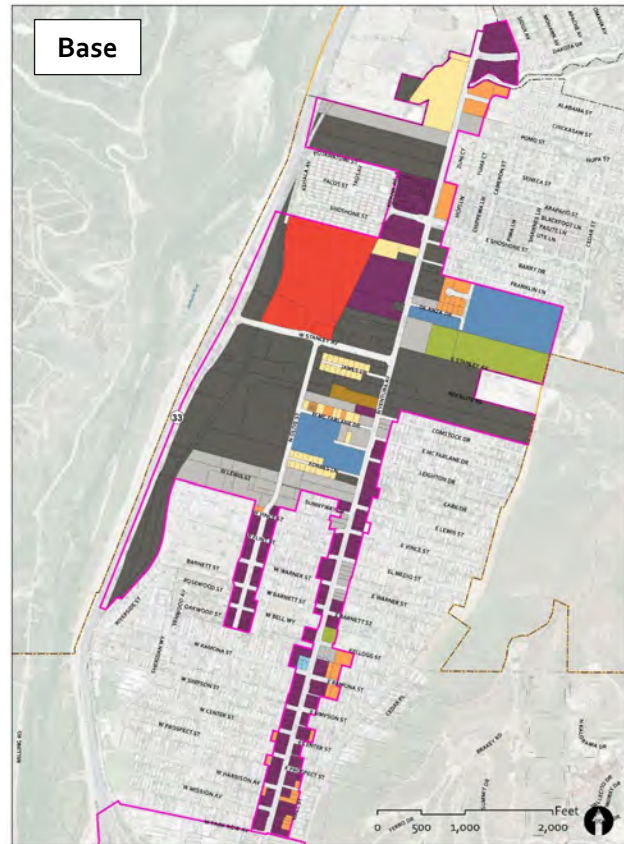
Alternatives for Areas of Discussion

Downtown



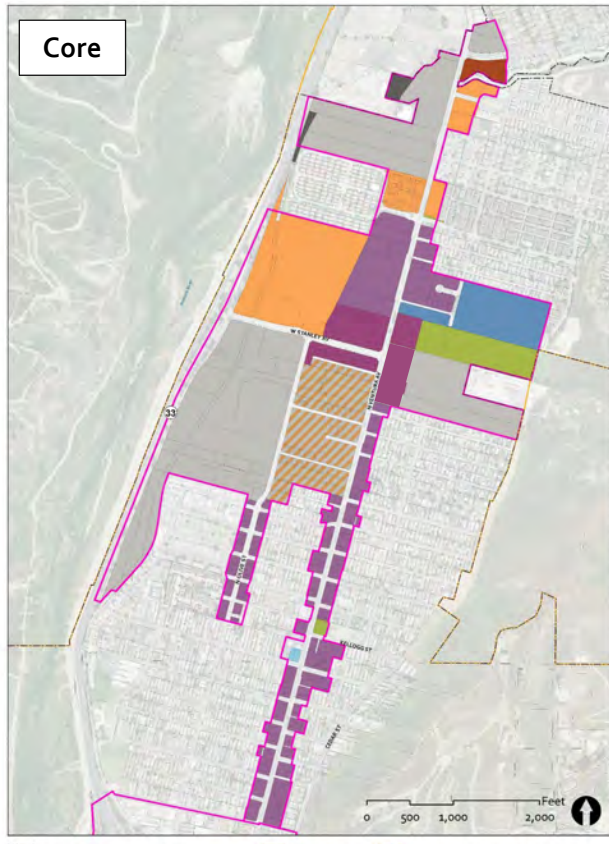
Westside

Base



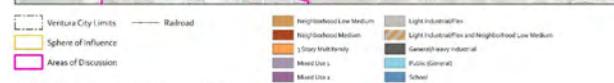
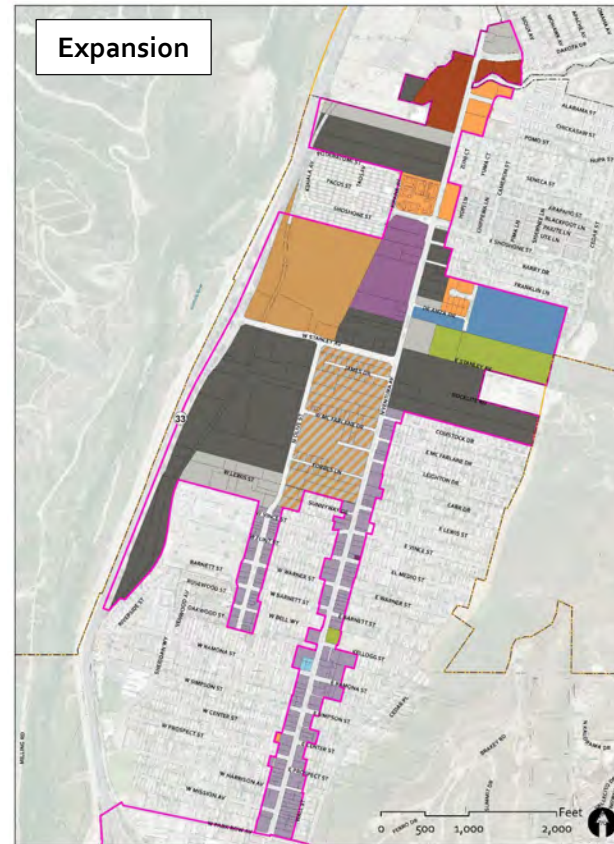
Data Sources: City of Ventura (2016), County of Ventura (2011), ESRI (2016)

Core



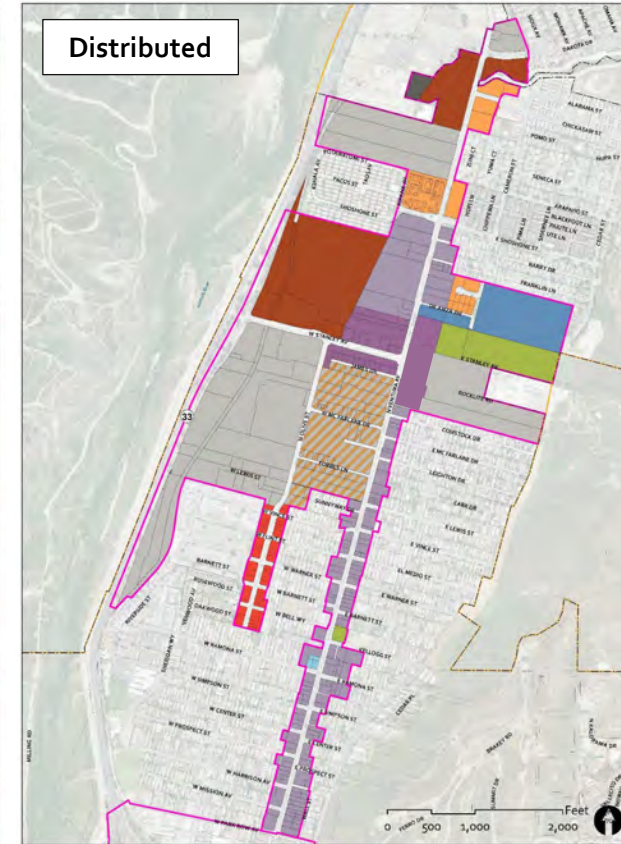
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Expansion



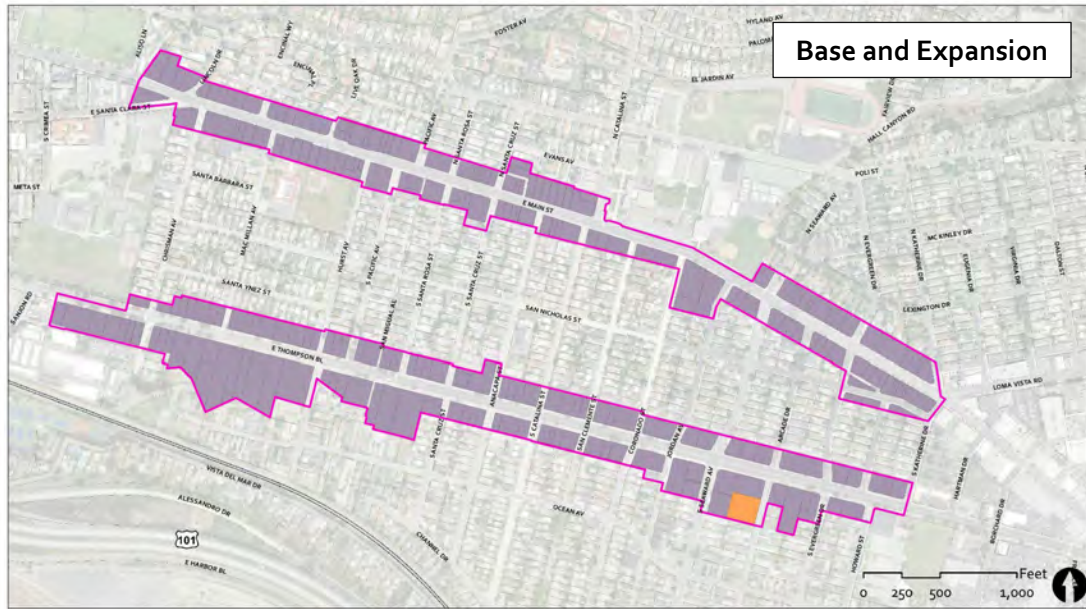
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Distributed

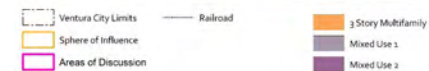
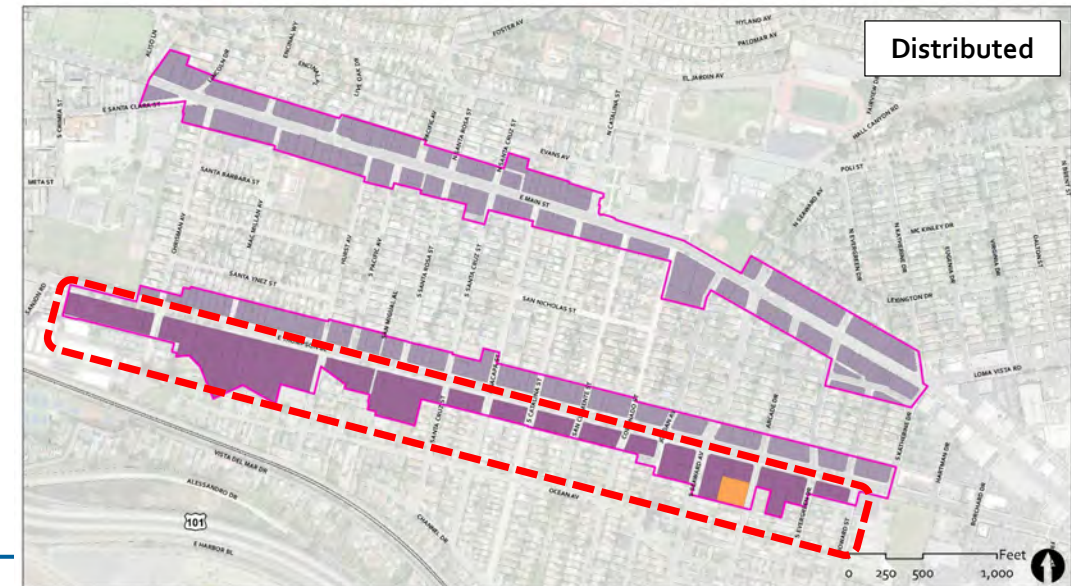
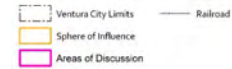
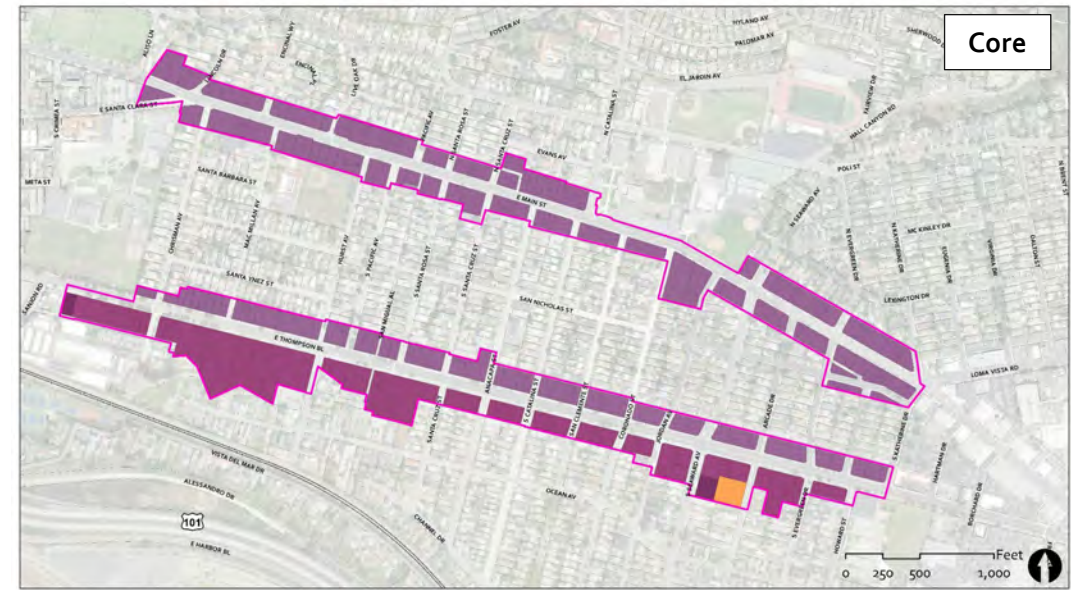


Data Sources: City of Ventura (2016), County of Ventura (2011), ESRI (2016)

Midtown Corridors



Data Sources: City of Ventura (2020), County of Ventura (2020), ESRI (2020)

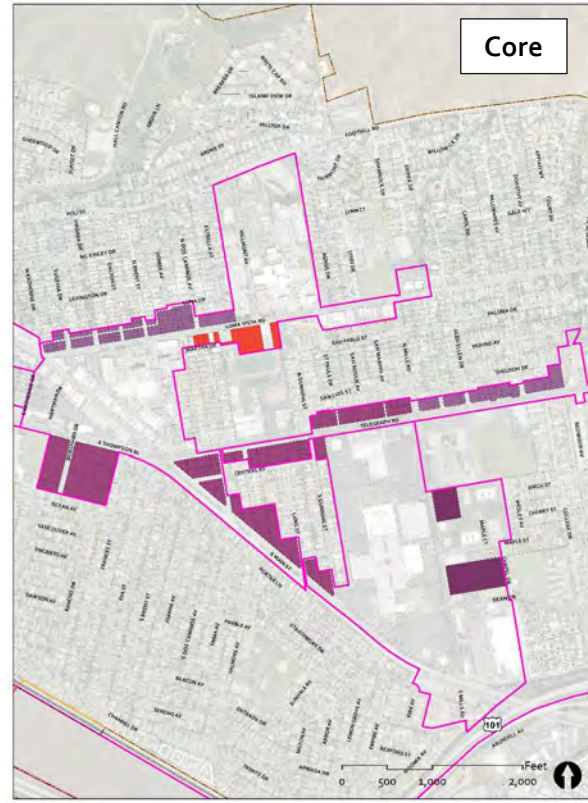


Data Sources: City of Ventura (2020), County of Ventura (2020), ESRI (2020)

Five Points/Pacific View Mall



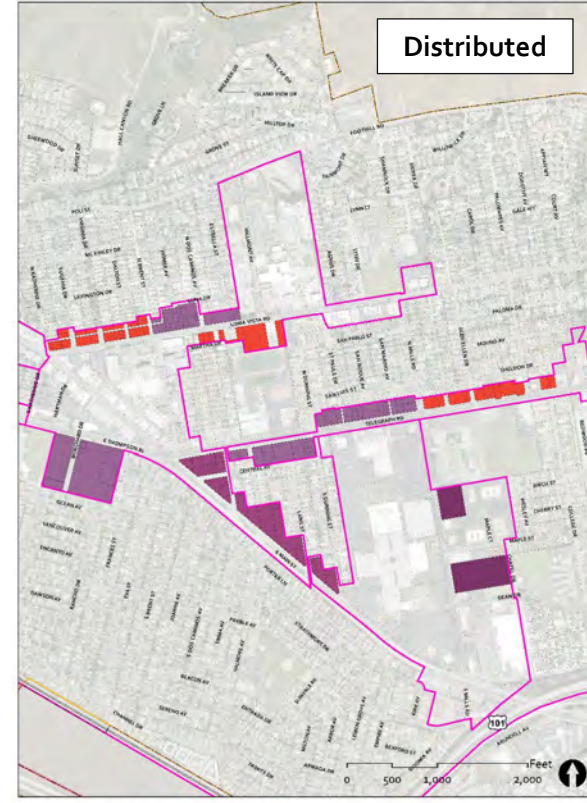
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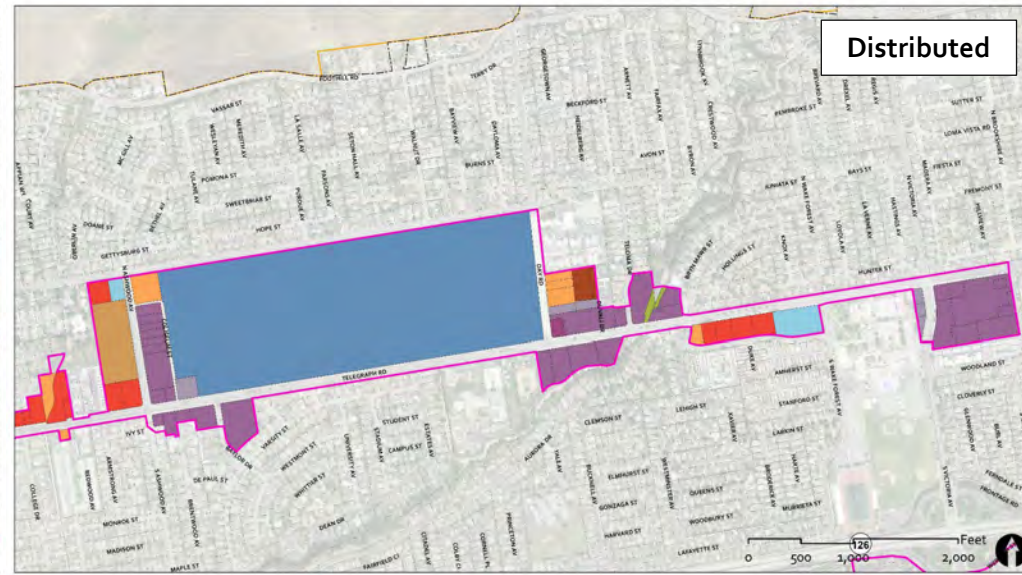
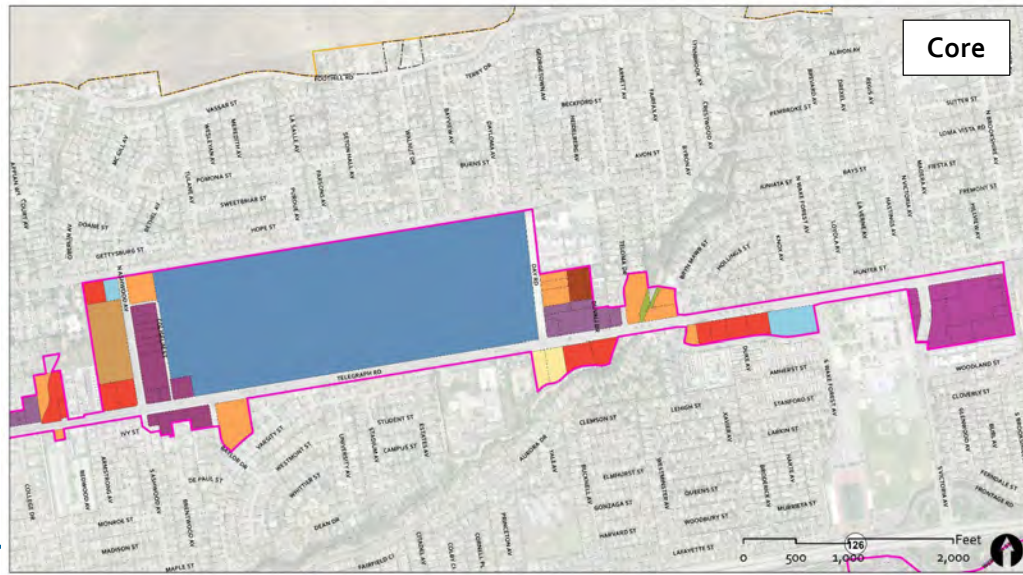
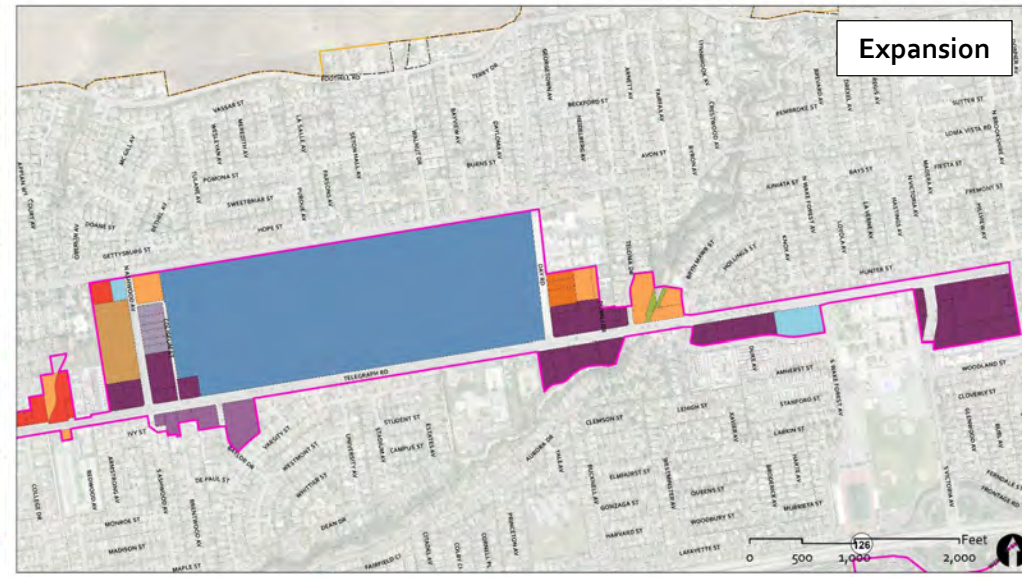
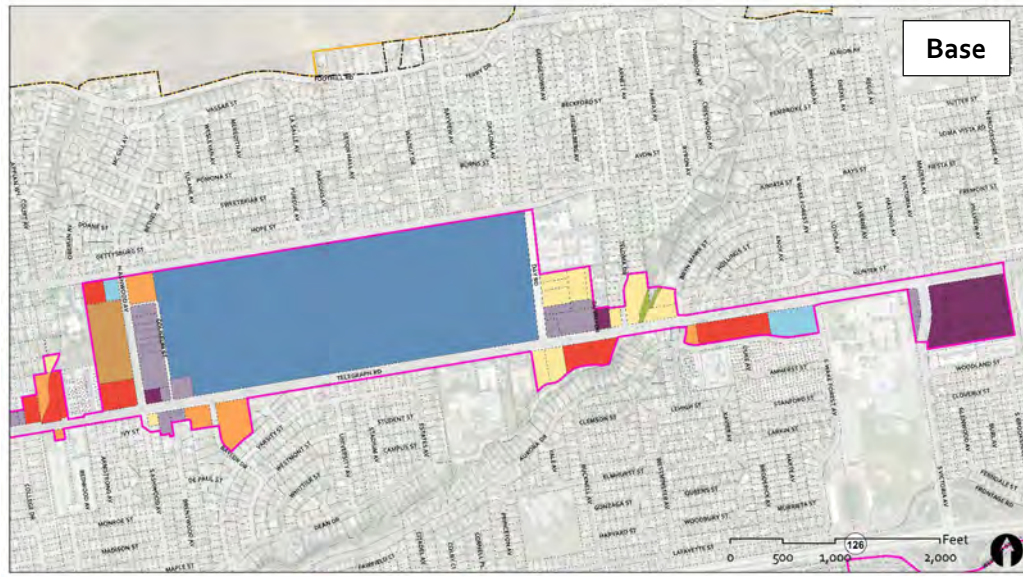


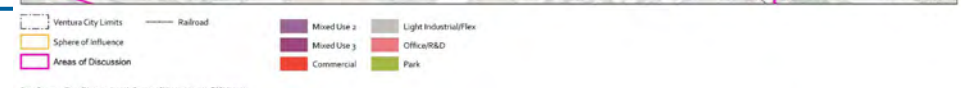
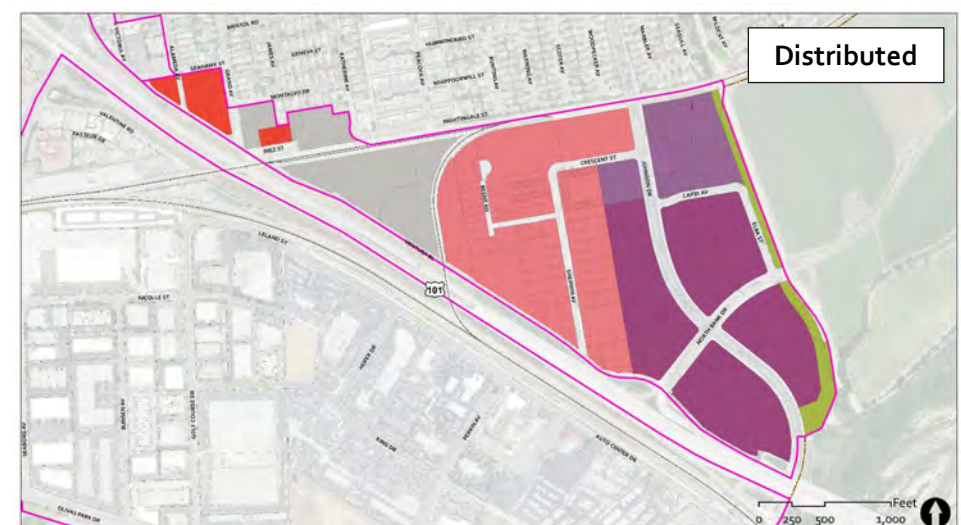
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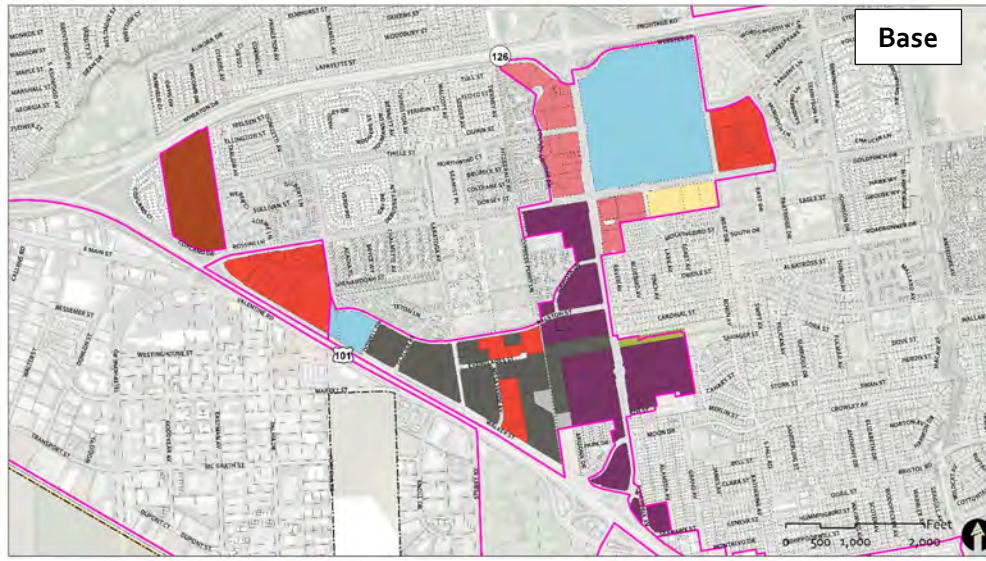
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College





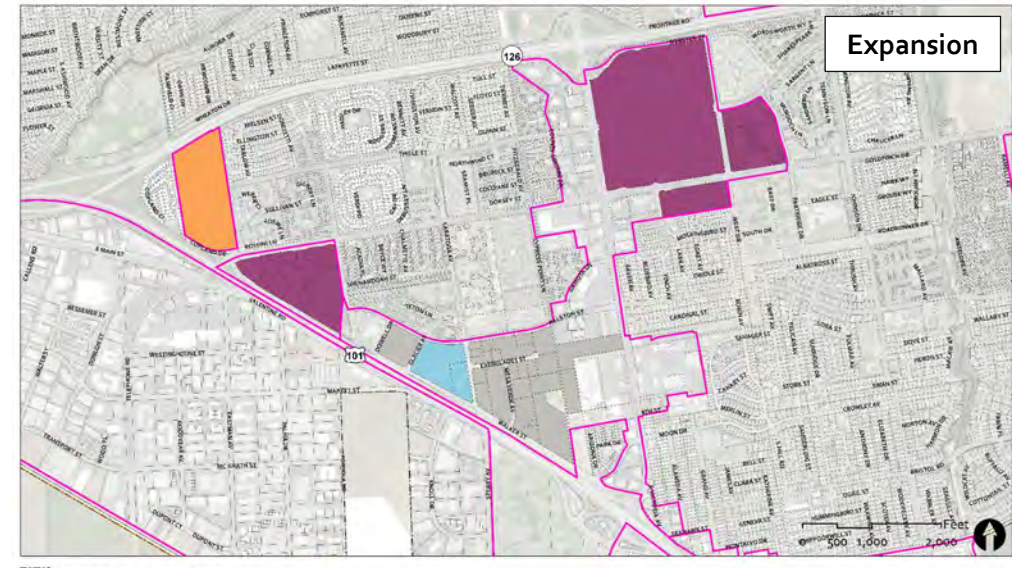
Victoria



Base



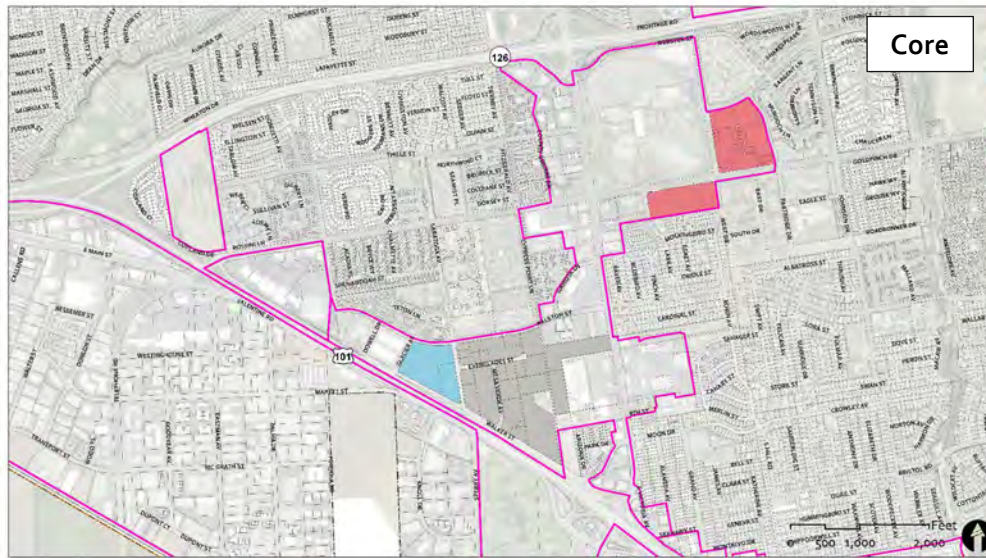
Data Sources: City of Ventura (2008), County of Ventura (2008), ESRI (2008)



Expansion



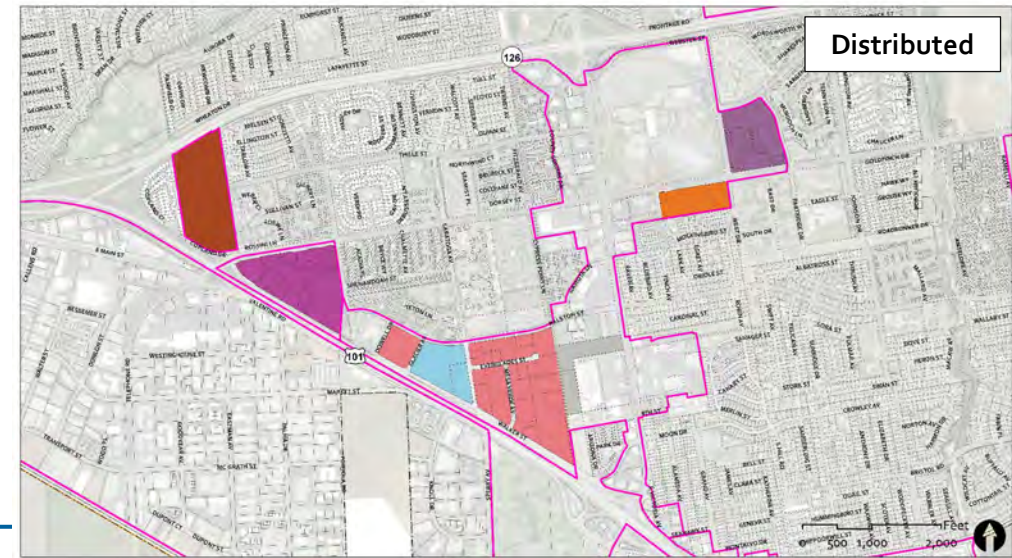
Data Sources: City of Ventura (2008), County of Ventura (2008), ESRI (2008)



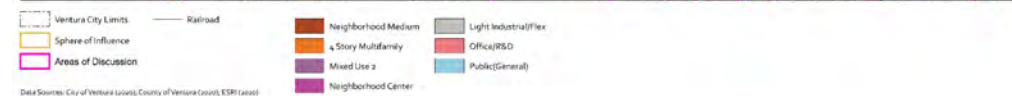
Core



Data Sources: City of Ventura (2008), County of Ventura (2008), ESRI (2008)

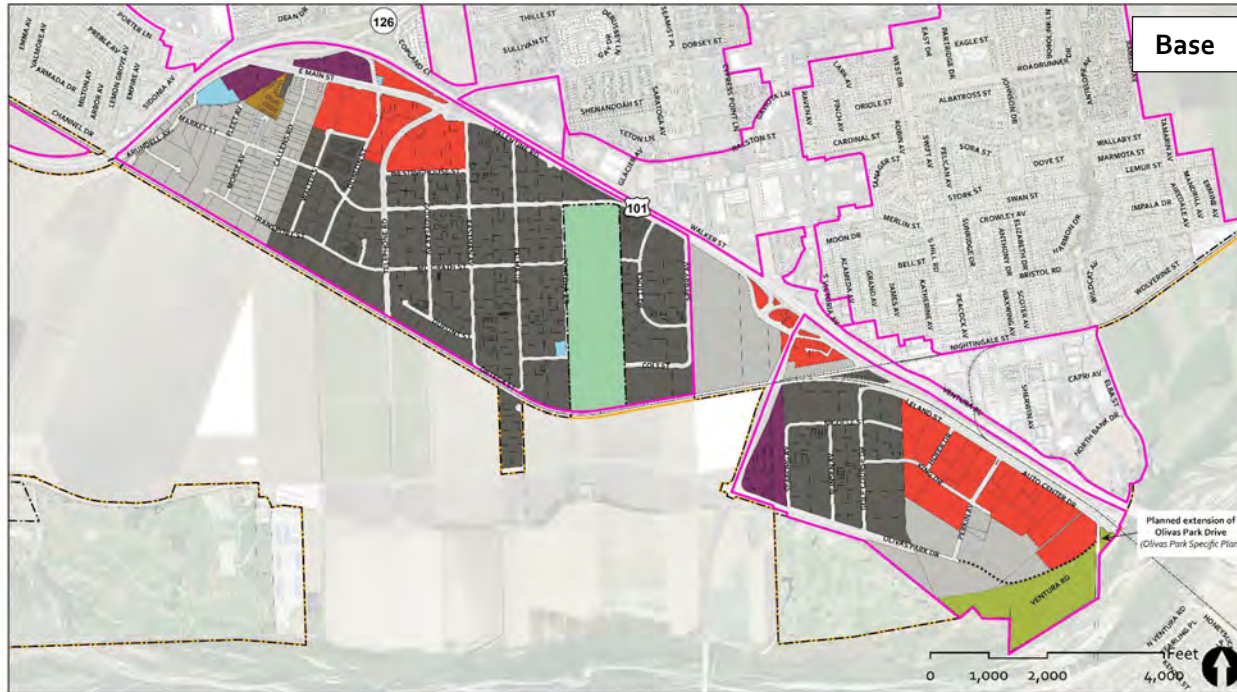


Distributed

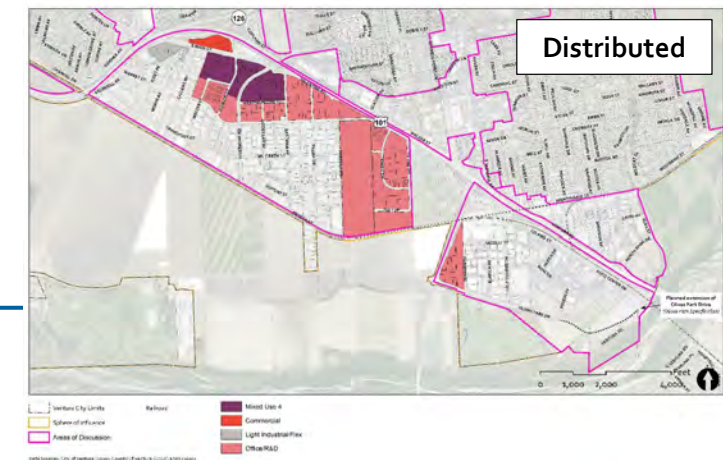
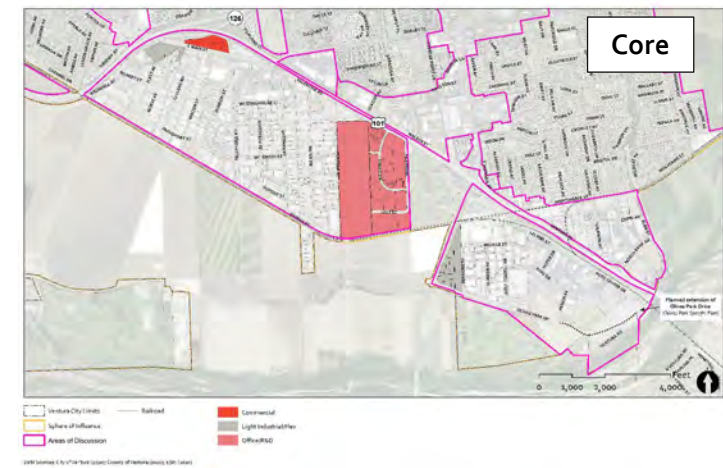


Data Sources: City of Ventura (2008), County of Ventura (2008), ESRI (2008)

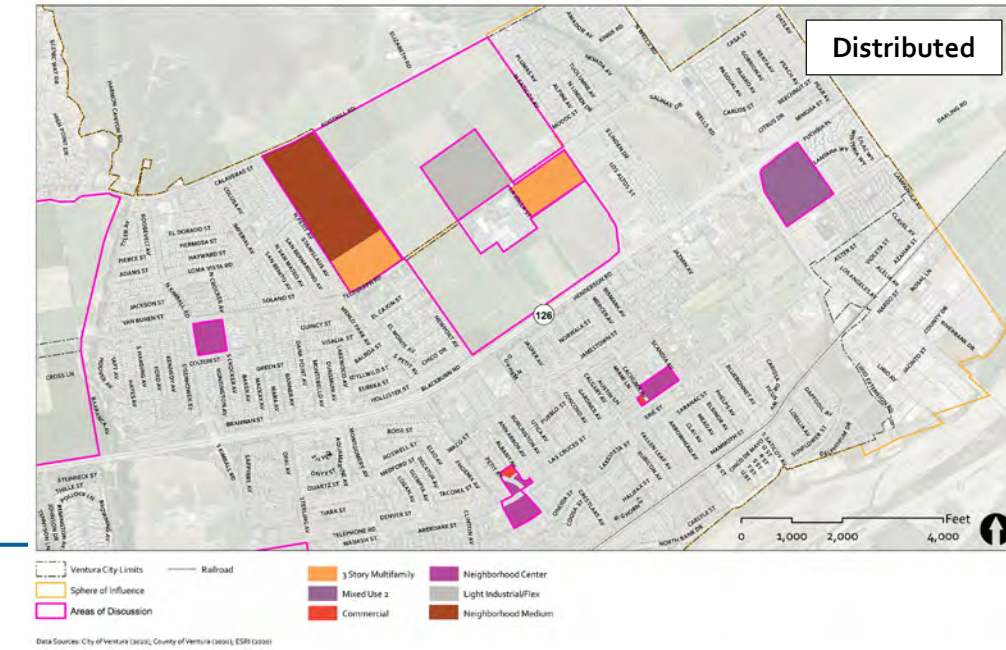
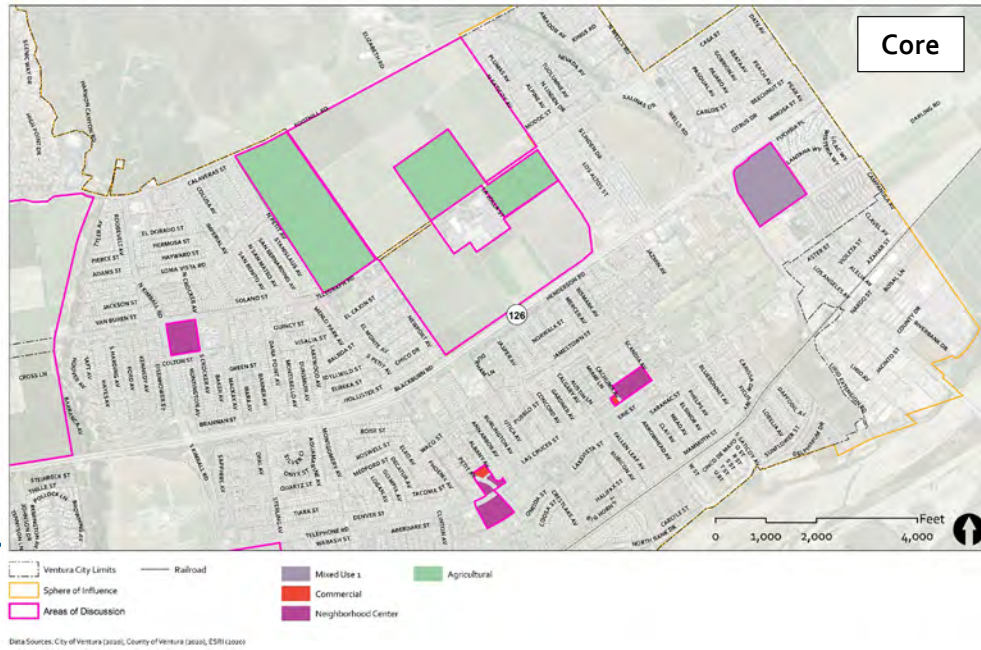
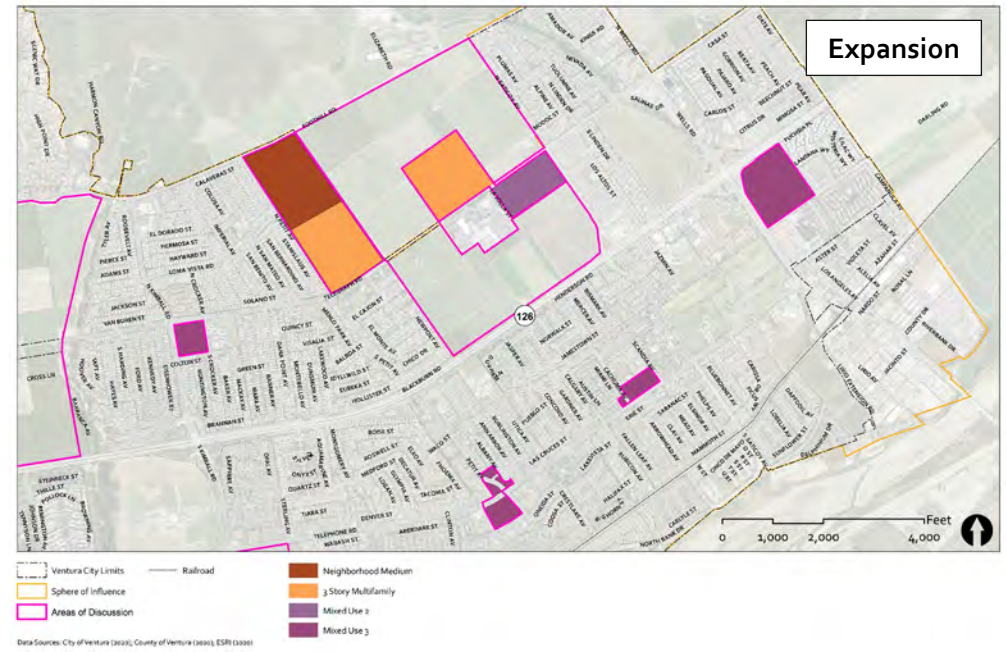
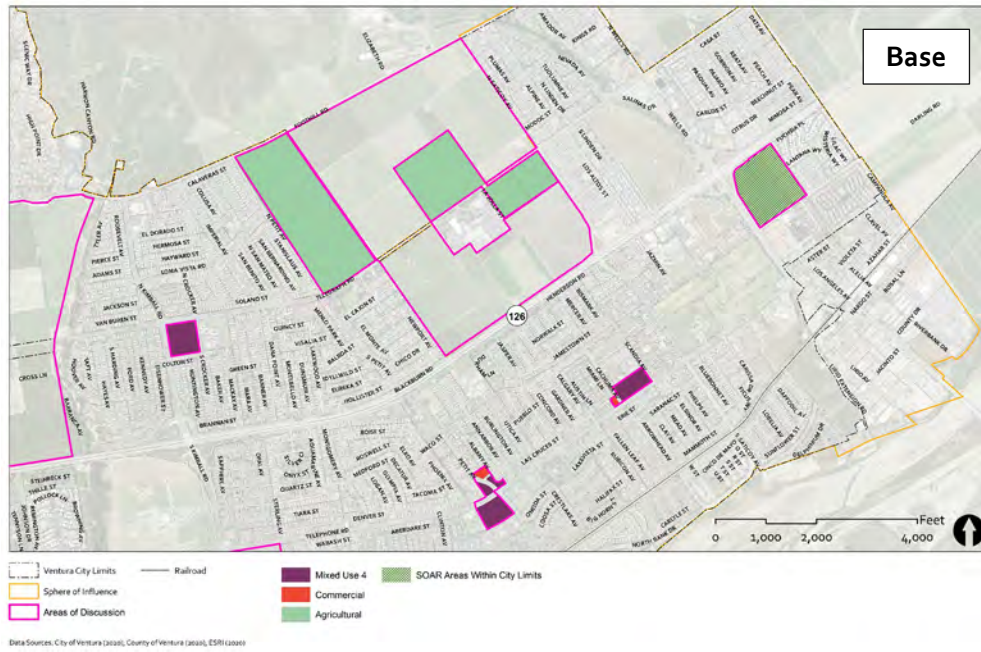
Arundell/North Bank



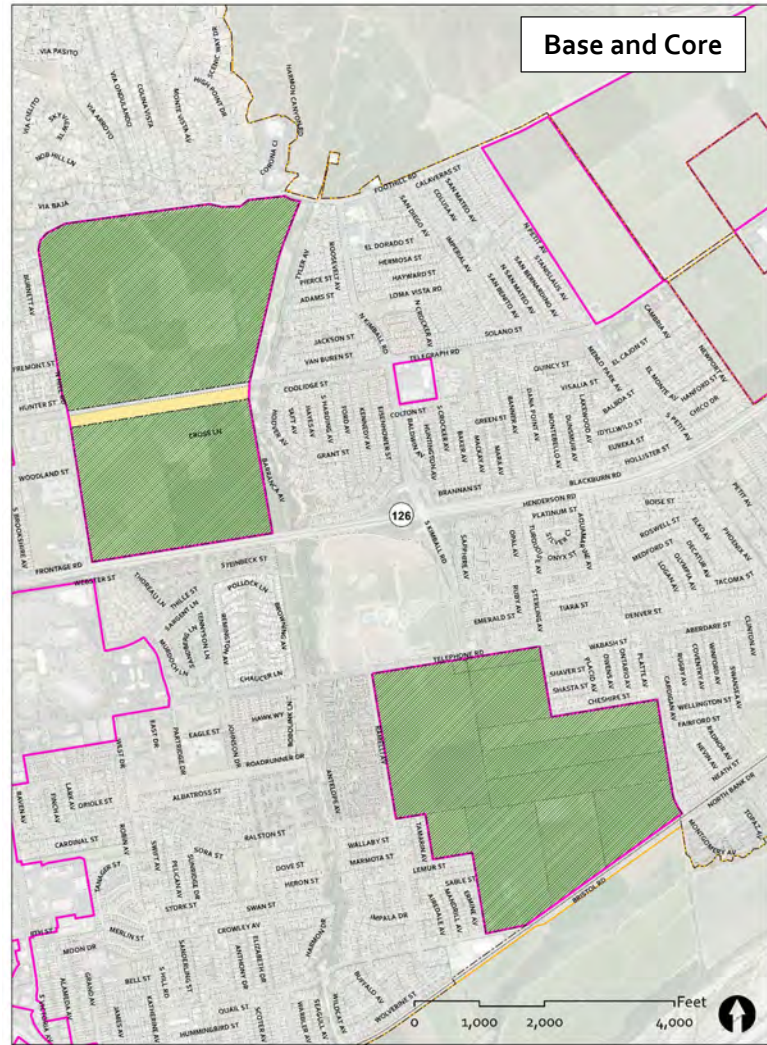
Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)



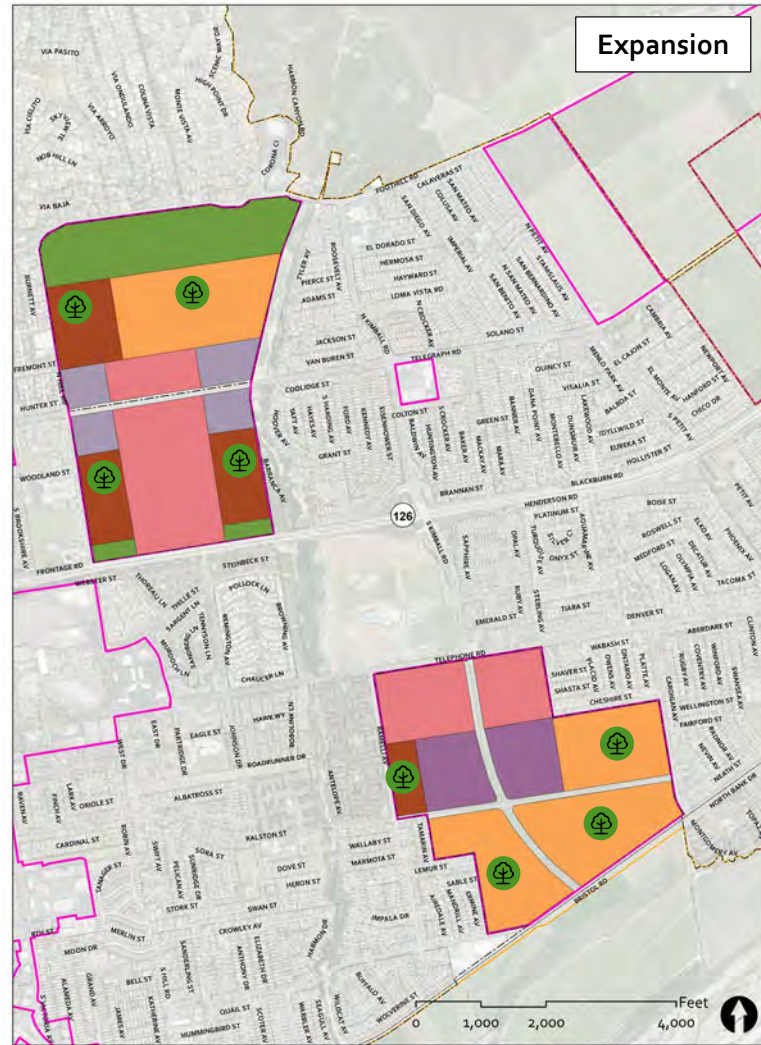
Eastside



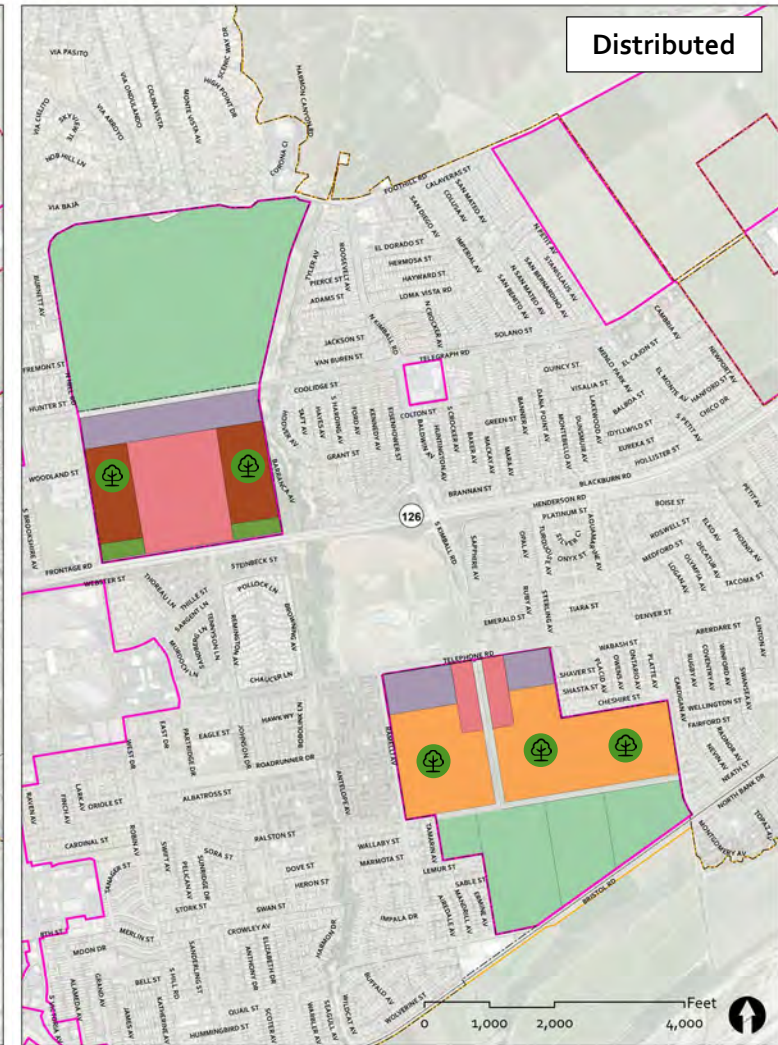
SOAR Areas



Data Sources: City of Ventura (2020), County of Ventura (2020), ESRI (2020)



Data Sources: City of Ventura (2020), County of Ventura (2020), ESRI (2020)



Data Sources: City of Ventura (2020), County of Ventura (2020), ESRI (2020)



Pierpont



Base



Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)



Expansion



Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)



Core



Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)



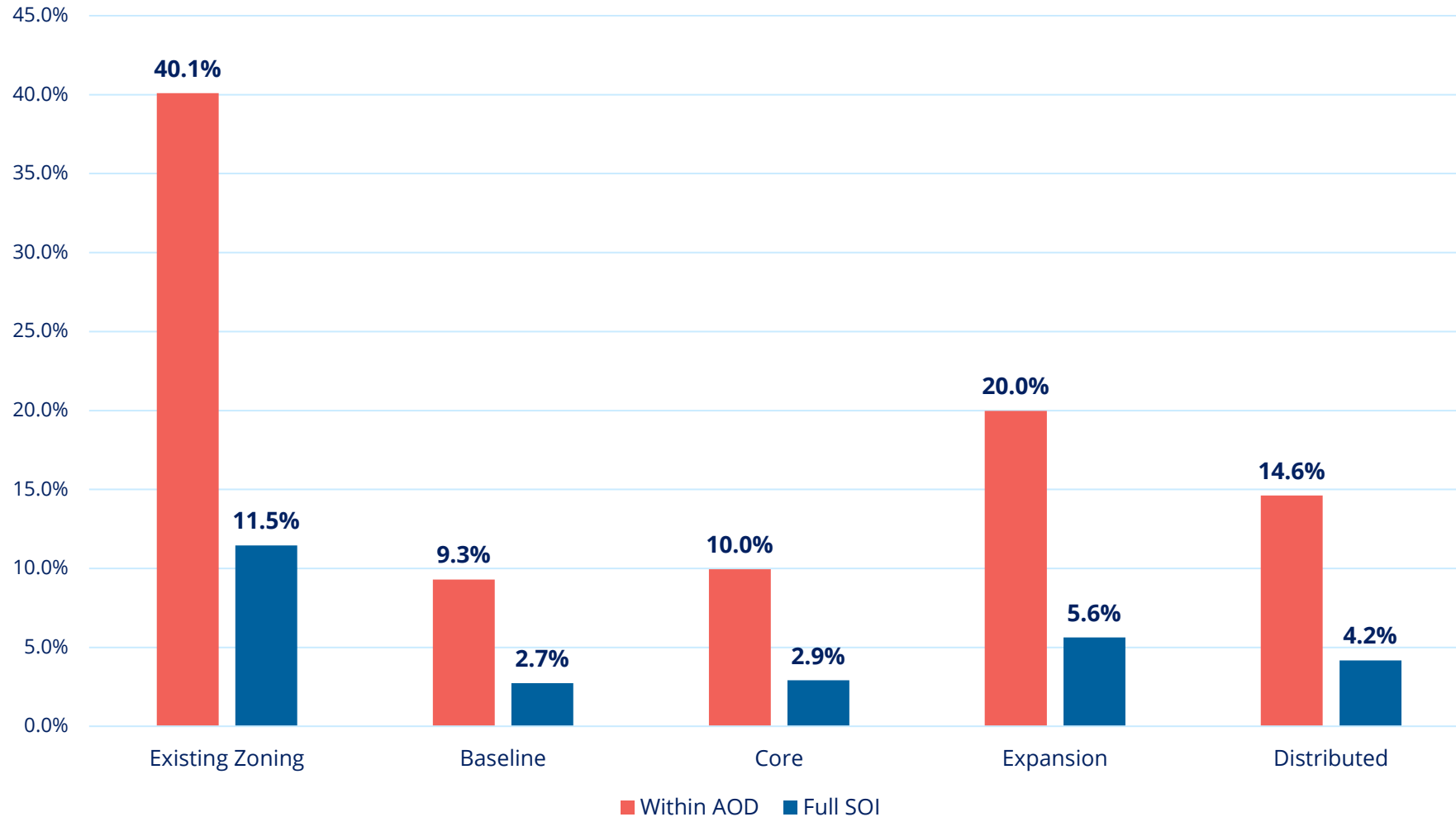
Distributed



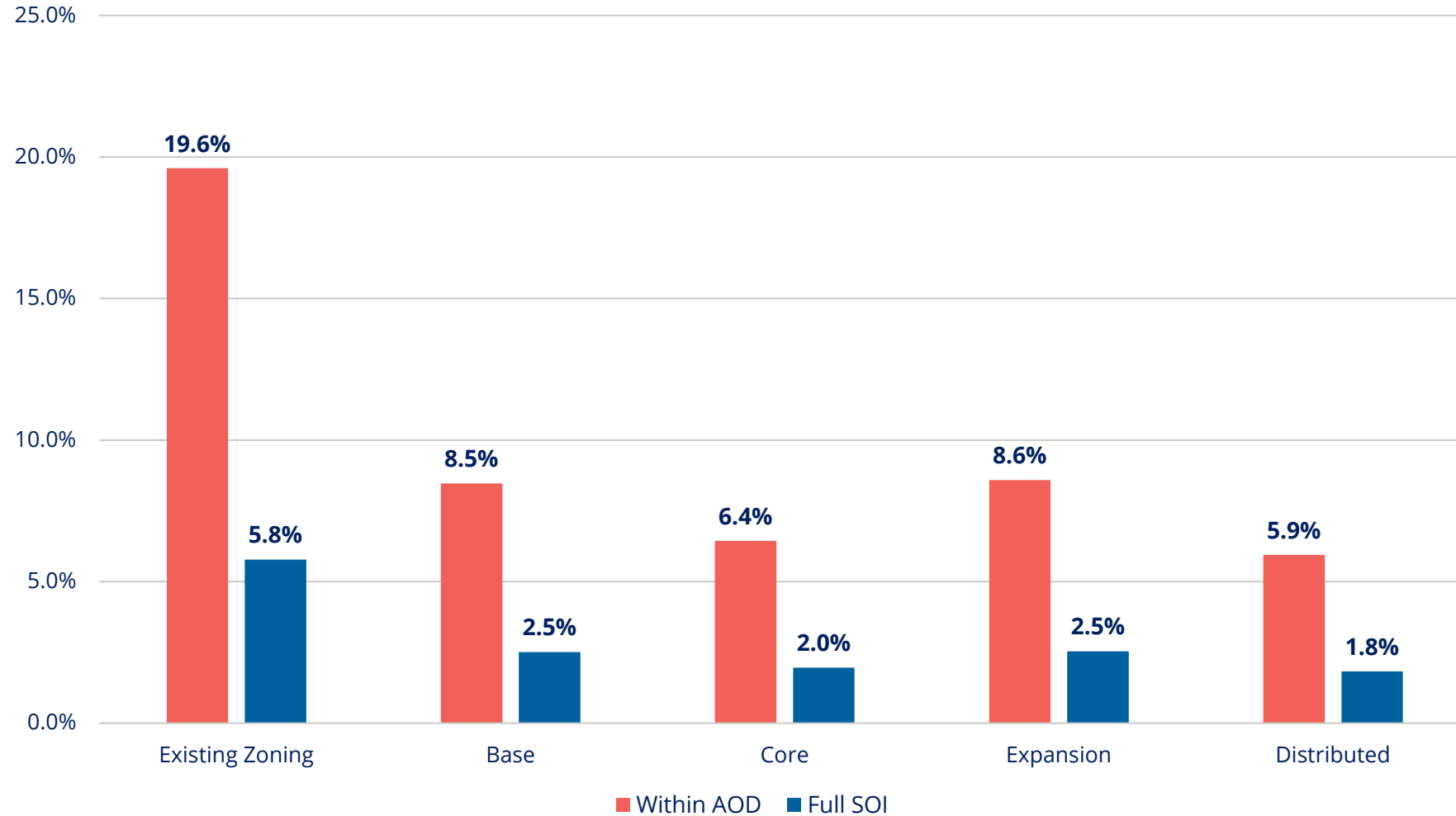
Data Sources: City of Ventura (2020); County of Ventura (2020); ESRI (2020)

Comparison of Alternatives

Percent of Acreage Allowing 6 Story Buildings (All Designations)



Percent of Acreage Allowing 6 Story Buildings (Residential Only)



Residential Designation Changes Compared to Base

Land Use (AOD)	Base	Core	Expansion	Distributed
Neighborhood Medium	33	4	173	154
3 Story Multifamily	19	49	238	127
4 Story Multifamily	0	3	4	12
Mixed Use 1	240	(134)	46	14
Mixed Use 2	158	111	34	83
Mixed Use 3	45	98	219	103
Mixed Use 4	304	(73)	4	(91)

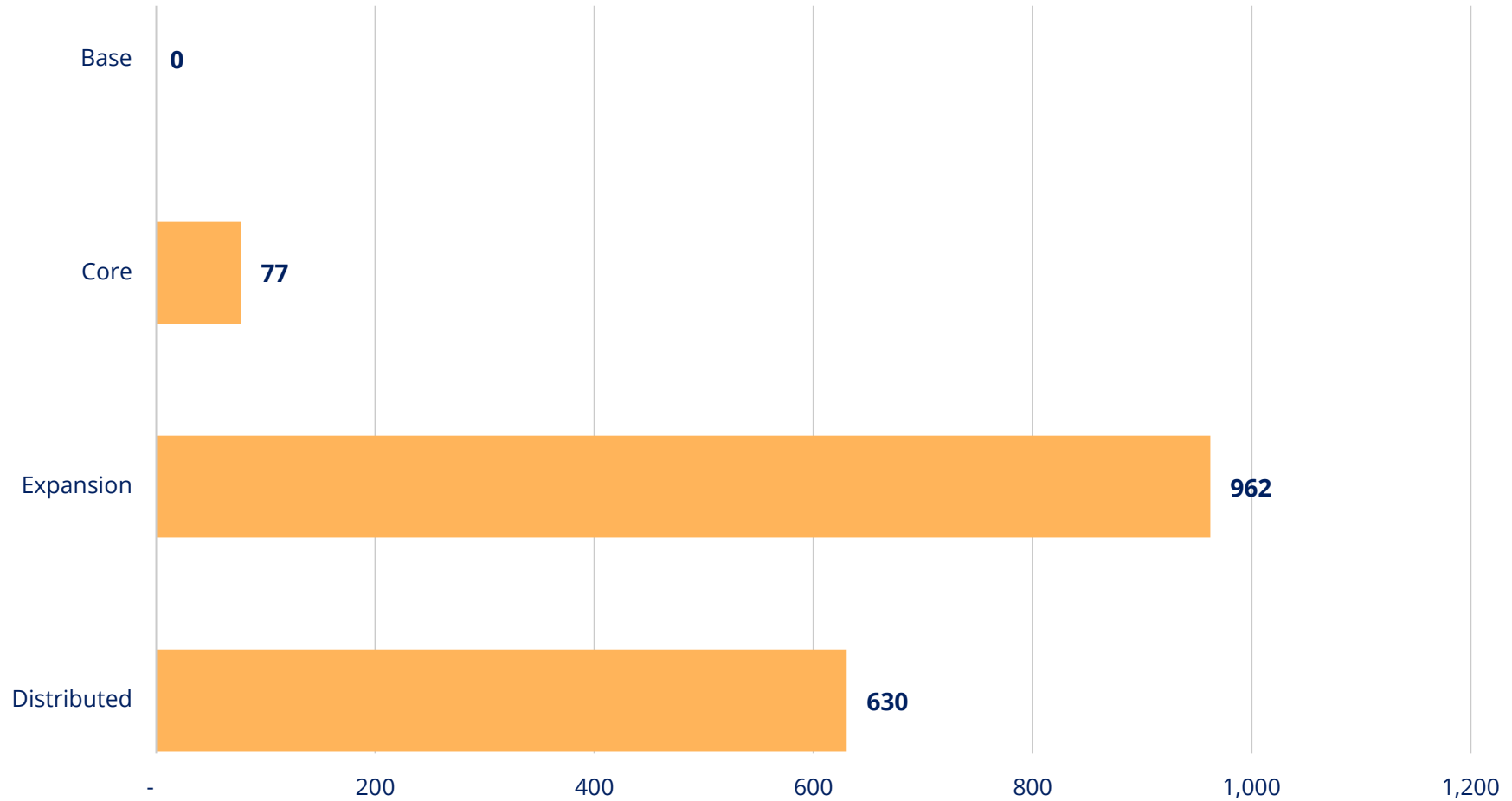
Land Use (SOI)	Base	Core	Expansion	Distributed
Neighborhood Medium	173	4	173	154
3 Story Multifamily	745	49	239	127
4 Story Multifamily	9	3	4	12
Mixed Use 1	333	(134)	47	15
Mixed Use 2	159	112	34	83
Mixed Use 3	45	98	219	103
Mixed Use 4	332	(73)	4	(91)

Employment Designations Changes Compared to Base

Land Use (AOD)	Base	Core	Expansion	Distributed
Commercial	289	(62)	(133)	(74)
General/Heavy Industrial	722	(298)	(286)	(305)
Light Industrial/Flex	283	187	42	196
Office/R&D	30	173	388	281

Land Use (SOI)	Base	Core	Expansion	Distributed
Commercial	325	(62)	(133)	(74)
General/Heavy Industrial	813	(298)	(286)	(306)
Light Industrial/Flex	362	187	42	197
Office/R&D	30	173	388	281

Acres of Agricultural Land Converted to Urban Uses (in acres)




Open House Instructions


Open House Instructions

- Visit Stations for Citywide and Subarea Alternatives in any order
- Provide feedback at each station
- Provide additional thoughts on the Feedback Form

Citywide Alternatives





Base



- Reflects the base land use designations for the Area of Discussion.
- Implements existing zoning to ensure that new development is compatible with the existing development standards.

Core



Areas changed under this alternative



- Focuses development and land use changes in the Downtown and along commercial corridors, generally west of Pacific View Mall.
- Creates a series of higher density, mixed-use nodes at strategic locations.
- Focuses development in areas that already contain a diversity of residential, commercial, employment and entertainment uses.

Expansion



Areas changed under this alternative



- Maintains land use designations (and allowable uses and heights/intensities) throughout the majority of the City.
- Allows development in the city-controlled SOAR areas.
- Creates higher intensity mixed use nodes east of the Pacific View Mall and an expansion of an office/R&D district in Arundell.

Distributed

Areas changed under this alternative



- Creates a hybrid between the Core and Expansion Alternatives.
- Allows slightly greater intensities in limited areas in the Downtown and along major commercial corridors.
- Allows development in some existing SOAR areas and areas with existing agricultural uses located within the City limits.

Citywide Alternatives Workshop Feedback Form

Name (optional) _____

Citywide

Alternative (select): Base Core Expansion Distributed

Comments: _____

Area: _____

Alternative (select): Base Core Expansion Distributed

Comments: _____

Area: _____

Alternative (select): Base Core Expansion Distributed

Comments: _____

Area: _____

Alternative (select): Base Core Expansion Distributed


Comments: _____

Open House Instructions

- Answer two questions for each of the Subareas:
 - Place a dot with your preferred alternative in the left column
 - Place sticky notes with suggestions to improve your selected alternative in the right column

Downtown


Base




- Implements the broad vision/ment of the Downtown Specific Plan that reinforces Downtown as the heart of the city with a diverse mix of residential, retail, entertainment, visitor-serving, and employment uses.
- Normalizes all zoning districts from the Downtown Specific Plan into proposed land use designations. The majority of the Downtown is Mixed Use 1, 2, and 3, which allows for mixed-use buildings between 3 and 5 stories. Note that existing height restrictions in zoning (including the percentage of the top floor that can be built) would remain in place.

Core

Parcel changed under this alternative







- Identifies the Downtown as an area for a significant amount of new development.
- Expands development capacity on the east and west sides of Downtown to allow for an increase in multifamily housing and jobs, while maintaining the current zoning (i.e., building heights) in most of the area.
- Activates the beachfront with the addition of Mixed Use 4 (6 stories) to allow additional retail and new visitor serving uses (e.g., hotels).
- Expands development capacity around Plaza Park and the Thompson corridor.

Expansion

Parcel changed under this alternative







- Maintains the majority of the base land use designations.
- Increases allowable height and density at Mission Plaza from Mixed Use 1 (4 stories) to Mixed Use 3 (5 stories). Additional policies would be put in place to maintain a strong retail component (e.g., grocery store).
- Changes the land use designation for the parking garage and pier along the beach from Commercial Tourist Oriented to Mixed Use 3 (5 stories) to help create an active beach experience.
- Increases the City yard on Sanjon from Mixed Use 2 (4 stories) to Mixed Use 3 (5 stories).

Distributed

Parcel changed under this alternative






- Maintains the vision in the Downtown Specific Plan but allows for some increases in height on the east and west sides of Downtown to accommodate more housing and jobs.
- Increases allowable height and density of Mission Plaza from Mixed Use 2 (4 stories) to Mixed Use 4 (6 stories).
- Increases heights by 1 story around Mission Plaza, around Plaza Park, and along Thompson to encourage additional development.
- Changes the land use designation for the parking garage and pier along the beach from Commercial Tourist Oriented to Mixed Use 3 (5 stories) to help create an active beach experience.

Area: _____

ALTERNATIVES / ALTERNATIVAS <small>Place a dot with your preferred alternative in the box below / Coloque un punto con su alternativa preferida en el cuadro abajo</small>	SUGGESTED CHANGES / CAMBIOS SUGERIDOS <small>Place sticky notes with suggestions to improve your selected alternative below / Coloque notas adhesivas con sugerencias para mejorar su alternativa seleccionada en el cuadro abajo</small>
BASE / PLANO BASE	
CORE / EL CENTRO	
EXPANSION / EXPANSION	
DISTRIBUTED / DISTRIBUIDO	



Next Steps

Future Meetings

- Virtual Workshop
 - Thursday, September 1: 6-8:30 PM
- Office Hours
 - Tuesday, September 13, 6:00-8:30 PM, Virtual
 - Monday, September 19, 6:00-8:30 PM, City Hall Community Room
 - Tuesday, September 27, 6:00-8:30 PM, Virtual
- Community Council Meetings
 - Westside Community Council, Wednesday, September 7, 6:30 PM
 - Midtown Community Council, Thursday, September 8, 7:00 PM
 - Montalvo Community Council, Wednesday, September 14, 6:30 PM
 - East Ventura Community Council, Thursday, September 15, 7:00 PM
 - Pierpont Bay Community Council, TBD
 - College Area Community Council, Wednesday, September 28, 7:00 PM
- Pop-Up Workshops
 - Throughout the City in September

Virtual Surveys

- 11 surveys for feedback on individual areas
 - Citywide and Downtown – START HERE
 - 10 for individual Areas of Discussion – Take one or all
 - Limited to 1 per IP address
- Open Thursday, Sept 2 – early October
- Surveys are the primary source of input